

Russell KNIGHT

To make the Russell completely comfortable was our aim. That we have succeeded is shown by the wide-spread adoption of many features which we *pioneered* a year ago.

By a clever, exclusive arrangement, we utilize the heat of the exhaust gases to warm the tonneau. The value of this feature in our severe Canadian winter is apparent.

"I was at the rugby match at Ottawa," said a prominent owner of a Russell Six. "It was a bitter day. My friends could not see how we were able to sit in comfort in our open car, while they found it unbearably cold in their limousine. I explained the Russell Heating System—how by running the engine slowly the car was most comfortably warm the whole afternoon."

The *Russell rear windshield*, too, is a wonderful help in protecting the tonneau occupants from dust and biting winds. It is an original Russell feature—now widely copied.

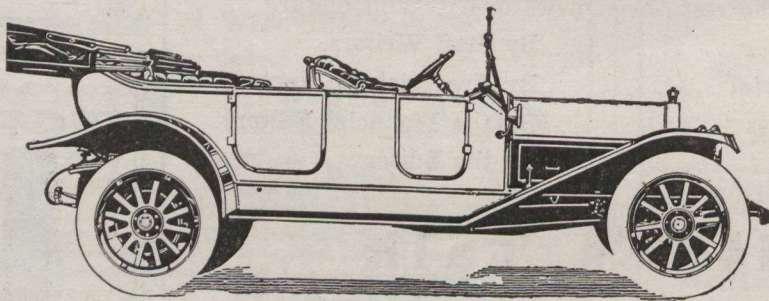
Nothing less than *complete comfort*, as embodied in the Russell-Knight should satisfy. Russell owners—not merely pleased, but enthusiastic—have voluntarily written these fine letters.

Russell Motor Car Co., Limited

Head Office and Factory: WEST TORONTO

Branches: Toronto Hamilton Montreal Calgary Winnipeg Vancouver Melbourne

"Made up to a standard, not down to a price"



No. 14

Winnipeg, Nov. 18, 1913.

Russell Motor Car Co., Ltd.,
346 Donald Street,
City.

Gentlemen:—

It may be of interest to you to know that I am very pleased with my Russell-Knight "28," purchased from your Company last spring. All being well, I hope to have a second car of your make next year.

One cannot say too much of the comfort of your "28"; it surely has no superior, is a very smooth operating car and easy riding.

I desire to express my fullest recognition of the quality of the Russell-Knight Car and bespeak for you continued success.

Yours truly,
(NAME ON REQUEST)

No. 11

Calgary, Nov. 25, 1913.

Russell Motor Car Co., Ltd.,
1504 1st Street East,
Calgary.

Gentlemen:—

With reference to the Russell Model "28" purchased from you three months ago, I have driven the car about three thousand miles, and during the time I have had it I have not had a particle of trouble in any way.

The electric starter is a marvel, never having failed me once.

It is the seventh car I have had and needless to say, it is the best. Its finish and riding qualities are much admired by all who see and ride in it.

In my opinion the car is better than any other sold at the price.

Yours truly,
(NAME ON REQUEST)

Good Light—Good Eyes

The best light for studying is Kerosene light.
The best oil lamp is the

Rayo

Strong, attractive, convenient. Can be lighted without removing chimney or shade—easy to rewick. Stock carried at all chief points.

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is a clear velvety skin and a youthful complexion. If you value your good looks and desire a perfect complexion, you must use Beetham's La-rola. It possesses unequalled qualities for imparting a youthful appearance to the skin and complexion of its users. La-rola is delicate and fragrant, quite greaseless, and is very pleasant to use. Get a bottle to-day, and thus ensure a pleasing and attractive complexion.

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La-rola

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