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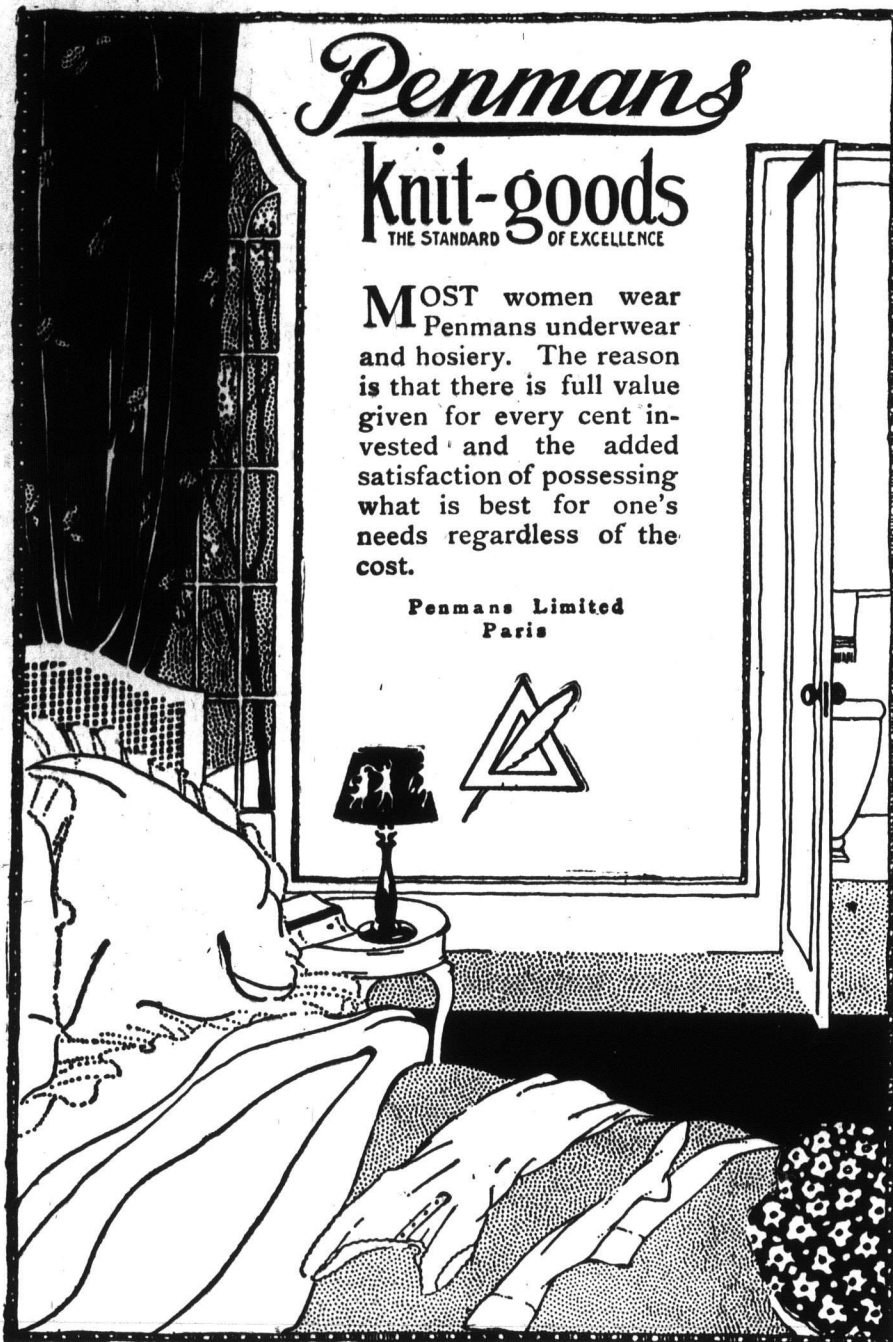
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Send 10c in silver or stamps for our Up-to-date 1916-1917 FALL AND WINTER Catalogue, containing over 400 Designs of Ladies', Misses' and Children's Patterns, as well as the latest Embroidery Designs, also a CONCISE AND COMPREHENSIVE ARTICLE ON DRESSMAKING, giving valuable hints to the home dressmaker.

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Fashions and Patterns

Coat dresses are attracting considerable attention this season. A model of this kind is of dark brown serge, and is made with broad box plaits beneath a square yoke in the back. The fronts are plaited from the shoulders. Just a little below the natural waistline is a belt of serge and big pockets. Plaits and pockets are ornamented with an embroidered motif in red and brown worsted.

A smart "V" of crepe, and a collar of blue satin finishes this stylish frock.

High waisted and Empire effects are shown.

Broad revers crossed in double breasted style, high collars turned down and extending only across the back of the neck and deep cuffs with flaring upper edges mark the Directoire types in the new fashions.

Coat suits are made with coats of various lengths, some almost touching the hem of the dress.

There are smart belted models, with trouser pockets outlined by bands of trimming, and big warm looking collars.

Evening dresses are, indeed, lovely with tucks and frills and flowers.

The colors are fascinating in their dainty charm and attractive combinations. Pink and yellow, blue and yellow, and pale pink and blue, are used together.

Fluffy malines are draped over white satin, and simply finished with shirring at the round neck edge, and a girdle of satin ribbon.

Brocades are shown on all sorts of evening garments.

The neck edge of frocks for young girls are cut a bit higher than last year, and finished with a narrow fold or cording as the only trimming.

Evening dresses are longer and perhaps soon the street skirts will be lengthened. Patent leather belts in black, red or white are in vogue.

Girdles and belts are made in every width this season.

A narrow grosgrain ribbon or a sash that reaches to the bust line will answer. One way to hold the broad girdle is with a wide buckle covered with the ribbon.

Tunic skirts are again popular, and are worn over rather narrow foundations, thus bringing out the fulness of the overskirt more decidedly.

A Comfortable Style—1862—Linen, lawn, madras, batiste, crepe or silk could be used for this waist, while serge, gabardine, repp, corduroy, poplin, broadcloth and voile are nice for the skirt. The pattern is cut in three sizes: 12, 14 and 16 years. It requires 3 1/4 yards of 36-inch material for the waist, and 2 3/4 yards for the skirt, for a 16-year size. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

An Attractive Apron Model. 1854—Ladies' Apron.—This practical design is cut with a three-piece circular skirt, and a bib gathered to the belt in back and front, and made with shoulder seams and round neck edge. The apron is good for gingham, percale, lawn, cambric, sateen or drill. If desired, the back portion of the bib may be omitted. The pattern is cut in three sizes: small, medium and large. It requires 4 1/2 yards of 36-inch material for a medium size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

A smart little Dress for Mother's Girl—1867—Girls' Dress, with Panel Portions, and Sleeve in either of two lengths. Linen, linene, drill, voile, crepe, mixed suiting, shepherd check, serge, taffeta, velvet and corduroy are all attractive for this model. The closing is at the centre of the front panel. The sleeve may be finished in wrist or elbow length. The pattern is cut in five sizes: 4, 6, 8, 10 and 12 years. It requires 3 3/4 yards of 44-inch material for an 8-year size. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

An Ever Popular Model—1868—Girls' Sailor Blouse Dress, with or without yoke facing, and with sleeve in either of two lengths. This design is good for linen, plaid and other novelty suitings, for serge, gabardine, galatea, gingham and percale. The yoke and collar could be of contrasting material. In blue serge, with a simple trimming of black

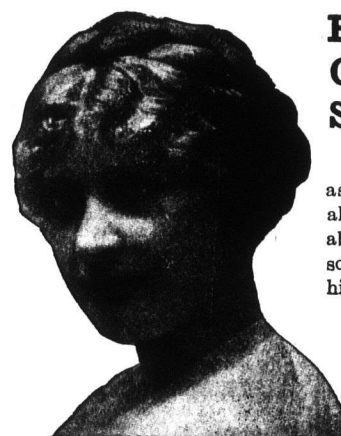


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