

Purely Selfish

You know that the value of your crops is dependent entirely on the condition of the market for them. In good times you get good prices, in hard times poor prices.

Are you doing your part towards creating good times?

While it is true that prices are inflated, for the time being, by the war, it is the city folk, those who are engaged in manufacturing and trade, who regularly consume your produce. The better you support them the better they will support you.

By buying goods "Made in Canada" you are creating a permanent prosperity that will insure good prices for you after the war is over.

Ask to see goods "Made in Canada" every time you make a purchase. Compare them with those imported. Wherever they offer equal value, and you will find that they usually do, buy them. It is to your own interest to

SAY "MADE IN CANADA"

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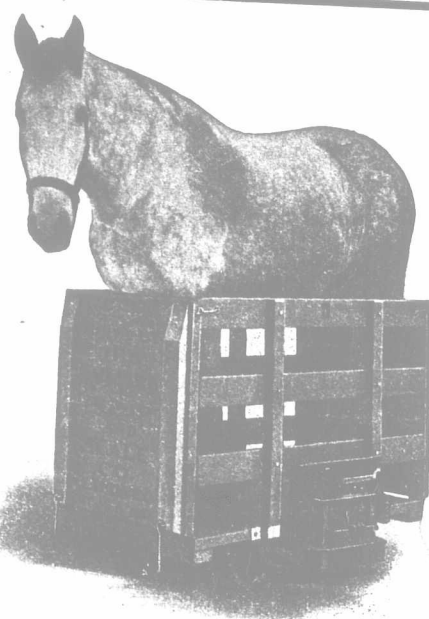
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