Sometimes We Buy Cheaper

At other times we pay the same price, but are satisfied with a lower rate of profit. That tells the story of why you buy the same class of goods at this store at lower prices than elsewhere.

The Spring Style Exhibit

Now is the time to buy your Easter clothes—when selections are at their best.

A large selection of new Knitted Sweater Coats for in tie back or tuxedo styles, novelty shapes, at \$5.95

A wide selection of new Fancy Voiles, 75c, \$1 and \$1.25.

500 pairs of Sample Shoes specially reserved for ek. For men, women and children.
HALF PRICE AND LESS. this week.

Big showing of Spring Hosiery this week at greatly reduced prices.

Man Alive!

There is but one place to buy your Spring Suit or Top Coat and be assured of satisfaction, for if you're not suited in every way Mayhew will replace the garment or refund your money. Made to your measure or ready-to-wear.

Mothers, get that Boy's Suit now. \$3.95 to \$11.00.

Men's and Young Men's new Spring Hats and Caps.
Specials this week in Wall Papers, Rugs, Linoleums and

An Extra Special This Week.

All Wool Tricoline, 54 inches wide, in Brown, Taupe and Navy Blue, for \$3.95 yd. This is a very special offer,

E. A. MAYHEW & CO.

HARDWARE

NEWBURY

Inner Tubes, Fan Belts, Motor Oils, Wrenches, Tire Patching, Greases, etc.

"Barrett's Everlastic" and Slate Surface

Roofing and Shingles. Get our prices.

"Westinghouse" Electrical Supplies

Toasters, Irons, Grills, Sockets, Shades, Lamps, etc. See our stock.

C. T. DOBBYN

ander Drury Carruthers, arrived in their home.

Miss Davidson, a former teacher in the continuation school here, now of Mount Brydges, came over with about twenty-five of her pupils and gave a concert here in the Woodman Hall in aid of the public library. J. G. Lethbridge, M.P.P., of Glencoe was chairman and gave a very interesting address, explaining the hydro situation for the rural districts.

About six weeks ago the Epworth

About six weeks ago the Epworth league of the Methodist church enered a Bible contest, Walter Lewis and Fred Capon being the captains. The contest was declared closed by the pastor, Dr. Brown, and when the oints were counted Walter won by small majority. The losing side ntertained the winners to an enter-ainment and lunch at the last regular meeting.

ar meeting.
David Williamson, who was injured thout a week ago and taken to Victoria Hospital, has returned home. Although his hand and three fingers have been saved he will be laid up for some time.

L. W. Beach has been ill for about one week and is not improving as rapidly as his many friends would with

rish.

Business in this village has been ery duil as the roads have been almost impassable for weeks. The eavy rains which visited this disject a few days ago did them good. e road scraper was used on the ngwoods Road, which has made it great deal better, while the side

oads and concessions are improving.

Mrs. James Showers spent a few lays with her father, who is seriously millinery openings here on Saturday ofternoon. A number of people attended the

MODEL CENTRE

(S. S. No. 7, Ekfrid)

School closes on Thursday after noon for the Easter holidays.

The U. F. O. met in the school house on Friday evening, March 18.

A large crowd was out, despite the bad roads. An excellent program was given ahd enjoyed by all those present. It included violin selections by Mr. Highwood of Glencoe, Archie McFarlane, Dan Leitch and Emerson Campbell: yocal soles by Stanley The Cranscript.

North ekfrid

We are sorry to hear that George
Chisholm is quite ill with pneumonia Mrs. Chirles Roommele spent Saturday in London.

Frank Y. P. A. of St. James' Anglican church spent a pleasant evening last Friday at the home of Mr. and Mrs. Whills. In spite of the bad roads a goodly number were present. The evening was spent in games. A dainet whought to a close a very enjoyable evening.

A dance was given last Thursday and the decard of the hall were in keeping with St. Patrick's Day. A large number were present who danced to the early hours of the morning. A very pleasant evening was spent in which the latter was brought to a close by a dainty. The W. C. T. U, held a union meeting in the Anglican church on Wednesday afternoon. It was open to everyone.

WOODGREEN

A number attended the balls in good of Mrs. And Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton, on Sunday a daughter.

Born—to Mr. and Mrs. John Bilton and the surface of the Presbyter in Cheltre of the Interesting death to recovering from an acceptance o

And the super of the form of the finite suffering from the everyone. It was open to everyone and residuely and the first of the first o

PARKDALE

Miss Edythe Thompson has returned home after spending the winter with relatives in Strathroy and Lon-

with relatives in Strathroy and London,
Misses Vida and Ina Bramer spent
Sunday with Mrs. Earl Blain.
Mr. Gregory of Strathroy is spending a week with W. B. Thompson,
Mrs. Archie Campbell is visiting
relatives in Merlin.
Fred. Downey spent Sunday with
Harry Fisher.
Miss Wilms Martin spent Sunday
with Miss Kathleen Fisher.
Mr. and Mrs. C. Martin have returned home after visiting relatives
in Springfield, Ohio.

The Transcript office sells the nunter check books. Handy nose not using large quantity.

Mr. and Mrs. Charles A. Carruthers were made very happy on the 16th inst. when a little son. James Alexander Drury Carruthers, arrived in their home.

Miss Davidson, a former teacher in the continuation school here, now of Mount Brydges, came over with about twenty-five of her pupils and gave a concert here in the Woodman Hall in aid of the public library. J. G. Leth-bridge, M.P.P., of Glencoe was chairman and gave a vary interesting address, explaining the hydro situation for the rural districts.

About six weeks ago the Epworth League of the Methodist church entered a Bible contest, Walter Lewis and Fred Capon being the captains.

All the district in the School on Wednesday, March 16th, and drew a full house. It being the night before St. Patrick's Day, Irish songs were quite in order. An interesting feature was the detarmer than Western Canada offers greater opportunities to the farmer than Western Canada. The affirmative being upheld by Allan McLean and Leonard Hillman and the legative by George Goldrick and John Leitch. The debaters became so enthused over their subject that the clock was forgotten. The Judges started to count points, but not hankering for an all-night session decident result at ite.

able to be around again.

Dan McNaughton had three fingers of his left hand badly cut one day last week while buzzing wood at Alex

The sand roads are now drying up fine. The heavy rain last week help-

ed wonderfully.
The Knapdale orchestra will now The Knapdale orchestra will now be out of commission for some time, owing to Mr. McNaughton's injury. They were unable to play at Pratt's Siding on Friday night.

The warm sunshine and the spring rains are starting things to grow. The wheat looks nice and green, and with favorable weather a good crop is assured.

Should Sunday morn be cold and wet Young ladies then will fume and fret.

The reason why you surely know: Their Easter hats they cannot show

CAIRO

Miss Ila Burr returned to her home on Saturday after enjoying a week's visit with her cousin, Mrs. W. H. Mc-

visit with her cousin, Mrs. W. H. Mc. Keown.
Mac. D. Smith, postmaster and mer-chant of Aberfeldy, called to see friends at Cairo on his way to Both-well on Saturday evening.
Alfred Everett of Northwood is the guest of his sister, Mrs. Fred Thomp-

son.

The young ladies of the Presbyterian church have announced a meeting on Wednesday to organize for action in connection with the church

week in London.

Mrs. Purcell and Alian spent the week-end in Sarnia with her brothers, she having received word that her brother, Malcolm Ferguson, is afflicted with cataracts on both eyes.

The U. F. O. met in the school house on Friday evening and ordered wire fence, coal oil and gasoline.

DAVISVILLE

Mrs. Jane Armstrong is spending a few days with her daughter, Mrs. Alex. C. King, before going to her home in Newbury. R. B. Smith is not improving very

Worms, however generated, are found in the digestive tracts, where they set up disturbances detrimental to the health of the child. There can be no comfort for the little ones until the hurtful intruders have been expelled. An excellent preparation for this purpose can be had in Miller's Worm Powders. They will immediately destroy the worms and correct the conditions that were favorable to their existence.

"Save the surface and save all" - Paint & Varnush d the result a tie.
All the invalids in this section are

The Flat Oil Paint For Interior Decoration

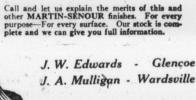
For the walls and ceilings of any room in your house, most delicate and harmonious effects can be secured by the use of NEU-TONE. It is cheaper and more sanitary than wall paper and will last much longer because it can be washed without injury. It positively will not rub off.

NEU-TONE is made in eighteen shades, and by the use of various tints most pleasing combinations may be secured.

MARTIN-SENOUR PAINTS AND VARNISHES

NEU-TONE is easy to apply. It covers well and leaves no brush marks, producing a dull, soft, velvety finish which will lend charm to any room in the house.

Any surface may be successfully treated with NEU-TONE—Plaster, wood, burlap or metal.



"100% Pure" Paint For buildings, outside and in.

SENOUR'S FLOOR PAINT It wears and wears.

"Varnoleum" beautifies and preserves Off Cloth and Lin-

Floor Finish The one perfect floor finish.

" Wood-Lac " Improves the new-renews the old.

Studebaker

THE NEW LIGHT-SIX

ORIGINAL COST

Neu-Ton

TERRA COTTA

In making your original investment in this car, you receive the benefit of the manufacturing savings estimated at 20% to 25%, made possible by complete manufacture in the new modern \$20,000,000 Studebaker LIGHT-SIX

- (a) the price includes but one manufacturing profit on castings, forgings, stampings, motor, axles, transmission, frame,
- (b) the amount of overhead expenses included in the price is very small.
- (c) excess weight is eliminated without sacrifice of durability or quality. The shipping weight of the car, 2500 pounds, is distributed equally over the four wheels.

OPERATING SAVINGS

In operating this car, you receive the benefit of the economic advantages arising from its superb design, skillful manufacture, excess safety factors, and high quality, because

- (a) it will go from 12 to 15 thousand miles on the standard 32 x 4 cord tires.
- (b) it will go from 21 to 26 miles on a gallon of gasoline.
- (c) it will render from 8 to 10 years of satisfactory service.

BECAUSE IT'S A STUDEBAKER

Touring Car

Laudau-Roadster

2985 f. o. b. Walkerville, Ont.



Wm. McCallum

2300

Glencoe

THEIR HOME TOWN

(The Fourth Estate)

When people want to interest distant friends in their home town, they send away copies of the local paper.

When anyone wants to know what kind of a place a distant town is he sends for a copy of the local newspaper. When the merchants are full the paper get the impact of the sends for a copy of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the paper get the impact of the local newspaper. When the merchants are full the local newspaper get the impact of the local n

Wedding invitations printed in the