

"Multiplex" means "many ply" and many ply means "service." Ask for MULTIPLEX BRAND HOSIERY—made in sizes for men, women, and children. Main Floor, Yonge Street.

EATON'S DAILY STORE NEWS

At both Yonge Street and Queen Street doors are order boxes where orders or instructions may be placed. These boxes are emptied daily at 9.30 a.m., 10 a.m., 1 p.m. and 4 p.m.

What to Wear For Fall--'Tis Perplexing You, Isn't It?

Wherefore a Few Suggestions Anent The New Mode in Dresses, Furs, Corsets and Shoes

EARLY CLOSING

SATURDAYS OTHER DAYS

From MAY Until SEPTEMBER Inclusive
1 P.M. **5 P.M.**

NO NOON DELIVERY ON SATURDAYS

THAT Professor Parson's lectures on furniture and decorations are not only instructive but charming, anyone who heard him on his previous visit to Toronto two years ago will agree. His talks on color simplify in magic manner the problems of harmony and contrast, and his interesting, sketchy discourses on period and characteristic furniture are of very real value in the practical matter of furnishing a house.

Beginning on Monday, Sept. 25th, these lectures will be held twice daily, at 10 a.m. and 2.30 p.m., in an improvised auditorium on the Fourth Floor.

Tickets may be had to-day and Saturday morning from the ticket bureau on the Fourth Floor, centre.

Ask Adelaide 5000

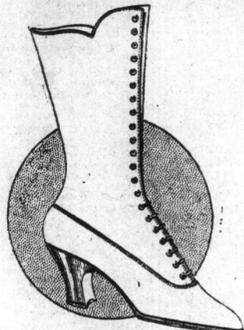
for the General Order Department

when telephoning to the Store for merchandise from more than one department. This will enable you to give your whole order at once, saving you considerable time and trouble.

This Smart-looking Boot is in Black Vici Kid

A New York Model With a Waxed Sole and Louis Heel Suitable for General Fall Wear

AUTUMN HAS BROUGHT back into favor the all-black boot. Fashion regards it very



kindly, and here it is for milady's wearing in most attractive form—a New York model of fine black vici kid.

It is in high-topped laced style, whole-foxed, the soles Goodyear welted and the leather heels in Louis style. And such a splendid range of sizes—2½ to 7 in A to E widths.

Furthermore, note the exceptionally moderate price, namely, \$6.50 a pair.

—Second Floor, Queen St.



Paris and New York Gowns For Afternoon Wearing

And of Course Satin is the Fabric of Which Most of Them Are Composed—Satin Rendered Still More Fashionable With Touches of Heavy Silk or Soutache Braid Embroidery or Banding of Skunk or Molestin or Other Fur

FOR THE TEA-PARTY, LUNCHEON, or wedding which is bound to break into the social quietude of the coming season, and for any little special occasion in your own house, these are gowns of the ideal type. Some are French, others are American, some eminently simple, others more elaborate. All conspire to the long, slender line of the new silhouette. If you want an interesting, distinctive afternoon frock of the soft, feminine sort, the collection affords you a splendid choice. Just to describe a few of them:

An artistic model in smoke gray satin is simple and straight of line, its ornamentation consisting of a band of molestin on the collar, two little stole ends of French blue ribbon, and a bow-knot embroidered on the skirt in heavy smoke gray silk. Price, \$55.00.

In dull black satin charmeuse is a gown of the same simplicity of line, the skunk edging on the collar of the little flat bodice and the big square pockets of the skirt supplying a smart note of decoration. The lining of the collar with old

gold relieves any suspicion of dullness. This is \$40.00. Charming indeed is a model in olive green crepe meteor, the bodice embroidered in olive green soutache and a thread of silver. Price, \$80.00.

From Douillet comes a gown of the more formal kind, showing overdress of black embroidered net over flesh pink satin, the fashionably flat bodice decked with band of old blue, the round neck outlined with skunk. Price, \$100.00.

Georgette crepe in cafe au lait tint is the filmy fabric employed for a picturesque model which shows a pointed tunic of deep sapphire blue crepe. This is \$100.00.

—Third Floor, James St.

Fox Scarfs Will Be In Great Demand For The Races

And Here They Are, White, Taupe or Red in Straight and Shaped Stole Effects With Various Versions of the New Round Muff to Match Them

COMFORTABLE AS WELL AS CHIC is the popular fox scarf these days when the Autumn air is none too balmy. The Race Meet to-morrow will emphasize its vogue, and so universally useful is such a neckpiece that wise indeed is she who possesses herself of the same, ere prices soar higher than they are at present.

Taupe fox, white fox, cross fox, red fox—all are warmly approved of Dame Fashion and wonderfully smartly cut and moderately priced are these particular scarfs featured just now in the Fur Department. All are of carefully selected pelts of excellent quality. For instance:

In taupe fox of beautiful softness and sheen—straight, animal-length stoles in various widths at \$37.50, \$47.50, and \$55.00, all extra-good values. Round muffs to match are \$50.00, and larger fancier styles lined with taupe crepe de Chine, and ornamented with heads and tails, \$57.50.

In white fox—straight animal-length scarf, \$37.50; and shaped scarf, \$70.00. A round muff ornamented head and tail is \$62.50.

In red fox—animal-length scarf, \$29.50. Muffs in round and pillow styles, \$29.50.

In cross fox showing beautiful glints of yellow in the characteristic gray and black coloring—set of straight scarf and round muff with tails, \$195.00.

Ermine, too, is Fashionable

And very charmingly it lends itself to the quaint little tippets, pelerines, and round ball muffs of latest vogue. As for prices:

A small cross-over cravat is \$18.50, a larger tie, \$25.00, a collarette with high collar, \$55.00, and a caperine edged with ermine tails, \$95.00.

A round ermine muff is \$42.50, one in melon shape with cuff effect at either end, \$45.00, and a fancy ball design ornamented with many heads and tails, \$52.50.

—Third Floor, Yonge and Albert.

Chic and Individuality Mark Every One of These Misses' Gowns

And of Course They Are Slender and Straight in Outline and Fashioned With That Smart Simplicity Demanded by Their Youthful Weavers-to-be, Satin Being the Favorite Material of Which They Are Composed and Embroidery the Frequent Ornamentation

CAREFULLY SELECTED, MODEL BY MODEL, from dressmakers known from one end of American fashiondom to the other for their success in the designing of misses' apparel, these gowns will be heartily appreciated by her of slight, youthful figure in quest of an afternoon frock. Every one of them is distinctive in style, and charming in fabric and color. Thus:

A fascinating gown in Parma violet satin shows bodice and upper portion of skirt of Georgette crepe in the same rich purple tone, the deep square collar and vestee being of flesh pink crepe. Price, \$65.00.

Artistic as a gown well can be is a model in charmeuse in soft cafe au lait tint, the bodice flat, the lines of the skirt long and slim, a simple collar of white satin and a coppery Oriental buckle on the girdle serving effectively by way of ornament. Price, \$50.00.

In black charmeuse is an interesting dress with collar of white satin on the plain blouse-bodice, and gold thread embroidery on the pockets on the skirt. Price, \$50.00.

—Third Floor, Albert St.

THE T. EATON CO LIMITED

You Were Inquiring

L. M.—Nowadays girls of twenty are considered eligible for the handsomest furs in the style category. As far as usage goes, your daughter might indulge in any of the season's peltries—taupe fox, white fox, cross fox (see prices in another column) in molestin or Hudson seal (dyed muskrat). However, if your wish is for something more distinctly juvenile, there are scarfs and muffs in itchy from \$10.00 to \$35.00 the set, in opossum from \$20.00 to \$40.00, and in wolf from \$20.00 to \$50.00. The straight animal-length stole is the most popular neckpiece, and the chief favorite among the new muffs is the plain ball shape, both of which are featured in these furs mentioned.

Did you know you omitted to add your address? The samples of serge are waiting to be mailed to you.

"Hayseed."—Certainly, in so far as the bushy white beard and traditional red velvet knickers are concerned the resemblance is not very marked. In what respect do you detect a similarity between the fabulous old chap and a sedate fashion scribe? Possibly in the perplexing letters we both receive. However, without begging the question any further, let us pass on to the more interesting matter of your plush coat. A fashionable model in full flaring style, with raglan sleeves, wide convertible collar and a belt across the front, is \$25.00. Likewise in black silk plush, with blended sable forming the collar and bordering the edge of the wide rippling skirt is another modish coat lined throughout with blue, mauve or green satin, and priced at \$29.50. The same model with satin lining and no fur around the skirt is \$27.50, or with collar of coon, \$22.50.

The strict simplicity you crave in a black crepe de Chine blouse will be found in various models at \$2.95 and \$3.00.

In the long-haired furs such as fox and wolf, the straight scarf, about a yard long and ten or twelve inches wide, is the smartest neck-piece. In the short-haired molestin, ermine and Hudson seal (real rat) the collarette, caperine and the long, straight shawl stole are the prevailing mode.

A. W. S.—The right address is the signature at the foot of this page. Due to its absence on the envelope your letter went wandering about a little before it reached the column. However, as your need, doubtless, still stands, we hasten to inform you that a white silk middie blouse can be had in strictly plain tailored style, fastening in front with pearl buttons and boasting two pockets. It is \$2.50. The white jean middie can be had just as you want it, a well-made, good-fitting Paul Jones model with navy blue flannel collar and legs sleeves at \$1.95. As for the sweater, the one I think you would like best is in brushed wool, in green or Copenhagen blue, with belt, collar and cuffs in white. The price of it is \$5.00. Other styles in red or navy blue wool in plain pebble stitch are featured at \$2.95 and \$3.95.

Miss J.—Yes, even for less than \$6.00 will it be possible for you to get a dress in a shade to match your eyes. There is a simple little meekness gown in the grayish-tint blue you describe at \$5.95. It has a little white vestee and collar, and appears, in fact, to have been fashioned expressly for you.

Famous is The "Nemo" As a "Reducing" Corset

A Boon to the Woman of Stout Figure Who Wisely Insists Upon Comfort as Well as Comeliness in Her Slays

EVERY WOMAN

with any pretension to a smart, trim appearance is dependent upon her corset, but none to the same vital extent as she who inclines to embonpoint. It is in very truth her stay and support—her only hope in the achieving of trig, well-proportioned figure.

Wherefore the signal advantage of having

Miss Newport at Her Service

for the fitting of the "Nemo," one of the most famous of all corsets for stout women. This clever New York corsetiere will be in attendance in the corset department for only a few days longer, and all new and old wearers of the "Nemo" are advised to secure as early as possible an appointment with her.

"Nemo," model number 322, for stout women of medium height and "average" full figure, has the celebrated "self-reducing" straps which reduce and support the abdomen, and is procurable in sizes 20 to 36 measure and priced \$4.00.

"Nemo" number 512, the corset illustrated, is designed for women of average and full figure who do not need abdominal reduction in particular, but rather, a general reduction below the waist-line. This is in sizes 21 to 32—price, \$6.00.

—Third Floor, Queen St.

The Scribe

