

SAMPLES Now on the road. .



Our Fall range of samples will be found very complete and interesting. Our business has so constantly and rapidly increased that we had to build new and larger premises, ashown by accompanying cut. These premises we are now occupying, and we are now able to work to much better advantage, and our numerous customers can depend upon prompt execution of their orders.

Remember, we guarantee satisfaction.



The Berlin Button and Suspender Co.













Illustrations are silent salesmen. They show prospective buyers at a glance just what you are selling. No verbal or printed description can equal in clearness a cut af a particular article. Bo you want a cut, from photograph, of yourself, of the interior or exterior view of your store or building, or of any article of merchandise. If so, write for estimate. Send photo, if possible, and state size you want cut to be made.

If you see the print of any cut anywhere that you would like to use in your advertising, chy it out, send it to us, and ask for price of electrotype of it.

Write to-day. Don't walt

Electotypes size of those shown in this ad, will be sent with postage and duty prepaid at the following prices:

Less than 10, 25c. each. From 25 to 49, 23c. each. From 10 to 24, 24c. each. From 50 to 99, 22c. each. 100 or over, 21c. each.

Send for proof-sheets. Hundreds of cuts to select from Half-tones, Zinc Etchings, Electrytypling, and Stereotypling.

THE STANDARD ELECTROTYPE CO, WILMINGTON, DEL., U.S.A.

Electrotypers and Photo-Engravers.

THE PUGH CO. 67 Yonge St.. Toronto, Ont. Distributing Agents for the Dominion of Canada.









