

THE SIMPSON STORE

Store Opens 8.30 a.m.

TODAY'S HALF DAY VALUES

Closes Today at 1 p.m.



News from New York

New York says that velvet and felt hats are the correct thing for early fall, so here are several splendid new styles for your inspection. Of Lyons velvet, we have a variety of shapes, in navy, purple, bottle green, black and tete de neige. The little trimmings they show consist of metallic flowers applied on the brim or crown, gold and silver birds and various kinds of steel trimmings. These new hats are priced at 4.50

\$2.50 Felt Hats \$1.00

For Saturday's special selling we offer a quantity of good quality Wool Felt Hats, nearly all large saloons in solid and two-toned effects of rose and white, black and white, pink and white, but there are also included a few small mannish shapes. These are all \$2.50 values. On sale Saturday at 1.00

Summer Vests 12 1/2c

MANUFACTURERS' "SECONDS."
Ribbed cotton and lisle thread, slightly damaged. Sizes 32 to 40. Saturday 12 1/2c

Corsets, 95c—Coutil, sizes for medium and stout figures. Sizes 19 to 26. Cannot promise to fill phone orders. Regular \$1.50 and \$1.75. Saturday .95

Corset Covers, 25c—Lace trimmed nainsook. Sizes 34 to 42. Saturday .25

Drawers at 25c—Of cotton, plain style. Sizes 23, 25 and 27. Saturday .25

Here Are Bargains in Women's Summer Dresses

Formerly \$3.95 to \$5.95, at \$1.50, \$2.75 and \$3.00—In the lot are many of our smartest models, including voiles, assorted muslins and fancy cottons, in wonderful designs of stripes, checks, floral and combination effects, in all the newest and daintiest shades.

WOMEN'S BLACK TAFFETA SKIRTS.
Special Saturday at \$4.95—A beautiful quality taffeta, with deep shirred yoke, in a snug-fitting effect, and many yards wide at the hem. Special 4.95

TWO SPECIALS IN WASH SKIRTS.
Regular \$1.50, for 75c—Made of elegant quality English cordeline; two patch pockets; belt and full flare models. Exceptional value. 75c Saturday

Regular \$1.50, for 98c—In extra heavy quality English rep, with pockets, belt and pearl buttons; wide flaring styles, in large sizes. Special 98c

TAFFETA SILK SUITS.
Clearing at \$10.00—In styles that are perfectly good and new, and may be worn for many weeks to come, lined with lovely silk. Coats fasten up to the neck; belted at sides; white silk collar and cuffs, with skirts gathered at back; wide and flaring. Clearing 10.00

Toilet Requisites

- Roger and Gallet's Talcum Powder, odors violet. 26c
- Rose, salvia, carnation and sweet pea. 26c
- Bourjois Macon Lescout Face Powder. 1.00
- Dr. Charles' Flesh Food. 41c
- Hazelle Snow Vanishing Cream. 28c
- Princess Complexion Purifier. 28c
- Houbigant's French Bath Sals. 1.30
- Djer Kiss Toilet Lotion. 75c
- Pinand's Eau de Portugal Hair Tonic. 52c
- Zenobia English Perfumes, in dainty packages. 1.04
- Cocanut Oil Shampoo. 28c
- Roger and Gallet's Sandalwood Toilet Soap, 2 cakes for. 25c
- Royal Vinolia Bath Soap, 2 cakes for. 25c
- Ivory Soap, 22 cakes for. 1.00
- Rubber-set Shaving Brushes. 25c
- War Stamps Included.

Misses' Suits

Clearance of Balance of All New York Suits, in Silk and Cloth

Former prices \$32.50, \$50.00. Saturday 14.95
Former prices \$19.75, \$29.75. Saturday 12.50

MISSSES' TUB SKIRTS.

Regular \$1.25 and \$1.50. Saturday 98c—Choice selection in variety of new styles, novelty pockets and belts; materials gabardines, reps and piques.

GIRLS' TUB DRESSES.

\$1.25, \$1.50, \$2.00 Values, Saturday 88c—The assortment comprises many clever styles that have made decided hits the present season, plain and fancy gingham. Sizes 6 to 14 years. Saturday .88

MISSSES' PORCH DRESSES.

Saturday 98c—Ideal style for morning wear, attractively made of striped muslins, coatee effect, button trimming. Sizes 14 to 18 years. Saturday .98

Remnants Wash Goods

Voiles, Awning Stripes, Ratines, etc.; 27 to 40-inch widths. No phone or mail orders. Regular up to 39c. Saturday 12 1/2c per yard
Remnants of White Wash Fabrics, 28 to 30 inches wide; voiles, crepes, lawns, etc. No phone or mail orders. Regular to 25c. Saturday 9 1/2c

The August Sale of Silks and Dress Goods

Rich Black Dress and Suiting Taffeta, 36 inches wide, yard 1.24
Rich Black Duchesse Satin, for dresses, evening gowns and separate skirts. Regular \$1.50. Saturday 1.33
Heavy Ivory Habutal Silk, for waists, dresses and underwear; 36 inches wide. Regular 69c yard .55
Colored Japanese Washing Silks, full color range; 36 inches wide. Regular 65c yard .50
Shantung Silk, 34 inches wide. Regular 65c yard .49
Black Lustres, Plain and Fancy Voiles and Cashmeres; 42 to 44 in. wide. Regular 75c and 85c. Saturday .59
Regular \$1.00 Fine Twill British Serges, navy and black; 44 inches wide. Saturday, yard .85
Black Silk and Wool Santos, Poylines, Eolennes and Permas, deep full blacks; 42 inches wide. Regular 1.50

The Hosiery Sale

Women's Silk Hosiery; clean, clear weave; fall weight; black, white and colors. Usual \$2.00 value. Selling Saturday 1.49

Women's Fine Plain Black Cotton Hose, fast dye, seamless close finish. Excellent value at 12 1/2c

Women's Penangle Brand Mercerized Lisle Thread Hose, mill seconds; black and green only. Usual 39c quality. Saturday .29

Women's Fine Plain Black Cotton Hose, fast dye, seamless close finish. Excellent value at 12 1/2c

Women's "Penangle" Brand Plain Black Cashmere Hose, mill seconds, splendid quality. Usual 45c quality. Saturday .39

Boys' and Girls' English Black Cashmere Stockings. Sizes 6 to 8 1/2. Usual 29c value. Saturday .23

Men's All Wool Plain Black Cashmere Half Hose, seamless foot, medium weight, mill seconds. Usual 35c quality. Saturday .23

Diamonds \$37.50

Exceptionally fine, brilliant, steel blue Diamonds; perfectly cut and proportioned; in 18k. gold mount; platinum crown. Regular \$50.00. Saturday 37.50

Diamonds, in Tiffany or showy Tiffany mounts, Reg. \$25.00. Saturday 18.50

Diamond, Onyx and Pearl Cluster Rings, diamond in centre; mounted in platinum. Regular \$12.00. Saturday 9.50

Men's 15 jeweled, nickel lever movement, full figured, luminous dial; unbreakable glass; nickel case; leather straps. Regular \$6.00. Saturday 5.95

Leather Hand Bags

150 samples, in pin seal, pebble seal, morocco, walrus and calfskin; new designs for dress and practical uses. Regular \$6.00, \$7.50, \$9.00 up to \$12.00 each. Saturday 3.95

White Kid Bags, with purse and mirror. Regular \$1.59, \$1.95 and \$2.25. Saturday .95

English Jardinieres 100 only, green and red majolica; 6, 8 and 10-inch size. Regular 75c. Saturday .34

Royal Nippon hand-painted china. Regular 50c to 75c pair. Saturday .39

Men's Combination Underwear, a manufacturer's leftovers of regular \$1.25, \$1.50, \$2.00 and \$2.50 garments. Sizes 34 to 50. Many summer materials and styles. Saturday, per suit .94

Less Than You Pay to Have a Hat Cleaned, 49c

Men's \$1, \$1.50, \$2, \$2.50 Straw Hat in a Final Clearance

It's worth getting one at this price, even if you don't need it badly. A new hat now looks even better than at the beginning of the season. All the usual sailors and various soft straw braids. Come at 8.30 this morning. Your choice at 49c

Men's Suits at \$10.25

Reduced From Higher Prices

Come here the first thing Saturday morning and take your pick of 200 suits at \$10.25, every one of which is worth more than we ask. \$13.50, \$15.00 and \$16.50 are the values of the three-piece suits, while some of the two-piece suits are our regular \$18.00 goods. Checked patterns, striped patterns and mixtures, summer weights and medium weights. A lot of nice, clean, well-tailored garments reduced in price because we must now prepare for the new fall stocks. Sizes 35 to 44. Saturday at 10.25

More of Our Well-Known Values in Boys' Suits

Saturday morning at 8.30 we place on sale 110 suits, our regular \$5.50, \$6.50 and \$7.00 values, at \$3.85. They are Norfolk styles, with bloomer pants. Splendid materials, medium, light and heavy weights; most of them suitable for fall and winter. Sizes for boys 7 to 14 years. Sale price, Saturday 3.85

Boys' Wash Suits, in vestee, Norfolk, Oliver Twist and Tommy Tucker styles; natural linen, Palm Beach, galateas and other fine cloths. Sizes 2 1/2 to 6 years. Our regular \$1.25, \$1.50 and \$1.75 suits. Saturday at .79

Men's Shirts \$1.19

"Arrow," "Congress," "Forsythe" and "Star" Brand Shirts; all kinds of materials, and all sizes from 13 1/2 to 17 1/2. Regular \$1.25, \$1.50, \$1.75 and \$2.00 shirts; all in one lot. To be cleared Saturday at 1.19

50 Wash Ties, splendid patterns. Saturday, each .25

Men's Beltrigian Shirts and Drawers. Saturday, garment .33

Men's Flannellette Pyjamas. Sizes 34 to 46. Very good value. Saturday, per suit .98

Men's Combination Underwear, a manufacturer's leftovers of regular \$1.25, \$1.50, \$2.00 and \$2.50 garments. Sizes 34 to 50. Many summer materials and styles. Saturday, per suit .94

Men's \$4.50 Boots for \$3.19

Blucher and straight lace, in gunmetal box calf, dongola kid and patent leather; light and heavy-weight Goodyear welt soles; English recede and round toe shapes; military and low heels. Sizes 6 to 11. Regular price \$4.50. Saturday 3.19

BOYS' BOOTS, \$1.99

Strongly made Blucher Boots, box kip and gunmetal leathers; standard screw soles; solid leather heels. Sizes 11 to 13 and 1 to 1.99

GIRLS' BOOTS AND SANDALS, \$1.09

120 Girls' White Canvas Button Boots and Roman Sandals, made on College Girls' last; McKay sewn soles; low heels. Sizes, girls' 8 to 10, misses' 11 to 12. Regular price \$1.85. Selling Saturday 1.09

WOMEN'S FALL SAMPLE BOOTS, \$3.24

1,250 Pairs Women's Boots, including 460 pairs of Queen Quality and Leach & Co.'s samples of advanced fall styles. High cut and novelty footwear, in button, lace and New York parade boots, and turn sole nurses' boots. The lot includes dark tan calf, gunmetal, patent, dull kid, violet kid, champagne, cloth tops; Goodyear welt. Samples run in sizes 3, 3 1/2 and 4, and only a few pairs of each style, but a great many styles. The others include all sizes 2 1/2 to 7. Regular \$4.50, \$5.00, \$6.00 and \$7.00. Selling Saturday 3.24

A FINAL CLEAN-UP OF WOMEN'S \$3.50 TO \$5.00 LOW SHOES, \$1.99

This includes all the short lines of our regular stock of pumps, Colonial and Oxford, sold regularly from \$3.50 to \$5.00; including patent calf, gunmetal, dongola kid, white duck and white canvas, with Goodyear welt and McKay sewn soles; Cuban and high heels; sizes, but the lot includes sizes 2 1/2 to 7. Reg. 1.99

Market TELEPHONE Adelaide 6100

No Noon Delivery Today

- Shoulder Roasts Tender Beef, per lb. 14
- Thick Rib Roasts, prime, per lb. 18
- Best Rib Roast, Simpson quality, per lb. 18
- Rolls Boneless Brisket Pot Roast, per lb. 18
- Sirloin Steak, finest quality, per lb. 22
- Forequarter Spring Lamb, per lb. 20
- Loin Roast Young Pork, per lb. 20
- All Pork Sausage, our own make, per lb. 20
- Sliced Breakfast Bacon, per lb. 20
- Pure Lard, 3-lb. pail, gross weight, per pail 20
- 2,000 lbs. Fresh Creamery Butter, R. S. Brand, per lb. 25
- Toasted Cornflakes, 3 pkgs. 25
- Leaf Sugar, 5 lbs. 25
- Canned Corn, Peas or Beans, per tin 20
- Clark's Pork and Beans in Chili Sauce, tall tin 14
- Choice Red Salmon, per tin 15
- Clark's Chipped Dried Beef, 1-2 lb. tin 15
- Finest Mild Cheese, per lb. 18
- Finest Canned Pineapple, sliced, No. 2 size, tin, per tin 18
- Paris Pate, per tin 18
- Choice California Ripe Olives, per tin 15
- H. P. Sauce, per bottle 25
- 500 lbs. Peak Beef, per lb. 17
- Heinz Spaghetti, per tin 15
- Shirley's Marmalade, per jar 15
- Fancy Mixed Blacuits, per lb. 20
- 500 lbs. Fresh Fruit Cake, per lb. 15
- Choice Olives, stuffed or plain, per bottle 15
- Niagara Pickles, mixed and chow, 1-2 pint bottles 15
- 1,000 lbs. Fresh Roasted Coffee in the bean, of broken pure or with oil, per lb. 25
- Choice Lemons, per dozen 20
- Finest Potatoes, per peck 20 and 2 for 25
- Cartouche, per basket 10 and 2 for 25
- New Apples, per basket 10 and 2 for 25
- Tomatoes, 3 lbs. 25

The Robert SIMPSON Company Limited



Are you a happy member of The Homelovers' Club, taking the fullest advantage of our Home-furnishings Sale this month? If you don't know about the Club's system enquire of the Secretary, 4th Floor. You'll find it worth your while.

Electric Fixtures For a Seven-Roomed House, \$14.75

11 fixtures, enough for seven-roomed house, wired and installed, good assortment of 14.75
Installation joints and inspection fees extra.

11-inch Semi-Indirect Bowl, in white, suspended on three chains, in brushed brass, one light down the centre 4.75

Boudoir Lamps, in cast brass and butler's silver finish, wired with extension cord and plug, with silk shade. Regular \$7.50, for 3.95

Curtain Nets 19c

An excellent quality of curtain net, 48 inches wide, in white, ivory and ecru; neat small patterns, suitable for bedroom or living-room curtains. Regular 25c and 30c per yard. Saturday, yard .19

Wall Paper Sale Specials

English Wall Papers, Regular 50c. Saturday .17
Varnished Tile Wall Papers, blocks and tile patterns and scenic effects. Saturday, roll .20
English Pebble Papers, 21 inches wide, stucco effect, in blue, green, brown and gray. Regular 20c. Saturday, roll .20
2,000 Rolls of Wall Papers. Regular 25c to 35c. Saturday, roll .9
Cut Out Borders. Regular 10c to 15c. Saturday, yard .3

The Furniture Sale

Garden Chairs, in green or natural finishes; woven splint seats. Regular 90c. August Sale price .55

Odd Parlor Chairs and Rockers, in mahogany finish; various designs; seats upholstered in mixed silk tapestries. Regular \$8.00. August Sale price 5.95

Library Tables, in genuine oak; fumed or golden finish; book racks at each end; drawers opening from both sides; very massive construction. Regular \$20.50. August Sale price 14.95

Dining-room Chairs, in solid oak; fumed or golden finish; box frames; block corners; seats upholstered in genuine leather; sets consist of five small and one arm chair. Regular \$20.50. August Sale price 13.95

Dining-room Chairs, sets consisting of five small and one arm chair; Colonial design; box frames; slip seats; upholstered in genuine leather. Regular \$30.50. August Sale 15.70

3-piece Parlor Suites, solid mahogany; modified Sheraton design; set consisting of settee, arm chair and rocker; seats well upholstered in mixed silk. Regular \$60.00. August Sale price 32.75

Wilton Hall Runners at Half Price

Here is a lot of Wilton Runners that we cannot supply in all the regular sizes, so we've taken them out from our regular stock, and will sell them Saturday at half-price:

- Size 6.0 x 3.0, reg. \$9.75, for 4.85
- Size 7.8 x 3.0, reg. \$12.25, for 6.15
- Size 9.0 x 3.0, reg. \$15.50, for 7.75
- Size 12.0 x 3.0, reg. \$18.85, for 9.45
- Size 12.0 x 3.0, reg. \$19.75, for 9.85
- Size 13.6 x 3.0, reg. \$21.00, for 10.50
- Size 15.0 x 3.0, reg. \$18.25, for 9.15

Double Bed Sheets \$1.29

Plain Bleached Beds of strong quality. Size about 2 x 2 1/2 yards, neatly hemmed; only 250 pairs in the lot. Special for Saturday, per pair 1.29

White Flannellette Blankets, pink or blue borders. Size 70 x 84. Pair 1.39

Damask Table Cloths, Irish manufacture. Size 66 x 86; will give good wear. Special for Saturday 1.48

Damask Napkins, all pure linen. Size 19 1/2 x 19 1/2, pretty designs, Dozen 1.95

Clearing of odd lots of Hemmed and Hemstitched Bedroom Towels and white or striped Bath Towels. Saturday, pair 48

Hemstitched Pillow Cases, made from a nice, fine English cotton. Size 45 x 22. Special Saturday, 3 pairs for 1.00

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