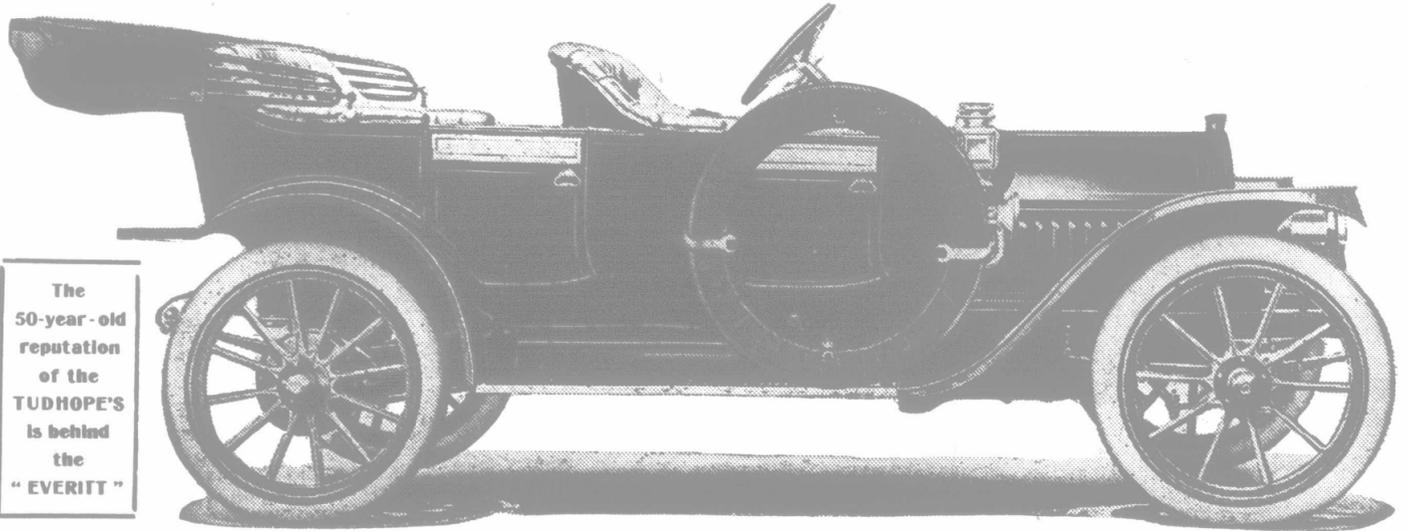


Why You Should Get an Automobile—Why the Car Should be an "EVERITT"

Low Gasoline Consumption—Easy Adjustments—Large Capacity—Wear-resisting Parts—Accurate Machining—Great Strength—Tudhope Two-Year Guarantee

THE "EVERITT" GIVES MORE VALUE FOR YOUR DOLLARS THAN ANY OTHER CAR



The
50-year-old
reputation
of the
TUDHOPE'S
is behind
the
"EVERITT"

"EVERITT" FORE-DOOR TOURING CAR

Price of Standard Touring Car, \$1,450

Price of Roadster, \$1,450

Price of Fore-Door Touring Car, \$1,500

All Prices F. O. B. Orillia.

Tops and Windshields extra.

The Automobile is the New Factor in Profitable Farming

Every country dweller NEEDS an automobile. Needs it so much that it is poor economy to go without. Farmers have learnt this in Kansas. In Canada the automobile is doubly valuable.

Emergencies, such as calls for the doctor—or for repair parts during harvest, can be quickly taken care of. Auctions, stock sales and the markets for fifty miles around, are available for the farmer with a car. Few horses may be kept. The farmer with a car can do more in a day. He saves time mornings in milk deliveries to the cheese factories, and evenings in going to post office or store. Sons stay on the farm-with-a-car, because they can enjoy town life in the evenings and still live in the country. The most dependable car for out-of-town use is the "EVERITT."

The "EVERITT" is a Simple, Complete, Understandable, Faithful Machine with Few Ills to Cure.

In the "EVERITT" at \$1,450, you get a \$3,000 grade of material and construction, with the wear and strength of a costly car.

Owing to the few and simple parts, easy to understand, the actual cost of the complete car is what it is—low. Not by skimping quality, but by reducing

complexity of parts, is the "EVERITT" possible at \$1,450.

Every part of the "EVERITT" is made from best quality metal, and the important working parts are made true to 1/1000th of an inch. The whole car fits together true to a hairbreadth, and two "EVERITT" cars may be taken apart and rebuilt with interchanged parts into two perfect cars.

This is important to you, because your "EVERITT" will not get "rickety" or rattly. It is too exactly and perfectly fitted together. As a result, you get long wear in a vibration-proof construction. You cannot get a better built car.

The "EVERITT" Motor is the Easiest to Take Care of—In Fact, It Cares for Itself.

In the "EVERITT" we build a motor unique in strength and simplicity. It is made to prevent motor troubles, and to keep itself right. It removes the last objection to a doubting car-buyer, for any owner can keep it running with very little study.

Motors are driven by a gas explosion in each cylinder driving the shaft attached to a crank-case which holds the shaft bearings. You will understand how the explosion tends to tear the cylinder loose from its attachment to the crank-case instead of actually turning the shaft. This is the cause of trouble in every type of motor,

except the "EVERITT," because any "give" puts valves, pistons, etc., out of line, and 50% or more of your power is wasted.

But in the "EVERITT" all the cylinders and the crank-case itself are made in one solid piece. There can be no "give," and consequently every moving part keeps perfect alignment as long as the car itself lasts. Your "EVERITT" runs right, because every bearing is in its true position. This applies to the valve action especially, which is timed perfectly.

The motor is as simple as it is sure, and perfect in action. This is a great consideration in a car for country use. "EVERITT" simplicity makes the motor easy to understand. Every part is also easily accessible and individually adjustable.

The "EVERITT" Carries More, Costs Less for Running, Gives Long Service.

The "EVERITT" is built for a lifetime of hard service on country roads, by men who know Canadian climate and road conditions. We know how well the "EVERITT" is built, because it is not an "assembled" car—every part, including the car body, is built into the "EVERITT" in Orillia. No other Canadian-made car has this advantage.

The "EVERITT" has stronger wheels, axles and side frames, with a

bigger tonneau—roomier, with wider seats.

The "EVERITT" is not a heavy car—its 2,000 parts weigh less than the 4,000 parts of other cars, yet they are not one whit less strong. Our reputation depends on the strength of the "EVERITT." So be sure we watch that. But by saving unnecessary weight we make sure of these three important things: 1, lessened tire wear; 2, lessened gasoline consumption; 3, lessened wear and friction on the whole car.

You get more mileage and greater carrying capacity for the price than in any other car. In the "EVERITT" your dollar gets you the most it can buy in all the service essentials you should look for in your car.

Do You Still Hesitate About Getting a Farm Car?

Look at it as the Kansas people did. Practically every farm there has an automobile. It cuts out the need for one or two extra horses, which are idle in winter. This means \$100 or \$200 saved in feed every year.

This saving does not work out with a "cheap" machine, a non-dependable car, a car that needs repairs. It does work out for you with the "EVERITT."

Above all, the pleasures of safe, trouble free, inexpensive motoring are yours, in full measure, with the "EVERITT."

Write us for the "EVERITT" Catalogue to-day.
Get demonstration from nearest branch house or dealer.

The Catalogue will tell you more particularly about the car, and how well it is built. Remember the extra market you can reach, the time and money you save, the speedy transaction of country business it permits, and the comfort and sociability it adds to your life. These are great benefits. Let us hear from you. A post card will do.

TUDHOPE MOTOR COMPANY, LIMITED, ORILLIA, ONT.

Representatives: GEO. BINDER, Mapl. St., London, Ont. TUDHOPE MOTOR-SALES, LIMITED, 168 King St., West, Toronto.