



YORK UNIVERSITY

STEREOLAND

KENWOOD AUDIO RESEARCH ROBERTS CRAIG DOKORDER
SANSUI AMPEX EMPIRE LEAR JET AUDIOLOGIC
AKAI THORENS BSR SUPERSCOPE STUDIOLAB RTR
PIONEER NORESCO KOSS MEADOREX AVANTI
AR BOSE DUAL SHURE PANASONIC TOSHIBA MAXELL JENSEN
DYNACO

1179 Finch West. One stoplight East of Keele St. Downsview 635-8481

TAKE 401 TO KEELE. GO NORTH TO FINCH. TURN RIGHT. GO TILL 1ST STOPLIGHT & TURN INTO DRIVEWAY. THIS IS OUR 4TH YEAR IN DOWNSVIEW - NOW BIGGER & CHEAPER THAN EVER BEFORE. WE'RE METRO TORONTO'S 2ND LARGEST STEREO SHOP, SELLING AT VERY LOW PRICES & USING NO PRESSURE.

SUPER STEREO SALE

Saturday 11 a.m.-6 p.m.

Starting this morning Stereoland is holding a wild sale on everything in stock... Receivers, turntables, tape decks, car stereos, TV's, C.B.'s, accessories, tuners, amps, speakers, tapes, headphones, equalizers plus much more. Our whole stock has been reduced in price for Friday and Saturday only. Prices are cash and carry. Financing is available and cheques with I.D. will be accepted. Deposits will hold prices till next week. Stock on popular items is limited - so hurry over to get the best buys. A few items are one of a kind. All sales are final, usual guarantees apply. Check each item carefully - there's something for everyone.

Note that all prices are for products in stock.

We sincerely thank our customers for making our recent sales enormously successful & showing patience when we were very busy. This weekend we are again expecting a large crowd & ask that you "keep cool" until help is available. If you need more time or prefer to buy when the store is quiet ask for a "sale raincheck" slip... this will enable you to come back on a weekday & still get the sale prices on most items.

Phone ahead to avoid any disappointment - especially on one of a kind marked with an asterisk (*). The staff will be too busy for phone advice Saturday afternoon - please come in instead.

NOTE:

LIST, or a price crossed out with a line means manufacturer's suggested selling price. We sell at the lower price. List prices are shown for easier comparisons only.

After hours you may phone for an informative recorded message. Stereoland is owned & run by young people. No salesman is older than 25. We only do straight business & don't play the usual selling games other dealers know so well. Our staff hasn't changed in years - each knows equipment quite well.

SANSUI

AU-2200 AMPS \$199 \$129.
10 + 10 Watts

6001 QUAD Receivers \$725.
7001 QUAD Receivers \$799.

PIONEER

5200 Integrated amps \$129.
9500 Tuner \$389.
CSR-300 Spkrs. \$ 60. ea.

EMPIRE

698 Turntables \$395.
W/2000 Z
6000M III Speakers \$135. ea.
W/Marble Top
2000 Z Cartridges \$ 79.

SHURE CARTRIDGES

M-91ED	\$61	\$25.
M-95ED	\$66	\$35.
M-93E	\$39	\$21.
M-75D		\$15.
M-70B		\$9.

DUAL TURNTABLES

with Base-Cover-Shure Cartridge

Model 1225	*185.	*159.
Model 1226	*190.	*169.
Model 1228	*210.	*179.
Model 502	*240.	*179.
Model 510	*260.	*228.
Model 601	*290.	*259.
Model 704	*379.	*329.
Model 721	*540.	*459.

Higher priced models include Shure 95ED or Shure V-15 III

HOURLY SPECIALS

25% off list on any system

SATURDAY 11 NOON

SATURDAY NOON-3 P.M. Free steak lunch for 2 with any system purchase

SATURDAY 12-4 Free microphone with Akai tape decks

SATURDAY DUAL BONUS Buy a 1228 or 1226 Get a 2nd cartridge FREE!

BUY ANY \$1000+ Get FREE HI-FI SYSTEM delivery & hook-up

BUY ANY STEREO SYSTEM FREE inspection & advice at your home after you've set up your system

AUDIO LOGIC SPEAKERS

A-200 Demo speakers *99. ea.
A-400 *190. ea/A-600 *295. ea.

BSR

FEW II Equalizers \$129
FEW III Equalizers *235.

BOSE SPEAKERS

Models 301, 501, 901 III all at reduced pricing.

SONY

Model 1722 17" colour T.V. \$550.*
7" open reel recorder w/amp. \$225.*

PANASONIC

8 Track Recorders \$129.
20" Colour T.V.'s \$498. & \$529.
26" Colour T.V.'s \$599. & \$655.
CO-881-CAR FM/8 Trk. \$125.
Dolby Adaptors \$69. \$60.

AC-DC AM/FM Stereo Cassette \$230.
AC-DC AM/FM Cassette \$95.

REPLACEMENT STYLII

All ceramic in stock \$3.95 ea.
All magnetic 30% off list

TENNA

AM/FM Stereo Car In-Dash Cassette \$159 \$109.00

-AKAI Receiver 1020, 20 + 20 Watts RMS
-New AVANTI series I 3-way speakers 12" + 4" + 3" drivers
-AKAI belt drive turntable 001C with auto-stop
-Magnetic cartridge, base, cover + all accessories
-All new & fully guaranteed \$540.

-AKAI Receiver 1010, 14 + 14 Watts RMS
-AVANTI 2-way Speakers, Series A, 12" + 3" Drivers
-BSR belt driven Turntable with auto-return
-Cover, base, Shure cartridge & accessories
-All new & fully guaranteed \$359.

KENWOOD

2300 Receivers (28 Watts)*139.
4006 Amps (64 watts) \$199.
1400G + 2002 AMPS \$ 99.
5200 (64 Watt) Rec. \$275.
(25% off list on systems)
Also at super clearance prices models 3500-4600-5600-7300-5300, 2055, 620, 8300, 7600

SUPERSCOPE

QRT-440 Receiver \$250.
302 Dolby Cassette Decks \$159.

DYNACO

Stereo 400 (Wired) *966. *660.*
Stereo 410 (Kits) *996. *417.
Pat-4 Pre-Amp Kit *199. *139.
SCA-90 Q (Kits) *280. *205.
FM-5 (Wired) *400. *299.*

STUDIOLAB SPEAKERS

It's rare to see Studiobabs at low prices because they are normally priced so well but we are offering you a further 25% discount off our marked prices on a select few, Model 1,2,+3 which are either mismatched in finish or slightly scratched.

5%

FURTHER DISCOUNT ON SYSTEMS

Saturday only

We'll deduct an additional 5% off any in-store packaged & priced system if you pay by cash or cheque & complete the purchase by next Tuesday. This is the best offer on systems we've EVER made! Our soundrooms contain dozens of systems definitely priced lower than any stereo shop you can name... check them out first!

Check the malls, Yonge St., any discounters. You'll positively agree we're two steps ahead!

APRIL FOOL'S DAY - 48 HOUR BONUS

A once-in-a-lifetime buy. Norelco Model 2360, 20+20 watt RMS Stereo AM-FM Receiver. 4-speaker controls - tape & phono inputs. 2 year guarantee. \$169

Design Acoustics D-12 Omnidirectional Speaker System (Amazingly accurate sound) 35-150 watts RMS. LIST \$599. \$450 EA.

Front Load Dolby Cassette decks w/FM Dolby memory, damped door, many other great features. LIST \$299. \$198

BSR Model 20 BPX Semi Automatic Belt Drive Turntable with ADC Magnetic Cartridge + Base + Cover. \$89.00

DESIGN ACOUSTICS D-4 Column Speaker System, 20-100 Watts RMS. LIST \$299 ea. \$225. EA.

JVC

5515 AM-FM Stereo 22+22 watts list \$380 \$199.

AKAI

707D front Dolby Cassette*299.
4000 DB Dolby Open Reel *399.
1730 DSS quad reel \$369.
FREE TAPES & REDUCED PRICES ON MODELS:
310-325-705-4000 DSII
570-740-760-265-270-630-650-270-DSS
Special System prices on Receivers, Turntables, Speakers, Models:
1010-1020-1030-1040-1050
001-003-005-157-177
(North York Residents: Watch your mailbox for our latest AKAI flyer)

AMPEX TAPES

No. 370 C-90 Cassettes w/Case 3/\$8.00
1800' 20-20 - Reels \$6.99

BASF TAPES

C-90 LH SM 3-50 \$1.75 ea.
3600' LH reel \$12.50 ea.
Chrome C-120 2/\$9.50

MEMOREX TAPES

Chrome 90 cassettes 6/22.00

AUDIO-MAGNETICS TAPES

XHE C-90 Tapes \$2.99 ea.
XHE C-60 Tapes \$1.99 ea.
C-90 LN \$1.60 ea.

MAXELL TAPES

Due to competitors' demands we cannot publish prices today - but you may phone in for quantity specials. All Maxell tapes are back in stock.

Free T-Shirts, Free Buttons, Free Refreshments, Free Pens, Free Stereo Magazines, Free Style Inspection, Free Wire with Speakers.

AKAI 34D Dolby Deck

A truly fine cassette recorder with all popular features. Tapes included. \$359. \$299.

AKAI SOUND SWEEPSTAKES PRIZES INCLUDE - Trips to Hawaii - Cameras by AGFA - Tapes by AKAI

No purchase is necessary - entry forms & rules of contest are available at Stereoland this weekend. Draw: will take place June 1/77.

CONTEST DEADLINE APRIL 16

ACCESSORIES

10 1/2" metal reels \$8.99
Demagnetisers \$7.99
Tape Splicers \$4.99
FM Antennas \$1.25
Car Stereo Antennas \$4.99
Speaker Wire .2¢/foot
T.V. cable wire .10¢/foot
Car speaker grilles \$1.25
110-12 volt adaptors \$29.
24 watt power boosters \$49.
Anti-theft brackets \$5.99
C.B. Antennas, from \$19.
BASF 7" reels \$1.30
Exodust disc cleaners \$6.50
Record cleaning kits \$3.99

JENSEN CAR SPEAKERS

CO-AX 6x9 20 OZ 2/\$65.
TRI-AX 6x9 20 OZ 2/\$109.
5" 20 OZ 2/\$43.
5" 10 OZ CO-AX 2/\$55.

TOSHIBA

20" colour T.V.'s \$488. up
7" open reel decks \$295.
Microwave oven \$390.*
14" colour T.V.'s \$379. up

AVANTI SPEAKERS

Model 'A' 2-Way \$55 \$39. ea.
Model 'I' improved \$129 \$79.
Model 'II' 3-way floor speakers \$150 \$ 79. ea.

NEW AKAI MODEL 707D

Dolby front load deck \$359. \$299.

FREE TAPES \$249 \$199.00