

Confederation Jubilee Sale



at SIMPSON'S Come Today

Store Closes Saturday 1 p.m. No Noon Delivery

Jubilee Sale of Infants' and Children's Dresses

A Manufacturer's Samples, Secured at a Big Price Concession. His Entire Sample Range Today a 1-3 and 1-2 Off Regular Prices

Dresses from a celebrated manufacturer of children's garments, who gets credit for making better garments. So you know what to expect. The reductions are sweeping and low enough to tempt every mother into buying a whole season's supply. Come today and share the advantage of these big savings.

THE SALE INCLUDES Infants' Short Dresses, sizes 6 months to 2 years. Infants' Long Robes and Children's Dresses, ranging from 2 to 5 years. Wonderful choice of exquisite new styles trimmed with finest embroideries and laces. The materials are fine lawns, voiles, organzies and moulls. Sizes as advertised in the lot, but not in every style. Regular prices in the lot 85c to \$6.50. Jubilee price, today, 45c to \$3.95.

Women's Coat Prices

Are Astonishingly Low for Today

500 Coats, vastly assorted checks and a few plain serges. Every coat is this season's style and specially marked for the Jubilee Sale.

Regular \$7.50 Coats, today \$3.95
Regular \$8.50 Coats, today \$4.95
Regular \$10.00 Coats, today \$6.95

Women's \$22.50 Rajah Silk Suits \$16.50

Serviceable and smart suits for better wear at this keen price; pleated or flaring styles, in good, natural silk, with contrasting collars. Regularly \$22.50. Jubilee Sale price..... 16.50

WOMEN'S \$12.50 TO \$20.00 NOVELTY COATS \$9.95

In fancy weaves and plain shades, these Coats comprise some of our best selling regular stock. Regularly \$12.50 to \$20.00. Jubilee Sale..... 9.95

Such Low Jubilee Shoe Prices are Bound to Create Widespread Interest

Women's \$4.00 and \$4.50 Low Shoes \$2.49

675 pairs Women's Low Shoes, all good fitting and best toe styles of strap slippers, plain pumps and colonials, with buckle and fancy ornaments; the leathers are patent colt, gunmetal and dongola kid, with Goodyear welt and flexible McKay sewn soles, Cuban and low leather heels. Sizes 2 1/2 to 6. Regularly \$4.00 and \$4.50. Today..... 2.49

Men's Blucher Boots \$2.59

Box kip leather, heavy solid leather standard screw soles, nailed with two rows of brass slugs; full round toe, medium heels. Sizes 6 to 11. Regularly \$3.50. Today..... 2.59

Boys' School Boots

Box kip, Blucher style, heavy solid standard screw soles, full fitting round toe. Sizes 1 to 5. Today..... 2.49

Children's Canvas Strap Slippers 89c

Made with neat silk bow, on full round toe last; medium weight sole. Sizes 4 to 10. Reg. \$1.00. Today..... 89c

Jubilee Parasols Today \$1.25

Colored Parasols, in stripes, checks and floral patterns; colors are black and white, green, navy, red and grey. Light colored woad handles. Friday..... 1.25

Today's Jubilee Sale of Millinery

\$5.00 to \$6.00 Newly Trimmed Hats at \$3.95

Panamas, Leghorns, Lace Braid Hats, in black and white and black Milan tags. All carefully trimmed, and regularly \$5.00 to \$6.00. Priced today..... 3.95

Banded Panamas at \$2.75—Different styles. Regularly \$3.75 to \$4.50. Today..... 2.75

\$3.50 Fine Natural Leghorns \$1.95

Becoming new large sailor shapes that trim attractively and inexpensively. Today..... 1.95

A Sale Today of 2,000 Untrimmed Hats 69c and 95c

Most of them are milan tagel or tagel, and in black, black and white, or all white; vari-shaped sailiors and others. Regularly \$1.75, \$2.00 and \$2.75. Today, 69c and 95c.

\$4.50 Taffeta Petticoats, Today \$2.95

Soft finish taffeta, emerald, black, also shot effects, blue with green, blue with black, green with blue; Vandyke sounce of pleating and tucking, finished with frill and underpiece; elastic at waist; lengths 34 to 40. Regularly \$4.50. Today..... 2.95

Friday Bargains in Andirons

Black Iron, regular price \$2.25. Today, reduced to \$1.99. Hammered effects worth \$8.50, \$10.00 and upwards. Today, at \$3.50 and \$5.00. Brass Andirons, now cut below present cost. Today, \$6.00, \$10.00, \$15.00. Fireplace Sets, including tongs, poker and stand. Regular prices \$10.25 and \$15.00. Today, \$9.00 and \$12.00.

Hand Bags at \$1.48

Chance to buy a real leather or silk Hand Bag at a fraction of the regular value. All shapes in newest styles; nickel frames, covered frames, large, medium and small bags; seal, panther, morocco and long grain; also few patent leather. Silk bags are in draw-string, knitted silk, Paisley silk and brocaded silk. Beautifully lined and fitted with purse. Regularly \$1.59 and \$1.48 to \$5.50. Friday..... 1.48

Pictures and Mirrors

Oil Paintings and Repaintings, framed in antique. Reg. \$1.50, \$1.98 and \$2.50. Today..... 79c
Novelty Framed Pictures in a large selection of subjects. Reg. 35c to 60c. Today..... 25c
Gilt Photo Frames, in one and two openings, with oval white mats. Reg. 25c. Today..... 15c
Mirrors for the summer cottage, size 7 x 9, in white enamel. Regular 25c. Today..... 15c
Photogravures, framed, in walnut finished moulding. Regular 79c. Friday..... 59c

The **SIMPSON** Company Limited

With everyone talking "High Prices," the most casual glance at this "Jubilee Sale" page will show the average housewife its importance. Take as a fair sample of this store's ability to make WORTH WHILE VALUES the wash goods offered here. They're all chosen from this season's patterns, new and desirable goods, just what everyone wants NOW! Yet our prices are far less today than the manufacturer would quote to a jobber.

Another Wash Goods Sensation!

More Than 10,000 Yards of New and Highly Desirable Wash Weaves Added to the Jubilee

Without doubt the values are more wonderful than those of our Wash Goods Sale this time last summer

Less Than Half Price for These White Voiles---Factory Price 22c, Today's Price 15c

Lot 1 This staple White Voile is 40 inches wide, for waists and dresses; 1,520 yards. Today, 8.30 a.m., per yard..... .15

Lot 3 1300 Yards Rare European Crepe Voiles Today 12 1/2 c Yard
Small printed floral designs of mauve on white grounds, for dresses, waists, and frocks. Regular 98c. Today, 12 1/2 c. Friday, 12 1/2 c. Today, per yard..... .12 1/2

Lot 2 1940 Yards 35c Voiles, Today 12 1/2 c
Two patterns, four shades in each, white grounds with sport stripes and also pretty Persian floral design with stripes, 38 inches wide, for waists and dresses. Regular 35c. Today, per yard..... .12 1/2

Lot 5 3200 Yards 39c Woven Stripe Voiles 17c
Stylish designs of tinted stripes with white for waists and dresses, finished with good quality linings. Sizes 34 to 44. Today, per yard..... .17

Lot 4 1380 Yards 35c Regimental Stripe Voile Today 19c
Eight neat stripes in blue and black on white grounds, 40 inches wide, for waists and dresses, wanted weaves at 35c. They go today at, per yard..... .19

Men! Panama, Leghorn and Bangkok Hats, \$4.00, \$5.00, \$6.00 and \$7.00 Values, Today \$2.95.

Travelers' samples, and therefore snappy shapes—Alpines, telescopes with pencil curl brims, tourists with open curl brims, and several new novelty shapes. Fancy and plain black corded silk bands. Jubilee Sale, 8.30 a.m. Sailors for Men, Value to \$2.50, Today 98c. Odd Hats in this season's snappy style; some have become slightly finger-marked. All are finished with black corded silk bands. Jubilee Sale, 8.30 a.m.98

Jubilee Sale of Men's Tweed Suits at \$12.95

Clearing sale of broken lines of Men's Suits; two, three and sometimes four to a line, at a saving of dollars. Every garment is carefully tailored in fashionable single-breasted saque style, with single-breasted vest, and good, neat-fitting trousers, with five pockets. The materials are English tweeds, in browns, greys and color mixed patterns, finished with good quality linings. Sizes 34 to 44. Today..... 12.95

Men's Soiled Wash Vests, \$2.00 to \$3.00 Values, for \$1.49
Made from excellent quality wash vest materials, in white, with assorted patterns; single and double-breasted and full dress styles; slightly soiled. Sizes 34 to 44. To clear..... 1.49

Bargains in Household Hardware and Cutlery

Economy Ice Blankets, protects the ice in your refrigerator today, 3 for..... 25c
Hot Blast Oil Stoves, today \$5.00; 25 ft. lengths, 1/2 in. size, \$2.75; 50 ft. lengths, 3/4 in. size, \$4.50; 25 ft. lengths, 1/2 in. size, \$3.75.
Nickel-silver Spoons and Forks, a very good Sheffield make. Tea Spoons, each 5c; Dessert Spoons and Forks, each 15c; Table Spoons and Forks, each 20c.

Wall Tents, Special at \$16.59
Splendidly made tents, measuring 9 x 12 ft with a 3 ft wall and extra heavy 8 oz. showerproof duck roof, with over-sewn seams throughout; also reinforced corners, complete with poles, ropes and pegs, ready for erection. Jubilee Sale price..... 16.59

Soft Cuff Links \$3.49
Special clearance of 9k. Gold Cuff Links, chain style, for soft cuffs. Reg. prices \$4.50 to \$6.50. Jubilee Sale, 3.49

Men's Shirts And Underwear

69c and 75c Shirts 49c
Negligee Shirts, plain and fancy hairline and cluster stripes, coat style, laundered cuffs. Sizes 14 to 17. Regularly 69c and 75c. Jubilee price, today..... 49c

Men's Shirts and Drawers, natural shade, two-thread yarns, sizes 34 to 44. Jubilee price, today..... 33c
Men's White Cotton Night-ropes, collar attached style, roomy bodies, sizes 14 to 20. Regularly \$1.73. Jubilee price, today..... 73c
Men's White Sport Shirts, two-way collar, open or closed, short sleeves, sizes 14 to 16 1/2. Jubilee price, today..... 69c
Boys' Natural Balbriggan Shirts and Drawers, sizes 20 to 32. Jubilee price, today..... 29c
Boys' Penangle Natural Balbriggan Combinations, closed crotch style, sizes 22 to 32. Jubilee price, today..... 75c

A Jubilee For Housekeepers

Cottage Table Cloths, Today 98c
Of serviceable quality damask. Two sizes, 64 x 64 inches and 60 x 72 inches. Hemmed ready for use. Jubilee, today..... 98c
Knit Roller Towels, heavily absorbent, 18-in. wide, 2 1/2 yards in each. Regularly 60c. Jubilee price, today..... 29c
Lace Trimmed Scarfs, size 18 x 50 inches. Today, each..... 49c
1,000 yards plain Pillow Cotton, 42 inches wide. Regularly 20c. Today, 10 yards for..... 15c
Pillow Cases, hemmed, size 42 x 26 inches, 500 pairs to clear today at 4 pairs for..... 1.00
English Satin Bed Spreads, large size. Regularly \$2.50 and \$2.75. Today at..... 1.98
Nainsook, fine quality, 35 inches wide. Regularly 12 1/2c yd. Today..... 9 1/2c
Beached Canton Flannel, 30 inches wide. Regularly 20c. Today, 10 yards for..... 1.48

JUST OUT! Confederation and Its Leaders

By M. O. Hammond
17 full page portraits and a double frontispiece of the "Fathers of Confederation."
\$2.50

3 Excellent Styles in Boys' Wash Suits

Plain White Middy Suits with white sailor collar, and White Middy suits with blue collar and pockets. Striped knee pants. Sizes 2 1/2 to 8 years. Jubilee price..... .69

Boys' Suits of Imported Tweed, Jubilee Bargain (No. 1) \$3.95

Because only the smaller sizes in these popular selling boys' suits remain, we've re-priced them below actual cost, and at the unusually low price parents may choose from many novel, single-breasted Norfolk pleated styles. Full cut bloomers and well tailored coats. The richly woven tweeds are much above the ordinary for design and quality, and only the wanted greys and browns are represented. Sizes 2 1/2 to 2 1/2. Regularly \$6.95 to \$8.00. Jubilee bargain..... 3.95

Boys' Navy Serge Suits, Jubilee Bargain (No. 2) Today \$8.45

Only 65 suits, so every parent who wants to share in this sale should avail himself of the opportunity early. A combined offer of \$11.00, \$12.00 and \$12.50 stocks, and the smart single-breasted Norfolk styles are made more smart and attractive by the rich guaranteed serges that feature them. Sizes 2 1/2 to 35, ages 7 to 17 years. Black Overalls for the Little Fellow, 25c—just like "dad's," made just as strong, too. Sizes 2 to 8 years.

Club Bags \$2.98

Special for the holiday, Watrous Grain Club Bags, strong frame and handle, brass lock and catches, sizes 16-inch and 18-inch. Regular \$3.50 and \$3.75. Jubilee Sale, at..... 2.98

Ribbons

Taffeta Ribbon, complete range of colors. Jubilee Sale price, of Friday, yard..... 10c

Hair Bows tied for the children, wide and fancy, with ribbons, satins and taffetas. Jubilee Sale, Friday, per bow..... 15c

Ribbon Hat Bands in large variety of styles; regular value 25c to 80c. Friday, 16c; regular value 50c to 75c. Friday, 35c.

100 Watt Nitro Lamps \$1.15

100 Watt Nitro Lamps, guaranteed to average 700 burning hours. Each at..... 1.15

200 Watt size, same quality. Electric Fixture Department, Sixth Floor.

Pocket Diaries

Also Office Diaries, pages in some large enough to hold three day notations; also neat leather pocket edition. Values up to \$1.50. 1917 Stationery Dept., Street Floor.

10c and 15c Envelopes Friday, 5c Package—5,000 packages of linen and kid finished envelopes. Regularly priced 10c and 15c. Jubilee price, Friday..... 5c

Wool Spencers

Reg. \$2.25, Jubilee Sale \$1.65
Women's Spencers of pure wool, depicting darling V-neck button front style, made with long sleeves, showing band knit edges on neck and front. White or rose in the lot, but also in all sizes. Sizes 34 to 42 bust. Women's Sweater Coat Dept., Third Floor.

Wool for Knitting

Clerical Grey Wool Yarn—enough to knit one pair of socks for 40c. Only 200 lbs. to clear.
Stamped Huckaback Towel lengths, size 17 x 27 inches mounting. Jubilee price, Friday, each..... 19c
Strongly made Cretone Laundry Bags. Regular \$1.00, Jubilee price, Friday..... 69c
Wicker Waste Paper Baskets, pretty pink, blue and gold colorings. Jubilee price, Friday, each..... 75c

Diamonds Greatly Reduced

Solitaire Diamond Ring, blue-white gem in 18c gold and platinum mounting. Regular \$25.00. Jubilee 19.50 Sale.....
Our \$10.00 Solitaire Ring, diamond weighing 1/4 ct. Jubilee Sale \$7.50 Special.....
\$35.00 Cluster Diamond Rings set in platinum and 14c gold. Jubilee Sale..... 26.75
Princess Diamond Rings, Reg. \$9.75. Our \$10.00 Jubilee Sale.....
Diamond Barrings in drop style with platinum front on 14c gold, mounted with diamonds. Regular \$4.75 \$4.00, Jubilee Sale.....
Barrings in Tiffany style, the diamonds set in platinum. Regular \$9.75 \$8.00, Jubilee Sale.....
An's Cluster Diamond Ring, seven diamonds set so as to resemble a large single stone. Jubilee \$23.75 Sale.....