

BOOKSTORE

SURVEY

Thanks for filling out the questionnaire that has been available for the past two weeks. All comments and complaints will be taken seriously even those that weren't intended to be taken seriously. The results of the survey will be published, along with corrective measures taken, for distribution next fall.

PRICES

Again the main gripe — But, we **guarantee** that all prices marked are the **suppliers' list prices** and you pay 5% less than the price marked, at the cash register. No one in Toronto gives a higher discount on all books. Any difference between price printed on a book and a stickered price is the difference between a foreign list price and the Canadian supplier's list price or between the publisher's earlier list price and a later price hike due to increased costs.

THE BOOKSTORE NEVER, NEVER WILL PRICE A BOOK ABOVE THE CANADIAN SUPPLIERS LIST PRICE. YOUR PRICE IS 5% OFF HIS LIST PRICE AT OUR CASH REGISTERS.

The York University Bookstore problem:

- Most York books are texts;
- Most texts are sold to the Bookstore at suppliers list less 20%;
- Pilferage averaged 5% of sales;
- Discount is 5% of cash sales;
- 10% isn't much to cover overhead.

CHANGES

1. Look for new book signs, labels, directories, lists and aids of every type by the Fall term. We've been working on this for 18 months and the changes are starting for summer term and will be complete by September.
2. Expect publishers to bring out less expensive texts by using less expensive materials and new reproduction techniques. Minimal change 71-72; major change by 72-73 (Our prediction for this term).
3. Expect to pay a small royalty when you wish to take photo copies of book pages. Authors must eat too. (1¢ per page royalty??)

USED BOOKS

You may sell your used books to the bookstore beginning April 1, 1971. The bookstore pays half of the list price (more than half of what you paid with the 5% discount) **IF** a professor has ordered that book for use in the FALL 71 term.

A brochure explaining how used books are bought, priced, traded etc. will be available at the Bookstore by April 1.

AND

Thank you for browsing in the bookstore.
 Thank you for your suggestions, when they were offered.
 Thank you for being intolerant of our inefficiencies; we too will try harder.
 Thank you for being a customer.

YORK UNIVERSITY BOOKSTORES

York and Glendon Campuses