

Farmers Buy *Ford* Trucks Because

they save labor, save time, save money.

The Ford Truck is the most general-purpose implement on the farm.

The farmer can get his breakfast at home, take his produce to market, and be home again for dinner.

He can command the highest prices for his vegetables and fruit because he gets them to market while the dew is still on them.

He can take his hogs, sheep and other stock to market, as well as haul roots, potatoes and apples from the field.

The Ford Truck brings the city to the farmer's door.

It solves the problem of the shortage of labor.

A saving in horses, a saving in men.

Ford One-Ton Truck (Chassis only)

\$750, f. o. b. Ford, Ontario

Buy only Genuine Ford Parts

700 Canadian dealers and over 2,000
Service Garages supply them.

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Ford Motor Company of Canada, Limited
Ford, Ontario