Store Closes on Saturday at 1 p.m. NO NOON DELIVERY

THE ROBERT SIMPSON COMPANY LIMITED

"An Ideal Summer Breakfast" The Palm Room Sixth Floor

A Few of the Hundred Bargains

BRASS BEDS $14.50 TO $17.50.
Slightly damaged; 12 only. Regular $29.00 to $35.00.

LIBRARY TABLES $14.95.
Fumed oak; fitted with two centre drawers, and book shelves at each end. Regular $20.00.

FUMED OAK DINERS $11.65.
Five side and one arm chair in set; upholstered in genuine leather; full box seats. Regular $17.50.

EXTENSION TABLE $22.00.
Solid quarter-cut oak; fumed or golden finish; 48-inch top; deep rim; 8-foot extension; neatly designed pedestal, with double locks. Regular $29.00.

EXTENSION TABLE $13.50.
Jacobean design, in selected quarter-cut oak; fumed or golden finish; 48-inch top; 8-foot extension. Regular $18.00.

DINING-ROOM CHAIRS $23.75.
Solid quarter-cut oak; fumed finish; massive design; the loose slip seats are covered in genuine leather; five side and one arm chair in set. Regular $32.75.

TABLE CLOTHS $2.95.
Round, scalloped damask cloths; tea size, 45 inches; pure linen. Regular $4.00.

BEDROOM TOWELS 3 PAIRS 69c.
Hemmed huckaback.

TURKISH BATH TOWELS PAIR 25c.
Good size; made in England.

BAMBOO VERANDAH SHADES.
4 to 10 feet wide; all 8 feet long; natural shade; unusual values, 79c to $1.89.

ODD PAIRS OF CURTAINS $2.98.
12 pairs only; applique ribbon design; Marie Antoinette. Regular $10.00 to $15.00 a pair.

NOVELTY NET CURTAINS, PAIR 98c.
40 pairs; three designs; 2½ to 3 yards long. Regular $2.50 to $3.85 pair.

BATTENBURG CURTAINS $3.38.
15 pairs, ecru; 3 yards by 45 inches each. Regular $7.50 to $8.75 pair.

INLAID LINOLEUM 59c SQUARE YARD.
Remnants; good range of patterns. Regular $1.25 and $1.45 square yard; quantities to 6 square yards.

JAPANESE MATS 29c.
Closely woven straw. Size 36 x 72 inches; fast colors. Regular 35c.

1½ YARDS TAPESTRY CARPETS 79c.
50 travellers' samples; range of patterns. Regular $1.25 to $1.50.

READY-TO-WEAR HATS $2.95.
100 Women's and Misses' Panamas, Leghorns, Milans, Tuscans and Wenchows; large sailors, flop or straight brims; trimmed with flowers, ribbons and white wings. Regular $4.50 to $5.00.

PANAMA HATS AT $1.95.
500 in the lot, a special purchase. Ten styles, mostly sailors. Regular $2.75 and $3.50.

UNTRIMMED HAT SHAPES 50c.
Clearing of early shapes, in Liseret, Tagel and Milan Tagels. Almost every wanted color and style.

SUMMER FROCKS $3.49.
For women (on sale 9 to 10 a.m.) 150 dresses, excellent materials, designs and shades; this season's goods. Sizes 32 to 42. Regular $7.50.

SUMMER WASH DRESSES.
Regular $18.50 Voile and Novelty Materials for $10.50.
Regular $15.00 Voile and Muslins for $7.95.
Regular $12.50 Muslins for $5.95.
Including a number of New York models.

TUB SUITS $4.95 AND $7.95.
For women, Beach cloth and genuine Palm Beach; New York styles. Sizes 32 to 42. Regular $6.50 and $12.50.

WOMEN'S WASH SKIRTS.
200 White English Rep. Regular $1.50, for 86c.
150 Rep and Cordeline. Regular $2.00, for $1.25.

WOMEN'S COATS $6.95.
Several styles, odd coats. Regular $12.50.

WOMEN'S DRESS COATS $12.50.
Fine serge gabardines, coverts and novelty fabrics; latest designs. Regular $18.50.

MISSES' NET DRESSES $12.50.
75 only, ecru or white, draped overskirts; bandings of satin or silk. Sizes 14 to 20 years. Regular $17.50 to $22.50.

MISSES' OUTING SUITS $4.95.
100 only Crash Suits; variety of styles, belted, bloused and Norfolk. Sizes 14 to 20 years. Regular $8.50 to $10.00.

MISSES' COATS AT $5.00.
Clearing 50 coats, regular stock; swagger lines; velvet corduroys, coverts and checks; rose, blue and tan. Sizes 14 to 20 years. Regular $10.50 to $20.00.

One hundred Friday Bargains today, as well as the display of French merchandise, claim your attention. To shop early is to shop wisely.

TO-DAY is the National Holiday of our Great Ally, FRANCE. At the request of the Secours National, The Robert Simpson Co., in order to emphasize the occasion, are featuring for TO-DAY'S SELLING merchandise of French manufacture.

Our Paris office has put us in touch with some rare values; it will be worth everyone's while to go carefully through this French list, for many desirable things are tucked into this special announcement at prices that will be impossible to duplicate.

French Millinery $5.00. Just a few Paris model hats from such houses as Georgette, Marguerite and Leonie, Marie Guy, Adrienne, Suzanne Talbot, etc. Friday, to clear, $5.00.

French Flowers, 25c. All our odd lines of Spring and Summer flowers from France, worth two and three times Friday's price of 25c. (Millinery Dept.)

French Gunmetal Bags $2.25 to $12.00 New semi-oval frames, carved out patterns, all sizes, from finger purse to 10 inches.

French Bandeaux 25c. Rhinestone and pearl combinations, mounted on aluminum.

French Ribbons for 15c. Narrow width in polka dots, plain and fancy stripe, all good shades, regularly worth twice Friday's price of 15c.

French Perfumes. A new shipment that will delight thousands of women, from such makers as Coty, Houbigant, etc. Come and see them to-day.

French Ivory and Ebony. Parisian ivory toilet goods just in—a variety of much desired articles; $1.75 Tooth Powder Boxes for 98c Friday. Also Women's $3.00 Genuine Ebony Hair Brushes, Friday, $1.75.

French Jewelry. An attractive collection of French Antique Jewelry that will be cleared out at half-price or less.

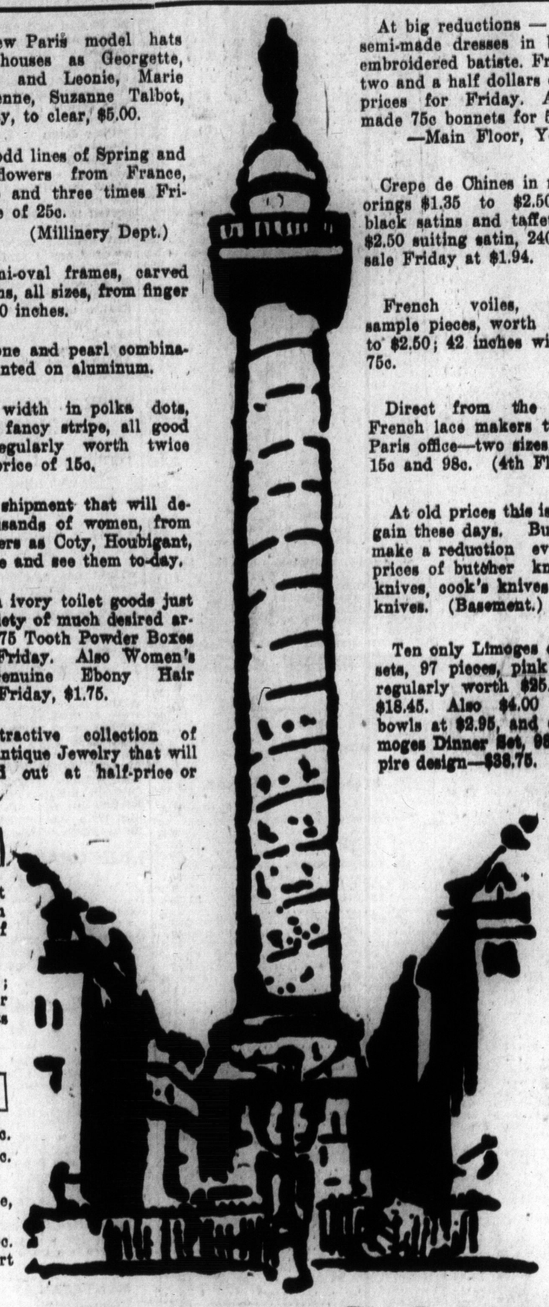
French Lingerie.

At less than half present prices. This lot came from Nancy, right in the heart of the war zone.

$1.50 Nightgowns for 79c; $3.25 Combinations for $1.50; $1.75 Underskirts for 95c.

French Delicacies.

De Fois Gras, per jar, 60c.
Prime Caviar, per jar, 65c.
Anchovies, bottle, 65c.
Bruxelles Sprouts, bottle, 35c.
French Truffles, bottle, 75c.
French Sardines (Albert Brand), per tin, 22c.



At big reductions — children's semi-made dresses in beautifully embroidered batiste. From one to two and a half dollars off regular prices for Friday. Also semi-made 75c bonnets for 50c. —Main Floor, Yonge St.

French Dresses for Children.

Crepe de Chines in newest colorings $1.35 to $2.50, Bonnet's black satins and taffetas, special $2.50 suiting satin, 240 yards, on sale Friday at $1.94.

$2.50 French Silks $1.94.

French voiles, grenadines, sample pieces, worth from $1.00 to $2.50; 42 inches wide, Friday, 75c.

$2.50 French Dress Goods 75c.

Direct from the hands of French lace makers through our Paris office—two sizes, Friday, at 15c and 98c. (4th Floor.)

French Cluny Centrepieces.

At old prices this is a real bargain these days. But to-day we make a reduction even on old prices of butcher knives, steak knives, cook's knives and paring knives. (Basement.)

French Cutlery.

Ten only Limoges china dinner sets, 97 pieces, pink decoration; regularly worth $95.00. Friday, $18.45. Also $4.00 glass fruit bowls at $2.95, and one only Limoges Dinner Set, 98 pieces, Empire design—$38.75.

French China.

French Fabrics.

French hand-blocked chintzes and linens, 50" wide $1.69, 30" linens at 95c per yard. Also $7.50 French silk damask for upholstery, Friday, $3.75.

French Rugs.

Seamless Wilton rugs, lovely soft colors, impossible of reproduction by other makers—three sizes, 5.7 x 7.10—$29.50, 9.1 x 12.6—$65.00, 9.2 x 13.8—$63.00—see them Friday.

French Kid Gloves.

Wrist length, 2 dome fasteners, Paris points, great variety of colors; sizes 5½ to 7½. Per pair, Friday, $1.35.

Some of Today's Bargains for Men

MEN'S PANAMA HATS AT $3.85.
Only 84 of them; negligee, tourist and telescope shapes; flip brims or pencil edge; all this year's styles; genuine South American hats. Sizes 6⅝ to 7½. Were $4.00 to $6.00.

MEN'S SOFT CHIP STRAWS $1.45.
Telescope and fedora shapes; curl or pencil brims; look like Panamas.

CHILDREN'S STRAW HATS 95c.
Rah-Rah, Jack Tar, turban, Glengarry, etc. Were $2.00.

WORK SUITS $7.95.
For men and youths; two smart sacque styles; excellent tweeds; brown and gray. Sizes 33 to 44. Regular $10.50.

MEN'S CORD SUITS $4.95.
Of natural crash linen or fawn Satara cord; single-breasted sacque style; cuffs or trousers. Sizes 36 to 44. Regular $6.00 and $6.50.

MEN'S WASH VESTS 95c.
Broken lines; good quality; small patterns; single-breasted. Sizes 35 to 44. Regular $1.50, $2.00 and $2.50.

550 MEN'S JERSEYS AT 12½c.
Zimmerknit, cotton jerseys; white with navy, sky or cardinal, plain cardinal or navy with white, red or sky trim; short sleeves. Sizes 32 to 44. Regular 50c.

MEN'S UNDERWEAR 25c.
Balbriggan; natural shade; shirts and drawers. Sizes 34 to 44. Regular 35c.

MEN'S NEGLIGEE SHIRTS 59c.
Plain and fancy stripes; hairline and combination; large assortment of stripes; laundered or double French cuffs. Sizes 13½ to 17. Regular 75c to $1.00.

GOODYEAR WELT OXFORDS $2.50.
Men's, 200 pairs, button and lace; tan calf, patent colt and gunmetal leathers. Mostly small sizes. Regular $3.50 to $4.50.

MEN'S BLUCHER BOOTS $2.09.
300 pairs, box kip, full fitting toe shape. Standard screw soles. Sizes 6 to 11. Regular $3.00.

BOYS' TWEED SUITS $3.95.
Single-breasted yoke Norfolk model; patch pockets, and sewn-on belt; full cut bloomers; medium weight tweeds. Sizes 25 to 34.

SCHOOL AND PLAY SUITS $2.95.
Single-breasted yoke Norfolk style; English and Canadian tweeds; dark gray mixtures; full cut bloomers. Sizes 25 to 28.

BOYS' WASH SUITS 45c.
Good range; sturdy wash fabrics; blue and white stripes and combinations with plain shades and natural color; Oliver Twist and vestee styles; for boys of 2½ to 7 years. Sizes 20½ to 25.

From the Basement

COFFEE PERCOLATORS $1.49.
72 only, aluminum; six-cup size; only one to a customer.

LAWN HOSE.
Three-ply, warranted grade, in 50-foot lengths, with couplings, clamps and sprinklers. ½-inch size, Friday $3.95; ¾-inch size, Friday $4.95.

DELUGE SPRAYERS 37c.
For spraying flowers, plants, trees, etc. Friday 37c.

SCREEN DOORS 95c.
Oak grained finish frames; some filled and varnished; not all sizes in any one grade, but all sizes in the lot. To clear Friday at, each, 95c.

CORN BROOMS 25c.
Four-string; well made. Friday 25c.

POLISH MOPS 59c.
For cleaning and polishing hardwood floors; large size. Regular 75c. Friday 59c.

COCOA BRUSH FLOOR BROOMS.
Complete with handle. Friday 35c.

BRUSH HAIR BROOMS.
With handle; 12 inches wide. Friday 49c.

PUTZ CREAM METAL POLISH.
½-pint size. Friday 19c.

SILVERBRITE SILVER POLISH.
8-ounce size. Friday 19c.

ENAMEL DOUBLE BOILERS 49c.
White lined; 1½-quart size. Regular 69c.

GAS HOT PLATES $1.49.
2-burner size. Regular $1.69.

ENAMEL PRESERVING KETTLES.
10-quart size. Friday 25c.

BALLOON FLY TRAPS.
Regular 15c. Friday 10c.

THE ROBERT SIMPSON COMPANY LIMITED

China and Glass

21-PIECE CHINA TEA SET $1.95.
50 only; thin English bone china; pink rose spray decorations; gold traced edges and handles. Sets consist of six each cups and saucers, six tea plates, cream jug, cake plate and slop bowl. Regular $3.00.

BRIDAL ROSE CHINA.
Regular 75c Sugar and Cream Sets, pair 29c.
Regular 35c Sugar Bowls, each 15c.
Regular $3.00 dozen Soup Plates, dozen $1.49.
Regular $3.00 dozen Chocolate Cups and Saucers, for each, 15c.

COLONIAL TABLE SET 39c.
Glass sugar bowl, covered butter dish, cream jug and spoon holder. Regular 75c.

GLASS WATER SETS.
Seven-piece, Colonial pattern. Friday 49c.

7-PIECE BERRY SETS 29c.
Regular 40c.

Today's Market

Telephone tonight, 5.30 to 10 o'clock, for Provisions to go by early delivery Saturday morning. Call Adelaide 6100.

MEATS.

Shoulder Roast Best Beef, lb. .18
Blade Roasts Choice Tender Beef, per lb. .18
Porterhouse Roasts, finest centre cuts, per lb. .22
Wing Roast, highest grade, per lb. .20
Brisket Boiling Beef, per lb. .18
Family Sausage, our own make, per lb. .15½
Pure Beef Dripping, our own rendering, per lb. .18
Maple Leaf Boneless Back Bacon, mild curing, whole or half, special, per lb. .30
Silver Leaf Pure Lard, 2 lb. pails, gross weight, per pail .48
Domestic Shortening, 2 lb. pails, gross weight, per pail .50

GROCERIES.

One Car Standard Granulated Sugar, in 20 lb. cotton bags, per bag 1.65
Choice Family Flour, quarter bag .65
Yellow Cooking Sugar, 4 lbs. .30
California Seeded Raisins, 3 packages .31
Choice Cleaned Currants, 2 lbs. .25
Heather Brand Extracts, assorted, 2½ oz. bottle, 3 bottles .25
Perfection Baking Powder, 3 tins .25
New Orleans Molasses, 2 lb. tin .10
Mixed Pastry, per tin .7
Canada Cornstarch, package .5
Finest Creamery Butter, per lb. .51
Finest Pearl Tapioca, 3½ lbs. .25
Malt Vinegar, reputed quart bottle .15
Choice Pink Salmon, tall tin .10
Pure Gold Salad Dressing, 3 packages .25
Toasted Cornflakes, 3 packages .25
500 lbs. Fresch Mixed Biscuits, lb. .18
1000 lbs. Fine, Rich, Full-bodied Ceylon Rangoon Rice, 4½ lbs. .25
Choice Pink Salmon, tall tin .10
Pure Gold Salad Dressing, 3 packages .25
Toasted Cornflakes, 3 packages .25
500 lbs. Fresh Mixed Biscuits, lb. .18
1000 lbs. Fine, Rich, Full-bodied Assam Tea, of uniform quality and fine flavor, black or mixed, Friday, 3½ lbs. .74
1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Friday, per lb. .37

FRUIT AND VEGETABLES.

Choice California Sunkist Oranges, per dozen .36
Choice Grapefruit, 4 for .25
Choice Gooseberries, 3 quarts .25
All Kinds of Choice California Fruit at Low Prices.

CANDY—Main Floor and Basement.

Simpson's Special, an assortment of Chocolates, Cream Bonbons, etc., lb. .30
1000 lbs. Assorted Gum Drops, per lb. .10
Fruit Fudge, per lb. .15
1000 lbs. Cocoanut Cream Caramels, per lb. .17

FLOWERS.

4000 Fresh Cut Carnations, assorted colors, per dozen .17
Sweet Peas, assorted colors, bunch .15
Boston Sword Ferns, each .40
Sunshine Rose Bushes, in bloom, each .37