#### london Advertiser

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ADVERTISERS, NOTE.

furnished advertisers London, Ont., Friday, March 18.

ADVERTISERS, NOTE.

GLORIOUS BRITAIN. A wonderful book has come from the pen of Arthur Mee, famous already for his Children's Encyclopaedia, My Magazine, and the Chilnew book is entitled "Little Treasare Island," and is a paean of praise to England, "her story and her

During the war one of Arthur Mee's books, showing up the evils of drink among the soldiers of the Empire, was banned from Canada. Mr. Mee was not one of those other country better than their own. But when he sees his country or its government glaringly in the wrong he is not the sort to glaze It ever, or snuffle in a corner; he speaks right up and out. It would probably have been better for Briitain and her armies had his view more prevailed in the time of war.

In his new book Mr. Mee gives frankly enough his honest opinion of the general character of Britain and her empire. The book is for children, to whom the author thinks the truth must be told. Here is a nugget from page 1:

'No nobler thing can happen to any boy or girl than to be born upon this precious isle set in a silver sea. m which has gone out to the ends the earth a spirit of freedom, a e of truth, a thirst for knowledge, earning for justice, a faith in a hope for immortality, without which the world could never he the happy place it is to live in.

The power of the island has been the most precious thing on earth, crushing the oppressor, releasing the captive, uplifting the fallen, and bringing new strength and hope to millions of mankind.

This island like a garden in the middle of the world, this Mother England with her thousand years of Time—here is a touch of her from one who finds her fair to see, and hopes that her fair to see, and hopes that Heaven is half so beautiful."

Rey, part history, part topography, 500; miscellaneous, £445,785. all rhapsody of pious love and Mee, can hardly do justice to the spirit of Britain. She is not only free herself, as things go with frail humanity, but the cause of freedom n others. She set free the black nan, built the Puritan republic in America, tore the Turk's hand from the Egyptian farmer, and from average social reformer. Palestine, broke up caste tyranny and widow-burning in India, and Canada, Australia, etc., as free as erself. She has made mistakes. maltreated Ireland for a time, still Canadian authors were really after When you ought to be dite happy, when they recently convened at That's a sign your heart's not right. tolerates landlord privilege at home. when they recently convened at ut England's spirit is free and Montreal. st, keeps ever marching upward, nd will not be satisfied so long as granny or falsehood has a toe- 50,000 civil service appointments old on the earth.

#### WHY NOT COMMISSION GOV-ERNMENT? While from a monetary point of

view ratepayers of the city are very much in sympathy with the City council in its effort to keep the tax rate as low as possible, especially view of the increased assessents upon which taxes will have to be paid this year, the council's reatment of the Board of Educais not being accepted by the general public without criticism. orts of certain members of the icil to place all the blame for situation which resulted in the icil fixing the general rate, and But nothing living goes there now having the matter of the school cepted as indicative of much deire on the part of the council to ork in harmony with the board. Christmas an enormous hall with The charge of some members of the seating capacity of four thousand, inincil that the board should have tous and uncalled-for charge. of the very difficult postwhich the board was placed moment's notice by the sudth of its late secretary, R. celheran, and the filness of

Inspector C. B. Edwards.

legiate and Technical Schools threw Published by Published by Tanner, temporarily placed in the position of secretary did the trus- set tees find themselves able to get the estimates into shape for their con sideration, and when to this fact is added the knowledge that half the trustees, while only three members of the council are new to their job, the board, some realization of the difficulties that the board has faced

Sizing matters up from the some what scant knowledge that he has, and trying to hold the balances fairly between the council and the board, the average ratepayer, the man on the street, sees in the situsquabble between the two big spending bodies of the city, from the unpleasant results of which he sees little hope of escape, while the un wieldy and antique organization of the governing bodies of the city is Far from where the crooning ticker mocks the hopes which it destroys.

Only in commission government such as that controlling the fortunes of the public utilities of the city, Oh, I long to be there, caring little ho can many see escape from the unbusinesslike and dilatory methods of the present system, and the demand is daily growing that the City Council take effective measures, to mplement the expressed wish of the to be "along sober lines." neonle as indicated two years ago leave out the hip pocket. at the municipal elections.

If a combination of the three big business departments of the city, If I'd got to choose alone dren's Newspaper (weekly). This the City Council, the Board of Edu-One of all the freights I've known All my cargoes live and dead, cation and the Public Utilities Com- All my cargoes live and dead, Bacon, pigs and pigs of lead, mission, under one commission of Cattle, copra, rice and rails, five or seven businessmen, is im- Pilgrims, coolies, nitrates, nails, possible, "Why not," asks the man What do you think my pick would on the street, "have three commissions of five men each, with a representative from each of the other Out of all the ports I've knowntwo bodies included in its person- Coral beaches white as bone, nel?" Such an arrangement, he Nights of stars and moons like gold, claims, would lead to greater effi- Tropic smells and Spanish with clency in each of these three big All the isles of all the sec departments, and at the same time Where do you think I'd want to be keep each of them in touch with the work and aims of the others, In a ship I used to know, ation, and at the same time arous. In her stained and rusted side, and the saws a-screaming shrill ing a spirit of emulation that should At the Stevenson lumber mill;

> Statistics compiled by the De- Deep and soft like drifted snow; Nowhere much a man can go, partment of Overseas Trade show Nothing that 198 registered companies in Moldlest burg you ever knew. Great Britain increased their nom- But I'd give the years between inal capital by about £11,000,000 All I've done and all I've seen, during January, 1921. Metal industries, according to details received All the memories sweet and sad, by the Bankers' Trust Company, of Far and near, by shore and sea, New York, from its English In- Loading lumber years ago formation Service, registered about With the lads I used to knowone-third of the total increase. Two Stacks of scented deal amongcorporations in that line made capi- Loading lumber at the mill tal increases of £1.000,000 each.

By divisions the increases were From the mountains and the tide metal industries, £3,604,583; mer. Till the darkness brought the stars chants, retailers, chain stores, etc., Of that ship I used to know-£1,842,650; colonial products, £1,- Loading lumber long ago. 530,000; foodstuffs, £1,385,000; textiles and clothing, £968,500; building and furniture, £324,000; transport, £257,500; brewing and diswouldn't have been any clothing busi-Then follows the book in this tilling, £175,000; quarrying, £107, ness if it hadn't been for an apple.

The largest individual increase Myric truth. Words, even of Arthur was in the capital of tobacco company, £1,250,000. A chain store If you're apt to be forgetful company and a dairy company were included in the £1,000,000 increases.

EDITORIAL NOTES. When in doubt blame the movies appears to be the motto of the

Of some of that home brew it addiated the overseas dominions of may be truly said it takes but one For the blues, one dose'll fix 'em. swallow to make a simmer. Inspiration, no doubt, is what

President Harding has to make That means that he will have about 500,000 implacable enemies.

### EVERYTHING

THE FRIGHTENED PATH. [Abbe Farwell Brown.] The woods grew very quiet As the road made a sudden turn; Then a wavering, furtive path erept out From the tangled briar and fern, does it lead?" I asked the attractive.

She shivered and shook her head It doesn't lead to any place, It's running away," she said; Through the untrodden grass To join the cheerful high road Where real, live people pass. It runs from a heap of ruins. And nothing living stays."

De Wolf Hopper told at the Lambs "A partner and I," he said, "took one tending to give a grand concert. "We had both of us an inflated ide is considered by many as a pected to make about \$1,000 profit. Of The ourse, we were both very young.

"Well, at 7 o'clock on Christmas night Who a lesson lea

our money-takers, ticket-takers, usher, and attendants to keep the crowd back were assembled en masse in the hall. Then came the following scene: "Secretary—Money-takers, are you

"Secretary-Ticket-takers, are yo by the energy and ability

"Myself (nervously)—Yes, sir.
"Crash of iron doors.
"Enter a terrific gust of snow and two **ABOUT CANADA?** 

MARCH DREAMS. QUESTIONS. [S. E. Kiser.] am longing for the hillsides and don College, Brandon, Man.

sod is newly turned, Where the lambs are blithely getting meals that they have never earned.

I am longing for the orchards, with

I am longing to be out there just to stroll around and think. are no whirring wheels, Where the speckled hen is clucking as she searches for her meals, Where the long-legged colts are playing

while their mothers pull the plow of the faithful brindle cow, e the toilers work till sunset, have am longing to be out mere, merely as

their blossoms sweet and pink-

am longing for the freedom that the Far from all the angry rabble, far from 10-smoke and clanging gongs, Where no agitators bellow, magnifying

the world is run, work that must be done. SOBRIETY IN DRESS.

Collegiate styles in men's clothes are LOADING LUMBER

IC. F. S., in Punch.] Lima beans and China tea-

Whispering palm and singing pine,

Loading lumber long ago be to the benefit of the city as a Where the Fraser floods and flows Green and gold with melting snows, And the tow-boats' walling din.

As the booms come crawling in, BRITISH CAPITAL INCREASES. And there's sawdust all around,

> Loading lumber all day long, Till the screaming saws were still And the rose-red sunset died And the wind's song in the spars

THE APPLE COATS AND SUITS. [Wampus.]
One clothing merchant uses the apple

[Benjamin Keech.] Then it's time you went to doct'rin' For each little burn an' smart; Give yourself a close inspection In the region of your heart.

If you find that organ coated With a coverin' of hate, Then the pain can all be routed By the means not intricate: Thoroughly with gentle art;

An' 'twill regulate your heart. If you're cross an' sharp an' "snappy From the break o' morn till night, Take some blessed oil o' kindness, Aim it at your brother's heart-

There are many hearts afflicted In a manner sad to seene of them have been neglected To the very last degree; Rouse yourself an' go to workin', Weed out gloom, remove ate's dart Leave no festerin' wound a-lurkin'

An' a perfect cure impart.

In the region of your heart. SURE SIGN. [Brown Bull.] She (tenderly)—When did you first now you loved me? people said you were brainless and un-

IN 1947.
An air cop on his rounds one day Sniffed homebrew on the milky way, So he rides his 'bus In search of the cuss Who dares to defy the O. T. A

THE MAN WHO WINS. [Baltimore News.]
The man who wins is the man who

With his head held high in the deadly

In the unsought ways:

## WHAT DO YOU KNOW

ANSWERS TO YESTERDAY'S 1-The Baptist Church controls Bran

2-Saskatchewan has 23 large lakes. 3—During the year ending March 1919, 1,178 Japanese entered Canada 4-King George V. came to the throne

5-Sir Robert Borden was elected pre mier of Canada first in 1911. 6-Canada has one-third the area of

7-The 1918 Victory loan totaled \$610,-

8—The Bahamas, Jamaica, Turk's and Caicos Islands form the group known as the British West Indies. 9-Stephen Leacock is a Canadian. head of the political economy de-partment of McGill University, and author of several humorous books, including "Nonsense Novels," "Lit-

erary Lapses," and "Moonbeams From a Larger Lunacy." -John Davis explored the northern seas with two ships, the Sunshine and the Moonshine.

TODAY'S QUESTIONS. 1-How many large lakes has Alberta? 2-What was Canada's 1918 expendi-

3-What cities in the Prairie Provinces have a population of over

4-What were the four branch farms established in 1886 in connection with the inauguration of the Do-minion experimental farms system, with the central farm at Ottawa?

-When was reciprocity with the Canadian Parliament?

6-How were the French governed i Canada under the Quebec act? 7-What is the area of Nova Scotia

8-How does Canada rank among the wheat-growing countries of 9-Name three colleges under the con

trol of the Methodist Church in Canada. 0-What three great explorers were

#### OTHERS' VIEWS

GOOD CANADIAN ROADS. [Quebec Telegraph.]

To make the made-in-Canada campaign such a success as will set every factory in Canada a-humming on ful time with double shifts, it is first of all essential that goods must be turned out at a price that will, so to speak, force people to buy Canadian-made goods on account of their cheapness. They must be so produced that they will compare favorable with the imported article, both as to quality and to price. If the cost of production is high, or if unreasonable profits are sought, n, of course, this cannot be done, and many of our factories may continue running on half time, with the accom-panying volume of unemployment, and with the continued weakness in our nic condition which is disclosed United States during the last two years have exceeded our exports to that courtry for six hundred million dollars.

JUVENILE CRIME.

[St, Catharines Standard.] It is very startling to learn that in 1917, 1918 and 1919, more than 20 per cent of the indictable crimes committed in Canada were committed by children under 16 years of age. The war may have been largely to blame; it is customary to blame the war for every-thing. At the same time, the freedom from parental control and the general osphere of force which the war engendered, would be sure to have its effects upon the juvenile mind.

NOT ENOUGH SPANKING. [Kitchener Telegraph.]

Many of the burglars and hold-up men apprehended in different parts of the province during the last few months are still in their 'teens or early twenties. It is evident that spanking has been tabout among parents during the last decade or

HONEST G. K. C. [Stratford Beacon.]

G. K. Chesterton does not favor the deportation of agitators, because, he stated, under such a law he might himself have been deported during the Boer

WHEN IT PAYS TO ADVERTISE.

[Ottawa Citizen.] New York bank clerk stole \$8,000, and with a young woman companion skipped to Florida, and bought a cottage which he named "We Should Worry." The other morning he found a large detec-tive sitting on one of his porch chairs waiting until he finished breakfast, and smoking a particularly rancid cigar. The young lady has gone home, and the bank clerk is in a place where he should work for some years to come. The detective says he'd have gone right past the place if it hadn't been for its peculiar name. It pays to advertise— but only when you have the goods

LOW-PRICE COTTON.

straight.

[Life.] "Well, Old Nipper, cotton has gone o the dogs." "Yassuh, boss, dat's what I heard."

"And you don't make a nickel this "And I've lost what money and grub furnished you." "I'm mighty 'fraid you is, White

"Well, confound your picture, it don't eem to worry you any. "Lawd, boss, you know there ain't a bit of use in the world in me and both worrying about the same thing." A CANADIAN CENOTAPH.

[Montreal Herald.] It has been suggested that Canada should follow the example of Great Britain and France and bring from the Canadian soldier who had been killed in

# コニヨコピ SATURDAY AND MONDAY F Quality Is The Uppermost Thought At Our 38 Tailor Our Fabrics Give Superb Satisfaction In Tailored-To-Measure Clothes

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WE are now showing a special selection of exclusive fresh new fabrics in all the snappiest of new patterns and colorings in seasonable weights and weaves.

It is a demonstration of what our great Dominion-Wide Custom Tailoring organization is capable of doing-not only today, but every day, every week and every month in the year.

Men who are not being stampeded by sensational talk are quietly making their own investigations, and there is never any question as to the superiority of our values from every standpoint of quality, style, fit and satis-

faction. Visit one of our Tailor Shops today-let us take your measure.

LADIES—Do you want good quality materials for your new dress or suit? We have thousands of yards to be sold as low as \$2.75 per yard, this is ½ regular price, width 54 and 56 inches. This is an exceptional opportunity to get materials of better quality than is usually found in women's fabrics. Take care of the children's needs.

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To inter in Canadian soil the body of a fallen warrior of whom nothing is known except that he was a Canadian soildier, would bring balm to every mother and wife who lost a loved one is shroughed in pomp and honor. Such a thought would bring balm to every thought that, perchance, it was their man who has been brought home to his mother and wife who lost a loved one is shroughed in pomp and honor. Such a thought would be warried on any day and at any hour, where all could salute the uncountry might enjoy peace and freedom. In the war, and whose end is shroughed in pomp and honor. Such a thought would be warried on any day and at any hour, where all could salute the uncountry might enjoy peace and freedom. In the war, and whose end is shroughed in pomp and honor. Such a thought would be warried on any day and at any hour, where all could salute the uncountry might enjoy peace and freedom. known except that he was a Canadian thought that, perchance, it was their soldier, would bring balm to every man who has been brought home to his mother and wife who lost a loved one in own country and interred with great dust would bring many a reverent and grieve could bring their offerings of love red and freedom. It would be a spot to which those who of the sympathetic consideration of the grieve could bring their offerings of love red and freedom.