# COMMERCIAL PURSUITS....

When business is chosen as one's life work it is taken for granted in these days that preparation must be made. If you are going into business let us tell you something about our success in training young people in business and shorthand.

Miss Blatchford has been placed as assistwith the R. Greene Manufacturing Co., city

J. W. WESTERVELT, R.P.,

### Let Us Take Your Measure

For a suit of Clothes now. We can give you exceptional value.

O. LABELLE, Merchant Tailor, 372 RICHMOND STREET.

OUR BRANDS

Of Flour always maintain a high standard. They are known as Tecumseh and Forest Queen

You always get your money's worth in a barrel of our flour. Light, sweet bread at every baking.

J. D. SAUNBY.

## Dr. Pingel

THROAT SPECIALIST OFFICE-Opposite Public Library, London.

AIRBAIR MERCHANT Opp. City Hall. Upstairs

W. B. LAIDLAW. Barrister, solicitor, etc. Money to loan at low est rates. Bank of Commerce Bidg.

ITZGERALD and FITZGERALD, Larristers 171 Dundas street.

Fitzgerald Block.

### SPECIAL NOTICES.

We have just opened out a fine line of furniture coverings, imported direct from England. All the latest shades and designs. You should see them. At Trafford's, 95 to 97 King street.

Feather and Down Cushlons, 50 cents each-the best value in London. Goose feather pillows a specialty. Bedroom Suites, Fancy Rockers, Tables, Spring Beds, Stoves of every kind, at the Bed and Mattress Factory, 593 Richmond street north. JAMES F. HUNT & SONS. Telephone 997.

### Fine English Clothing.

Messrs. Wacks Bros., Leicester, England, are prepared to mail free to an address in Canada patterns and self-measurement forms of their "Marvelous" Worsted Suitings at \$9; also their "Marvelous" Worsted Trousers, at \$2 50, to measure, and guarantee a high-class fit. The British preferential tariff reduces the customs charges to a mere triffe. For full particulars write Messrs. Wacks Bros., as above.

Is your electric bell a constant source of trouble and expense? It will be kept in permanent repair for only 50 cents per year. All bells will be repaired same day as notice is received. R. M. M. LLAR, 434 Talbot street. 15 tf

ANDREWS' TOOTHACHE PLUGS-A common-sense treatment for toothache. They protect the nerve from exposure. Only 10 cents a bottle.

For Washington, D. C. Grand excursion, via Lehigh Valley 134..... Editorial Room Railroad, Tuesday, Feb. 21. Tickets only \$10, the round trip, good to re-turn until March 3, going and returning via Philadelphia and Baltimore Trains leave Suspension Bridge 7:20 a.m., 2:00 and 9:05 p.m. For tickets and sleeping car berths apply at station ticket office, Suspension Bridge, or Robt. S. Lewis, Canadian Passenger Agent, 33 Yonge street, Board of Trade Building, Toronto. 66i tywtz

W. F. BROCKENSHIRE, East End Gallery, is still making those beautiful cabinet photographs at \$2 per dozen. 6661/2 Dundas street.

### El-ctric Turkish Paths.

These were taking the Electric Turkish Baths last week: Mr. Silas of Dawson, Yukon; Joseph Connors, late of London, England; Mr. J. L. Forsyth, of Battle Creek Sanitarium, Michigan, and Mr. Yeo, of London, England. ywt

Frozen milk is no longer a novelty in Europe. Milk is taken when fresh and frozen in bricks of different sizes and sold by size.

'i nima is i more dangerous class of disorders in those which affect the breathing organs. Nullify this danger with Dr. Thomas' Eelectric Oil—a pulmonic, of acknowledged efficacy. It cures soreness and lameness when applied externally, as well as swelled neck and crick in the back; and, as an inward specific, possesses most substantial results.

Some people prune their genealogical trees by cutting their poor relations. Russia is said to own one-half of the horses of the world.

A DINNER PILL. - Many persons suffer excruciating agony after partak-ing of a hearty dinner. The food par-taken of is like a ball of lead upon the stomach, and instead of being a healthy nutriment, it becomes a poison to the system. Dr. Pasmlee's Vegetable Pills are wonderful correctives of such They correct acidity, open the secretions and convey the food partaken of into healthy nutriment. They are just the medicine to take if troubled with indigestion.

This paper is printed from metal



Canada Smelting and Refining Works, London, Ontario sed By All Leading Papers. WRITE FOR SAMPLES,

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25 Per Cent Off All Furs. See our Choice Astrachan Jackets and Coll rettes.

Spittal, Sabine & Co. 

# Have the Rest?

Columbia and Hartiord Bicycles has reached a point that renders it possible to run their great factories to their full capacity. This immense volume of business enables us to offer these standard wheels at prices but little higher than the price of the poorest.

Price Reduced. Quality Maintained. Columbia Chainless......25 Columbia Chain. \$55 and \$50

Hartiord......\$40 Vedettes....\$32 50 and \$33 50

WM. GURD & CO., 185 Dundas Street. Phone 800.

# FINE TAILORING

METEOROLOGICAL.

Toronto, Feb. 13-8 p.m.-The depres sion which was off the South Atlantic coast last night has developed into a storm of unusual violence, which is now off the New England coast. A heavy gale has set in over the Maritime Provinces, attended by a snowstorm. Low pressure and mild weather prevails throughout the Northwest. Minimum and maximum temperatures: Victoria, 42-46; Kamloops, 20-32; Edmonton, 28-46; Qu'Appelle, 4-28; Winnipeg, 10 below-10; Port Arthur, 16 below-6; Parry Sound, 20 below-8; Toronto, 7 below-8; Ottawa, 18 below-10; Montreal, 4 below-6; Quebec, 12 below-10; Halifax,

8-14. Local temperatures.-The highest and lowest readings of the thermometer at the observatory on Monday, Feb. 13, were: Highest, 6° above; lowest, 25° below: 3° below at 8 p.m.; 1° below at

Today Sun rises..... 7:16 a.m. Today Sun sets..... 5:47 p.m. Moon rises ..... 9:04 a.m. Moon sets......11:28 pm.

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### Jersey Cream Bread

say there is no better made. It is made from the best flour and by the newest methods.

Johnston Bros., Phone, 818. 000000000000

# London Adbertiser.

TELEPHONE NUMBERSI 107..... Business Offices 175..... Job Lepartment



-Shrove Tuesday is to be celebrated at the First Congregational Church by a "pancake social."

-A meeting will be held this evening at the North Presbyterian Mission of all persons interested in the building of a new church in the north end. -The case of Arthur Hodgins, charged with running through a toll gate on the Proof Line and refusing to

pay the fee, has been adjourned for -Assessment Commissioner Grant is attending the executive committee of the Grand Lodge of Workmen at Toronto. Assessor Toll is futiliting

his duties here. -A concert is to be given this evening by the honorary members of the Young Ladies' Mission Circle of the First Methodist Church, assisted by

leading talent. -Mrs. Harrison, widow of the late Major Harrison, and youngest daughter of Sir Frank Smith, formerly of this city, died very suddenly at Sir Frank Smith's residence, Toronto, Sunday evening.

-About 370 men at the G. T. R. car shops began to work full time yesterday. They start at 7:30 and quit at 5:30. Business on the road is very brisk, and this has livened things up at the car shops.

-While the employes of the gas company were engaged in thawing out a frozen gaspipe in the basement of the Molsons Bank building yesterday, some waste paper caught fire. The fire brigade was called and extinguished the blaze. No damage.

-Mr. Michael Gray, truck owner, of Hill street, was badly injured the other day while lifting a large coal box on to one of the wagons. The box slipped, pinning Gray against the bolster of the wagon. He was carried in an unconscious condition to the house.

-First Baptist Church, Winnipeg, which has been without a pastor since the lamentable death of the late pastor, Alexander Grant, formerly of

### ENERGHERRENGERSENSEN SER SENSEN SE "Easy to Claim"

Our "FAULTLESS" Shirts the best. We want to prove it. We want you to try ours. Open in the back, or in the front and back both, long or short bosoms, with cushion neck bands. If it's not the best you ever bought for one dollar, bring it back and get your

BOUGHNER.

HABERDASHER.

this city, has extended a call to Rev. R. R. McKay, of Woodstock, Ont., another well-known Londoner.

Beberrang and Berrang and Berr

-With the exception of one or two lieutenants all the officers of the Seventh Fusiliers have now been appointed. In addition to the list published in The Advertiser yesterday, the following appointments are announced: Hon. Sir John Carling, K.C.M.G., to the position of honorary colonel; Mr. W. J. Reid, paymaster; Capt. Graham, quartermaster; Dr. J. M. Piper, sur-geon-major; Dr. Ovens, lieutenant-surgeon; Ven. Archdeacon Davis,

chaplain. -A grand concert and social time, under the auspices of Court Byron, No. 683, I. O. F., was held in their hall last night. There was a large attendance and the choice programme was thoroughly appreciated. It contained instrumental selections, songs, sketches, dances, and concluded with a farce, "The Darkey Wood Dealer," by Messrs. Corbin brothers and Williamson. The following took part in the programme: Mr. George Watts, Mr. Ted Garner, little Miss Appleton, Walsh and Allen, Miss Crittle, Mr. L. Hessel. Mr. J. Shrimpton.

-The box social held at I. N. Gray's residence, Poplar Hill, on Friday evening was a grand success. The young and old turned out in loads, and filled the house to its fullest capacity. After a well-arranged and entertaining programme the boxes were distributed among the gentlemen anxious to see whose box corresponded with their number. After emptying the boxes, and Mr. C. A. Paul announcing the next social on March 3, the crowd left, to meet again at D. D. Campbell's-oysters to take the place of ornamental and well-filled boxes.

-Hamilton Times: The glorious career of the "extravagant extravaganza," Yankee Doodle Dandy," came to a sudden and ignominious finish in this city on Saturday night, and although no dull, sickening thud accompanied the collapse, the members of the company packed their grips and made a bee-line for headquarters in New York on the 1 o'clock train Sunday morning, as soon as they were able to make things straight with the hotelkeeper. • • The manager says he will reorganize the company in New York, and try "Yankee Doodle Dandy" on the western public once

-The First Presbyterian Literary Society held their usual fortnightly meeting yesterday evening. Owing to the extreme cold and the counter-attraction at the opera house, the attendance was small. Those present were, however, well pleased with the programme provided, which was as follows: "Ireland and the Irish in Song and Prose"-Song, Miss Templeton; recitation, Mr. Grey; paper, "Noted Irishmen," Mr. F. Bapty; vocal duet, Mr. and Mrs. Wildern; song, "There's Nothing Too Good for the Irish," Master Wilson; paper, "Home Rule," Mr. Murphy; recitation, Mr. Grey; paper, Miss Laidlaw; song, Mr. Laternelle.

### ESCAPED.

[Cleveland Plaindealer.] "Do you know, I could have cut old Ritch out when he was courting Belle

'Why didn't you do it?" "And have her twitting me an the rest of my life about the good match she might have made? Not me!"

### Staamchin Arrivale

210	monip minera	
Feb. 13.	At	From
Mongolian	Liverpool	Portland
Assyrian	blasgow	New York
Pennsylvania	Hamburg	New York
Aurania	Lew York	New York
Russia	Liverpool	Philauelphia
Cataionia	Liverpool	Boston
Feb. 14.		
	Nam Vonle	Classon

Anchor.a New York Glasgow
Paris New York Southam ton
Spaarndam New York Rotternam
Etrur.a New York Liverpool

# Keep Coughing

Only keep it up long enough and you will succeed in reducing your weight, losing your appetite, bringing on a slow fever, and making everything exactly right for the germs of consumption. Stop coughing and you will get well.

disappears in a single night. The racking coughs of bronchitis soon disappear. And even the coughs of consumption are either completely checked or greatly lessened. Two sizes: \$1.00; 50c. All druggists. J. C. AYER CO., Lowell, Mass.

-For Marmalade.

Finest quality, 30c to 40s dozen.

VALENCIAS-

Largest size, 15c dozen. CALIFORNIA NAVELS-Extra choice quality, from 300 to 600 dozen.

T. A. ROWAT & Co., 234 Dundas St. Phone 317.

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## The Best in Bread

Made scientifically from pure in gredients and baked in the best and most im proved ovens. It keeps moist and sweet longer than any bread in London. Have our team stop regularly at your door. A postal or elephone from a new customer will insure the team stopping.

THE PARNELL-DEAN STEAM BAKING COMPANY, 75 Bruce Street.

# MR. RADCLIFFE

The Poet of Imperialism Ably Treated.

His Life and Work Analyzed-Lecture Under the Auspices of the Coiberne Street Epworth League.

Mr. S. J. Radcliffe, B.A., of the Collegiate Institute, delivered an attractive and profitable address on "Kipling" last night, under the auspices of the Epworth League of the Colborne Street Methodist Church. The lecture was a consideration of the author's life, and a comprehensive and lucid analysis of the peculiarities of subject and style, for which Kipling is so remarkable. Mr. Radeliffe, in opening, narrated the author's early life in India, his education in England, his return to India as reporter and war correspondent on the Lahore Civil and Minitary Gazette, in which capacity he gained his insight into the native Indian character, and his knowledge of the British army. At the age of 21 he published his "Departmental Ditties," and at the age of 23 his "Plain Tales from the Hills," which won him fame and popularity, although the English public were slow to recognize the merits of a youth who so disregarded the rules of literary composition. In 1889 he attempted a study of London life in the same manner that he had exploited India, but his "Light That Failed" is not so satis-1892 he married Miss Balistier, a sister of Wolcott Balistier, his partner, in another literary work. After his mar-riage he came to live in Vermont, and remained in America for the next three years. His appearance and habits were then described. He turns out stories with amazing rapidity, which makes us wish that he would retire to India to develop faculties for more serious work. He is the greatest literary hope of our age, and we are naturally very solicitous about his success. He recognizes fully the value of industry as an adjunct of genius. His observation is very keen. He is always on the lookout for a striking expression, scene, character or incident. His descriptive powers are excellent, and his experience covers a wide field for one so young, embracing all he has seen in Vermont hillsides, with the fishermen of Cape Cod, on ocean steamers, in London's streets, in Indian mess-rooms and on Afghan battlefields. Children are one of his hobbies, and the tender interest he takes in them was evidenced by the story of little Muhammeddin. His views on education are of a very heroic nature, where he advises to let boys know something of

the evil and disagreeable things in life, and shows us the folly of the sheltered life system, especially in the prepara-Some critics, continued the lecturer, think his fame depends on his pictures of native life. The English public know the character of the native only from the superficial observations of travelers or reports of officers and government employes. Kipling was not satisfied with that, but describes his habis dress, mystery, superstition, the with which he regards British rule and innovations. In "The Day's Work" his latest book, we have some admirable portraits of these phases of life. In "The Bridge Builders" we find an excellent picture of the energy, skill, self-reliance and ambition of the engineer who builds the bridge to span the Ganges; there is a graphic descrip-tion of a flood which threatens to sweep all away, but greatest of all we have the conference of the animals, symbolizing the spirits and dieties of India, who view with consternation the powerlessness of the great mother of the waters against this new diety

in Western civilization and mechanical "The Gate of a Hundred Sorrows" depicts the horrors of opium with a realism that surpasses even the florid description of De Quincey, in his "Confessions of an Opium Eater." His Anglo-Indian society sketches were not considered as good as the others, as the characters were those we have met before, and the views of feminine life were very one-sided. His women were either coquettes, or the coarse, good-hearted wives and daughters of the non-commissioned officers. One of the most difficult things to attempt is an appreciation of the thoughts and feelings of animals. In the Jungle-Book we go with Mowgli and learn the nature of the wild animals as man does not know it. This book has done as much as any work of the time to restore the wonder of creation, and worship has been defined as transcendent wonder.

One thing that readers of Kipling will notice is his use of technical knowledge. It is a very difficult thing to do, as it is so easy to be tripped up when one commences to write in special thoughts requiring technical knowledge. Experts tell his knowledge is wonderfully accurate. When he writes of sport or chase or the racetrack, the sportsmen grow enthusiastic, as they feel that the author must be one of their own fraternity. When he cure it for you

# Kingsmill's The Reliable Store.

# Extra Preparations

When visitors are expected extra preparations are usually made.

# We Expect

a great many visitors to our stores this week, and have made extra preparations for their especial benefit. You will notice this in every department. We wish to speak of one particularly.

## Cottons\_\_\_

Only the best makes are allowed to enter our doors, consequently we have only the best makes to show you. We have Cottons as low as 3c per yard, and as high as 17c; but we have one very special line from the celebrated New York Mills that we feel confident is unmatchable. It is a full yard wide, nice round, even thread and soft-finished Bleached Cotton, in short lengths, from 5 to 18 yards, and well worth 13c, but we will offer them until sold at 10c. If you want truly extraordinary values, come here for your Cottons.

# Kingsmill's The Store for Cottons.

writes of ships, railways and steam he seems like a man who had lived his life among these things. In "McAndrews' Hymn," the steam engine seems to be elevated to its proper place in literature for the first time. Wordsworth predicted that the poet would transfigure with his divine gift the applications of science when men were familiarized with them. son treats the subject poetically in his "Locksley Hall," but seems timid lest he should travel beyond the domain of poetry. Ruskin, the apostle of beauty, hurled anathemas against railway trains as demons shricking blasphemy against the fairest works of God. Critics have told Mr. Kipling that he must get the oil off his hands in the dews or Arcady if he wished to be laurel-crowned. But he needs not their advice. He makes McAndrews pray for the poet to sing the song of

"O for the man to weld it in one triphammer strain. Till even first-class passengers could tell its meanin' plain."

But Kipling's greatest power and work lie in his soldier stories. He has made the English people respect and sympathize with the man who guards us while we sleep. He was the man who discovered Tommy Atkins, and expressed his sorrows and disappointments. The lecturer described the three best characters Kipling had ever drawn in the persons of Mulvaney, Otheris and Learoyd, and recited some of the ballads, as "Mandalay," "The 'Eathen, in His Blindness," and "Tommy," as illustrative of different phases of soldier life. Kipling is also the poet of Imperial-

ism, which would unite the colonies and keep the Russians out of India. Besides this, he sometimes, as in his Recessional, scars above dialect, and writes verse that would command the respect of even so severe a critic as Matthew Arnold in its noble seriousness. After the Queen's jubilee and the huzzas, and boasts of commerce, wealth, navies, armies, bodily and mental vigor, he reminds the nation that its strength lies not in these, but in the God of our fathers, just as the great organ peals porth its great Recessional anthem at the close

of the ceremony in the cathedral. Mr. Radcliffe, who was listened to with intelligent interest, and frequently applauded, was tendered a hearty vote of thanks. During the evening a solo was rendered by Miss Hance, and Mr. W. D. Buckle read, with effect, "Sergeant Whatisname."

Has a Word of Welcome for the Little Life Savers.

Alderman W. M. Howe, From Personal Experience, Gives Them Public Indorsation.

From every town and village in the Dominion comes the same story. Prominent people everywhere testing the merits of the little life-savers and publicly incorsing them. This time the attraction centers in

Arnprior, Ont. People in that town having weak, palpitating, throbbing hearts. Troubled with faint and dizzy spells, nervousness, sleeplessness or weakness. Suffering from anaemia, pale and yellow complexion, partial paralysis, St. Vitus Dance or general debility—
Are being cured thoroughly and com-

pletely. Are gladly making known for the public benefit the way in which they were restored to health.

Mr. W. M. Howe, the well-known alderman and business man, made the

following important statement: "For a long time I have been troubled with nervousness, sleeplessness and a deconated condition of the system. "I have used Milburn's Heart and Nerve Pills with very beneficial results, and from my own personal experience can recommend them very highly." Everywhere Milburn's Heart and Nerve Pills are receiving the highest indorsation from the best people.

est diseases of the heart and nerves and saving many lives. If your heart is weak, nerves unstrung, blood thin and watery, don't hesitate to get the little life-savers-Milburn's Heart and Nerve Pills; they'll cure you. Price, 50c a box, or 3 boxes for \$1 25, at all druggists. Milburn & Co., Toronto, Ont.

Everywhere they're curing the sever-

It is estimated that of the whole population of the globe about 90,000 die

every day. It is an inexplicable fact that men buried in an avalanche of snow hear distinctly every word uttered by those who are seeking for them, while their most strenuous shots fail to penetrate

even a few feet of snow. Worms cause feverishness, moaning and restlessness during sleep. Mother Graves' Worm Exterminator is pleasant, sure and effectual. If your druggist has nore in stock, get him to pro-

## "The Good Old Times."

[Hamilton Spectator.]

As one grows older he is inclined to take a look backward and view the past, comparing his experiences of the present, and hoping for a brighter future. So it is with the old Hamiltonian with whom the Spectator had a pleasant interview the other day. That times and things have changed there is no question, some for the better, others otherwise. In the olden times the father was the home provider, and out of his earnings came all the expenses. He could afford to keep his family decent, for his income, though not large, was sufficient for all the necessities, and many of the luxuries of life. There was a demand for his labor as a retail clerk in one or the many departments of trade, as a bookkeeper, indeed every avenue of skilled labor was open to Women him. How different now. have taken the place of men in nearly every branch of industry, and a large majority of them are working for less than one-half, and many at one-fourth of the wages that men used to be paid for the same class of work. The father alone was able to provide for the ramily in the olden days; now it often takes the mother and daughters, and even the children who ought to be in school, to earn a scanty support. These are discouraging facts; but they stare us in face, and the outlook for the future does not promise anything brighter. Capital combines in manufacturing and by organized trusts can crush out the weaker interests; and every time a trust is formed an army of workmen is thrown out of employ-

ment. So it goes. Machinery also does away with labor. Five or six linotype machines in a newspaper office will do the labor of twenty or thirty men, and each machine only requires one operator. And this same condition exists in almost every mechanical employn ent. Labor unions deny to boys the rivilege of learning what few trades there are open to them, and as a result the boys grow up without any prospect ahead. They will not become farmers—the most independent calling in life-and even boys raised on farms are constantly planning how they will escape from the

monotony of rural life. Life is a problem, and while our old friend does not desire to take a pessimistic view of things, he insists that facts are facts. Father Whitcombe's debating club might try to crack a few of the hard nuts. in this social problem. What is to be the future of our boys and girls? Seeing the hard time that father and mother have had to provide for the family, the boys and girls cannot see that

married life is going to help them.

Much as we may boast of the prosperity that comes from a growing population, yet the old-timers look back with regret to the more youthful days of Hamilton, when there was a de-mand for the labor of men and boys, and the mothers and daughters made the home bright and pleasant for the return of the bread winners at even-

### What She Believes.

"I believe Hood's Sarsaparilla is a good medicine, because I have seen its good effects in the case of my mother. She has taken it when she was weak and her health was poor, and she says she knows of nothing better to build her up and make her feel strong. Bessie M. Knowles, Upper Wood Har-

HOOD'S PILLS cures all liver illay Mailed for 25 cents by C. I. Hood & Co., Lowell, Mass.

Some go abroad to complete their education and others marry for the same purpose.

Women probably talk most because men are too polite to interrupt them. Work is nature's physician, but most people prefer some other doctor.

Do your bones ache? Feel chilly at times? Been getting nervous of late? Somehow you think of the grip at once.

You know it's a disease for the weak, not the strong. A weakened body can't master the germs of the disease. Make yourself strong. Take

### Scott's Emulsion Rich blood and steady nerves

make the best preventive. After an attack, Scott's Emulsion lifts that terrible

depression, and cures that tickling cough. soc. and \$1.00.