

# GOVT CAMPAIGN TO PROMOTE THRIFT

## Principle of Saving and Thrift to be Inculcated that Canadians May be in Better Position to Furnish Supplies of War for Allies' Cause.

Ottawa, Mar. 23.—The government is starting an extensive campaign for the promotion of thrift and production in Canada. The principle of saving and thrift for the individual male and female is to be inculcated through a series of newspaper articles published throughout Canada with a view to putting the nation as a whole in a better position to bear the stress of war and to furnish the supplies of war for the cause of the Allies. The principle of production of new wealth from the land is to be similarly inculcated, along the lines adopted last year, which tended to produce the record crops and which has enabled Canada to do more than ever before towards furnishing food supplies for export for the benefit of the Allies.

A considerable sum of money has been voted by the cabinet council for the advance campaign which is to be conducted under the joint auspices of the agricultural and finance departments.

The advertisements would be placed with newspapers throughout Canada, starting at once, through the King's Printer, who will furnish to each newspaper the necessary material. The same system will be adopted as was adopted in advancing the domestic food of last autumn. The government's statement in announcing the campaign is that there will be no distinction of politics made in placing the advertisement direct with the newspapers rather than through any advertising agency.

## Maj. W. H. Belyea, Second In Command of the 26th, Gives Life for Empire

General regret was expressed throughout the city yesterday when it was learned that Major Warren Herbert Belyea, second in command of the 26th Battalion, had fallen on the field of glory while doing his part to crush the barbaric Teuton.

Mrs. R. D. Christie, of 78 Sydney street, who is a sister of Major Belyea, received a telegram at 10.30 o'clock yesterday morning from Mrs. Belyea,



MAJ. W. H. BELYEA

advising her of the death of her husband. Major Belyea left here as major in command of "C" Company of the 26th Battalion, and was promoted, late in the fall, to the rank of second in command, which position he ably filled.

He was wounded in the thigh on February 14, and was sent to the Duchess of Westminster Hospital, where he was discharged on February 19. From that date until March 9 he spent at the base as he was not quite fit to enter upon his trench duties. On March 10 he entered the trenches again, and it was only ten days later

that he received the fatal wound, on March 20.

Major Belyea was the manager of the Miramichi Farm Implement Company, with his office in Newcastle. Before the war he had taken an active part in military matters, and held the rank of captain with the 73rd regiment before joining the colors. He is survived by his wife and five children, now residing in Newcastle. George H. V. Belyea of this city is a brother, and Mrs. R. D. Christie a sister.

Major Belyea was the youngest son of Mr. and Mrs. Geo. R. Belyea, aged 39 years, and was born at McDonald's Point, Wickham, Queens county. The gallant major leaves besides his mother, who resides with her daughter, Mrs. Rebecca Christie, 78 Sydney St., St. John, also two brothers, Mr. Geo. H. V. Belyea, barrister, St. John, and Mr. Wallace L. Belyea, secretary-treasurer of the Page Wire Fence Company, Winnipeg. Mrs. Chas. V. Lewis, Queenstown, Queens county, N. B., is a sister.

Mr. L. A. Belyea, with Frost & Wood Ltd., is a cousin, and Mr. T. H. Belyea, Collector of Inland Revenue, St. John, is an uncle.

Major Belyea and Mr. Bourgois comprised the company in Newcastle mentioned in the despatch.

Newcastle, N. B., March 23.—The people of Newcastle were deeply shocked when word was received here this morning stating that Major Belyea had been killed in action. Before enlisting he was one of Newcastle's most progressive business men, being manager of the Miramichi Farm Implement Co. here. He was mayor in 1912 and alderman for several years. He was associated with many North Shore industries.

Major Belyea leaves his wife, formerly Miss Cora Cleveland, and several small children. He was commander of "H" Company, 73rd Regt., and was in charge of the garrison at the wireless station from the beginning of the war. He had evidently just returned to the front from hospital, after recovering from wounds received early in February.

### Pantry Sale.

Brunswick Chapter, I. O. O. E. will hold a pantry sale on Saturday, March 25th, in Temple of Honor Hall, Main street, for patriotic purposes. The sale will open at 11 a. m.

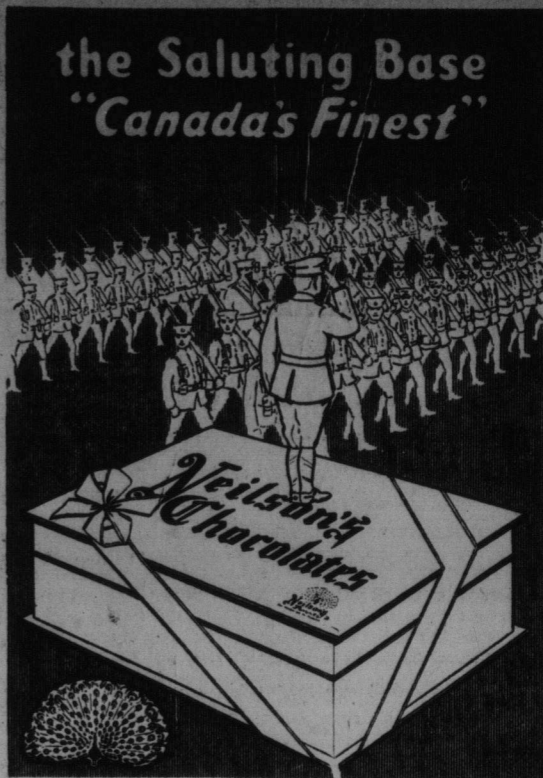
## SAY RUSSIAN CASUALTIES WERE 2 1/2-3 MILLIONS

### Jewish Journalist Claims to Have Obtained Secretly a Copy of Official List in Petrograd.

New York, March 23. Losses in the Russian army, killed, wounded and missing for one year, January 1, to December 31, 1915, were 2,542,839, according to Boris H. Schumacher, a Jewish newspaper correspondent, who arrived here today from Petrograd via Copenhagen on the steamer United States. Mr. Schumacher exhibited printed lists of names, which he alleged were official Russian reports of casualties which he said he secretly obtained while in Petrograd.

The lists also showed, Mr. Schumacher added, that from the beginning of the war up to about one month ago, Russia has lost 141,843 officers, the losses classified as follows:

Died in battle, 43,318; in hospitals, 15,103; died from wounds, 15,534; wounded, 57,250; missing, 10,438.



Only a Few Days More to Secure

# HEART SONGS

The Greatest Song Book In the World

Presented by

## The St. John Standard

To Its Readers

Elegant Binding, 500 Pages, Clear Print, Fine Paper  
400 World-Wide Songs with Music  
The Only Song Book with a Souli

### The Bull Dog -- A Bully Good Song

Thousand of the college-boys—and men—to whom college days are and were the red-letter days of life—would call the song illustrated in today's paper, a "bully good song"—and would say they had "had a bully good evening"—in singing together once more the many college songs to be found in "Heart Songs."

For instance, "Bohunkus," "Co-ca-che-lunk," "Dutch Company," "Gaudemus Igitur," "Lauriger Horatius," "My Last Cigar," "The Bull Dog," "Rig-a-jig," "Upidee," "Vive la Compagnie"—how these recall the old times on the campus, or in some fellow's quarters, with the fire light flickering, the guitar twanging, and the boys yodeling or joining in the chorus.

But college songs are only one of ten classes contained in this wonderful treasury of song. It is really a book for everybody, everywhere. It took four years to get from 20,000 people their favorite songs—and then to pick out the best 400. But any other way—or any other book—of course, that wouldn't be "Heart Songs."

### "Heart Songs" is Without an Equal

500 pages Genuine Cardinal, Seal Grain, Flexible Binding, Red Edges, Round Corners. 400 Songs, complete words and music. Full-page portraits of great singers. Four years to build, 20,000 people to help. A big value at \$3.00—a gift at 98 cts.

Look for HEART SONGS COUPON with Music Border Elsewhere in this Paper.

## FAILURE TO SWEAR STENOGRAPHER IN SCOTT ACT CASES

Likely to Constitute Basis of Application to Have Court Decision in Fredericton Cases Upset.

Fredericton, March 23.—The failure of the prosecuting lawyer to have the stenographer sworn, before he reported the evidence in the twenty odd Scott Act cases that resulted from the evidence furnished by Arcott, the Toronto detective, is said to be the ground upon which application will be made in a day or two to have all the convictions, fines and jail sentences against local hotel men and druggists upset. Legal men said today that if this formality had been omitted the convictions would be upset thereby.

## A SOLDIER'S TRIBUTE TO WORK OF RED CROSS

Pte. P. A. Forestall Writes from Bramschott Camp to Friend in Florida Praising Red Cross Workers' Efforts.

Writing from Bramschott Camp, England, to H. F. Deacon, at West Palm Beach, Fla., Pte. P. A. Forestall says: "Harry, this life has quite a number of hardships, but when Great Britain is in peril it is easy to endure a whole lot in order to crush forever the Prussian barbarism. I, for one, would rather endure exile than live under German laws. Harry, it gives one encouragement to know that the Canadian boys are well remembered by the Red Cross. Words cannot express the untiring efforts of those noble women, although they are the weaker sex, have given up home comforts in order that we Canadians may want for nothing. The Canadian battalions have made a name in France and elsewhere that will go down in history and I hope the good old 60th will do honor to its name and be amongst the Canadian battalions who have shown our Allies what Canadians can do when they are called to arms and who have brought much praise and honor to Canada. Well, Harry, I hope you will write me often, for a letter cheers a fellow up considerably. Well, Harry, it is rumored we are soon to make a move, so I will write you again if we leave before you write again. Well, Harry, as news is scarce I will have to close, hoping to hear from you soon. I remain, your friend, PTE. P. A. FORESTALL.

## BULGARS ARREST CLERK IN AMERICAN LEGATION AT SOFIA

Paris, Mar. 23.—A despatch to the Italian Agency from Bucharest today says that the chief clerk of the American legation at Sofia is reported to have been arrested, by the Bulgarian authorities, accused of giving a present to an employee for using greater haste than ordinarily done in issuing passports.

The American minister is said to have protested energetically to the Bulgarian government insisting on the clerk's immediate release.

## M.P. IN SASKATCHEWAN SENT UP FOR TRIAL ON BRIBERY CHARGE

C. H. Cawthorpe Accused of Taking \$500 for His Vote to Defeat "Banish the Bar" Bill.

Regina, Sask., Mar. 23.—C. H. Cawthorpe, member of the legislature for Biggar, was sent up for trial at the next session of the Supreme Court on a charge of bribery by Magistrate Herferman in the city police court this morning. Mr. Cawthorpe is accused of having corruptly accepted \$500 for his vote and influence in December, 1913, to defeat the "banish the bar" bill introduced in the legislature at that time, and later withdrawn.

## Here's the Biggest Engine Value of the Year

It is a full 5-horse power guaranteed Fairbanks - Morse Fisherman's Engine, with complete equipment ready to put into your fishing boat. Hundreds of fishermen in your neighborhood are using the same engine because it is particularly suited to the hardest kind of work around salt water.

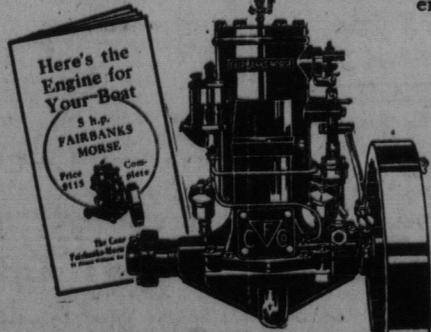
At Our Special Price of \$115 they are going fast and the number is limited.

This engine was formerly sold for \$165, but we guaranteed to take a very large number and our factory was enabled to lower the cost by turning out the entire order at one time and are therefore offering you, in the present price, the full benefit of \$50 saved.

If you need an engine—Don't take a chance of having to pay the regular price of \$165.

### The Coupon Reserves Yours for 30 Days

and we do not ask you to agree to take it then, for at the present rate of selling there will be more customers than engines.



The Canadian Fairbanks-Morse Co. Limited  
65 Prince William Street, St. John, N. B.

Special Price with complete equipment ready to put \$115 into your boat

Mail the Filled-In Coupon Today and Save \$50

Canadian Fairbanks-Morse Co., Limited,  
65 Prince William St., St. John, N. B. March.....1916.

With the distinct understanding that I do not have to accept delivery at the end of the term, I want to reserve for 30 days the privilege of buying one 5-horse power Fairbanks-Morse Fisherman's Engine at the special price of \$115, complete. Also send the free folder describing engine and equipment fully.

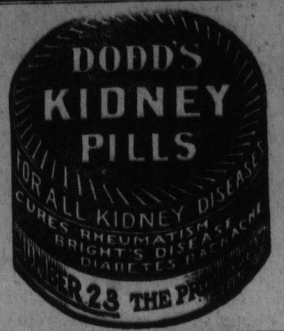
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## ORGE

routine work yesterday. Station an were taken on strength. Today out. A. W. Thorne will be orderly floor and the usual work will be carried out.

89th. Yesterday was spent by the 69th in their usual round of work in the morning. In the afternoon two of the companies held a route march. Today the whole battalion will spend the day on the march. They will have the army at eight o'clock and out until five.



## neath stars

Trot and one popular musical day.

Waltz We Love"

Record 35523

er with "Shadow-Record 17946.

ical quality which will

ctor Records—90 cents for the

ie Collins & Harlan 17955

ucky

Campbell & Burr 17947

American Quartet

Alan Turner 17933

ncert Songs

Christine Miller 40076

Record

Strem Zimballist 64513



\$33.50

Victor Records (30 selections, choice), 47.

terms, if desired

21 to 400 (on easy pay- "His Master's Voice" city in Canada. Write for Musical Encyclopedia list-Records.

AM-O-PHONE CO. LIMITED

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OWN AND CITY OF ST. JOHN, N. B.

SALE BY

McMillan

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"His Master's Voice"

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