

TO YOU
WHO BAKE



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From Robin Hood Flour

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ROBIN Hood Flour's Christmas Greetings for 1909 go out "to you who bake."

We believe that this title is honorably held by all the women of Canada, for this is a country in which the women still take pride in their knowledge of, and ability in, the household arts.

Therefore, we feel that we greet you all when we wish you by this name,—

A Merry Christmas AND A Happy New Year

We hope you will let Robin Hood Flour share in making your Christmas merry and your New Year a happy one.

Robin Hood Flour asks permission to help you have a splendid, old-fashioned success with your Christmas and New Year's dinners.

"The better the day, the better the deed"—and we could ask no better time than Christmas Day to meet old friends again and make new ones. To renew old friendships and start fresh ones at such a time would surely auger well for the future.

That is, of course, provided Robin Hood stays faithful to the trust reposed in it by its friends.

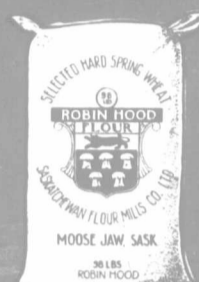
"To you who bake" we say, have no fear about that.

Like Robin Hood of old, who took wealth from the rich to give to those who needed it more, Robin Hood Flour will go on taking wealth from the rich wheat soil of Saskatchewan and give good health and satisfaction to all who use it. Not on Christmas Day only, but on all days.

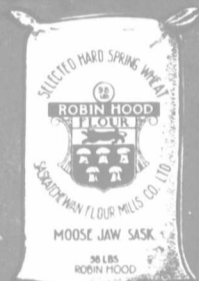
Remember, "Robin Hood Flour Is Different." By using more water than with other flours a larger, whiter loaf is secured, just the kind of rich-flavored, fine-looking loaf you like to put on your table Christmas Day. If you can't get Robin Hood Flour where you live write direct to us. Don't put off getting it. Be sure you have it on hand for the Christmas baking.

Saskatchewan Flour Mills Co. Ltd.
Moose Jaw, Saskatchewan

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