

AT SIMPSON'S TODAY An Overcoat Sale Not to Be Missed

Buy Your Victory Bonds



Every woman, every man and every citizen who can afford it owes it to himself and to this fair Canada to buy Victory Bonds.

Do it today---the last day of the big drive.

Men's Pure Wool Sweater Coats at \$4.69

These Sweater Coats are not obtainable usually at \$4.69. The price is specially low, and you will do well to take advantage of it while you may. Made of four-ply yarns, in navy, maroon, grey and brown, also in grey, with royal or maroon trim; style as illustrated. Sizes 36 to 44. Today, each 4.69



Home-Lovers' Club Holiday Announcement

To give club members and customers desiring to join, the opportunity of buying Holiday Furniture, Rugs, and Bric-a-Brac on Club terms, the Club will remain open till and including Wednesday, Dec. 4. There are also sample pieces and sets of furniture (not advertised) marked for clearance at greatly reduced prices.

Correct Styles in Warm Winter Coats at Least \$5 or \$6 Underpriced

We want to urge men who have decided on \$20 or \$22 as their price for their new winter overcoats to come here today and examine these at \$15.50. You'll find the quality of fabrics, the styles and the tailoring that you expected to pay your price for---but you will get it for considerable less. There are Chesterfields, as illustrated, made of pure wool grey cheviots with velvet collar---and there are double-breasted coats of heavy warm tweeds in neat check patterns. Sizes 36 to 44. Sale price today **15.50** at

Two Particularly High-Grade Handsome Ulsters

One is a double-breasted ulster of warm Whitney cloth, in a desirable heather mixture; it is extra long; has half belt at back; deep centre vent, and is lined throughout body with worsted lining and through yoke and sleeves it is mohair lined. An exceptionally good coat for driving and motoring. At **25.00**

The other is a big double-breasted ulster, in grey and black mottled pattern tweed; it has a chinchilla collar, deep gauntlet cuff on sleeves, half belt at back, deep centre vent; shoulders and sleeves are lined with fancy striped silk. This is a very superior coat, warm and good-looking. Today, price . . . **30.00**

Men's Caps 95c

Small Sizes Only

Heavy Weight Winter Caps for men and boys. Made of chinchillas, Whitneys, meltons and tweeds, with and without earbands. All better values reduced for clearance to **.95**

Snapshot Albums

Snapshot Albums, with 16 black-leaves, paper covers. Prices 10c, 15c, 20c, 30c.

Snapshot Albums with stiff cloth covers, with 50 loose leaves; size 3 x 7. Price 50

Same as above, with 50 leaves; 7 x 10. Price 75

Snapshot Albums, with stiff cloth covers, with 50 leaves; size 6 x 7. Price 1.00

Snapshot Albums, genuine leather covers, with 50 leaves; size 5 x 7. Price 1.25

Other styles from \$2.00 to \$5.00.

Full Ranges of Snapshot Calendars, all sizes from vest pocket pictures to post-cards. Price range from each 10 (Kodak Dept.--Main Floor.)

Wonderfully Low Prices for Boys' Clothing

Boys' Suits of Blue Serge and Scotch Tweed on Sale at \$6.95

200 suits, and a better lot has not been offered this season at such a low price. A remarkable choice of richly-woven Scotch tweeds in many shades of greys and browns. A splendid lot of smart models in single-breasted yoke Norfolk styles, many with pinch-backs. Suits are beautifully tailored. Sizes 8 to 17 years. Today **6.95**

Boys' Slip-on Winter Overcoats in smart double-breasted winter styles with convertible collars, raised seams and full-cut box back, neatly tailored from grey and brown tweeds. Are lined throughout. Sizes 4 to 12 years. Today, at **4.95**

Boys' Ulster Overcoats of rich grey and brown tweeds, in swagger, slip-on and French models, double-breasted with convertible collars that fasten close to chin. Sizes for boys 9 to 17 years. Values \$13.00, \$13.50 and \$14.00. Today . . . **9.95**

150 Suits that are exceptional value at our Saturday price. Single-breasted Norfolk styles with patch pockets, pinch-backs and all-around belt at waist. Full-cut bloomers. Greys and browns in many neat patterns. Sizes 7 to 16 years. Today at **3.95**

Boys' Junior Overcoats---Regular stock garments that are priced \$6.00 to \$7.50. The lines are broken, so today we clear the lot out at one price. Button to the chin and convertible collar style, all-around or half belts on back, also the plain box-back models. Greys, browns and blues. Warmly lined. Sizes 2 1/2 to 8 years. At **4.85**



A Few of the Wonderful Toys to Be Seen in the Christmas Show on the 5th Floor ---Come and See the Many Hundreds of Others---and Try to Come Early for These



Drums, 12", 14", 16", 18", 20", 24", 28", 32", 36", 40", 45", 49", 53", 57", 61", 65", 69", 73", 77", 81", 85", 89", 93", 97", 101", 105", 109", 113", 117", 121", 125", 129", 133", 137", 141", 145", 149", 153", 157", 161", 165", 169, up to \$5.50 each.



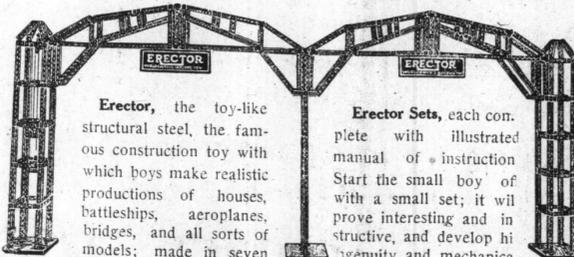
Toy Furniture, well made, well finished, large enough for practical use; beds, chiffoniers, dressers, etc., writing desks and chairs, mission finish, 2.75



Baby Dolls, Canadian made, indestructible body and head, jointed arms and legs. Five sizes, at 75c, \$1.00, \$1.95, \$2.75 and \$3.95.



Big Dick Rapid Fire Gun, shoots as fast as the crank is turned. Priced today **\$2.50**



Erector, the toy-like structural steel, the famous construction toy with which boys make realistic productions of houses, battleships, aeroplanes, bridges, and all sorts of models; made in seven different sized sets; also accessory sets, motors, transformers, etc.

Erector Sets, each complete with illustrated manual of instruction. Start the small boy of with a small set; it will prove interesting and instructive, and develop his ingenuity and mechanical ability.

- No. 1 Set, 102 parts 1.00
- No. 2 Set, 178 parts 2.00
- No. 3 Set, 242 parts 3.00
- No. 4 Set, 401 parts, including a motor 5.00
- No. 5 Set, parts 7.50
- No. 6 Set, parts 10.00
- No. 7 Set, parts 15.00



Hook and Ladder Outfit, 25c, 39c, 50c, \$1.25 and \$1.95.



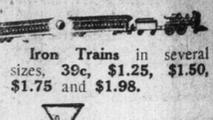
Slipping Slim and Uncle Sam, the tight rope riders. At .25 styles, 75c, 98c and \$1.25.



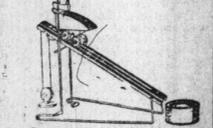
Toy Pianos, a dozen styles and sizes, 50c, 75c, \$1.25, \$1.50, \$2.00 up to \$7.50.



Auto Trucks in several sizes, 75c, 98c and \$1.25.



Iron Trains in several sizes, 39c, \$1.25, \$1.50, \$1.75 and \$1.98.



Castle Sandy and King Sandy, a very popular toy, providing hours of amusement for the little fellows. **.75**

The Robert SIMPSON Company Limited

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