

To the Trade... April 27th

W. A. MURRAY & CO., LIMITED

Friday Bargain News.

Black Dress Goods. A splendid chance to-day to buy Black Dress Goods...

Table with columns: Dress Goods, Wash Goods, Sheetings, Pillow Cottons. Lists various fabric items and their prices.

Women's Fine Shoes. Here's an exceptional chance to save a dollar on 210 pairs Women's Fine Goodyear Welt Extension Sole Oxford Tie Shoes...

Table with columns: Curtain Section, In the Trimming Section, House Linens. Lists various home textile items and their prices.

Dollar Books, 10c. The Book Section to-day should have an extraordinary enthusiasm...

W. A. MURRAY & CO., LIMITED

Very Valuable Collection of Water Color Drawings. By Auction, at 28 King West, Wednesday, May 2nd.

"EAST KENT" Ale and Stout are without an equal, and when once used other brands are invariably discarded in their favor...

The Toronto Loan & Guarantee Co. Address Room 10, No. 6 King West. Telephone 8336.

St. Andrew's College, "Chestnut Park," Toronto. A Residential and Day School for Boys...

DOCTORS OF DENTAL SURGERY. Special Meeting of University Senate Last Night, When Candidates Were Classified.

SCORES' High-Class Cash Tailors. This Season We Purchased Before the rise in British Woollens a very choice range...

Globe Optical Company, 93 YONGE STREET. Between King and Adelaide Streets, Next to Shea's Theatre.

Bicycle and Sporting Goods. DR. W. H. GRAHAM. No. 1 Clarence St., Toronto.

RICE LEWIS & SON, Limited, TORONTO. Rev. Wm. Patterson of Cooke's Church conducted the mid-day war service in Knox Church yesterday...

THE ROBERT SIMPSON COMPANY LIMITED

A Compromise on Clothing.

We hate our customers to be inconvenienced, and we fully realize that the present building operations detract from the comfort of shopping in our clothing section...

For Men and Little Men. The feature of our building sale on Saturday morning will be the rush for thirty-two Men's New Spring Ten Dollar Suits...



Men's All-Wool English Tweed Single-Breasted Suits, dark brown with small check pattern, lined with fawn's satin...

Hats for All Heads

and for all occasions. You'll find a comfortable stock here of all the proper and popular styles for street wear...

Men's Colored Cambric Shirts, soft separate front and cuffs attached, in cadet blue and white stripes...

Special Sale of Leather Hand Bags

You'll never find a luckier chance to buy at a big reduction in cost. These were manufacturers' samples that we procured favorably enough to let you have them...

\$2.50 and \$3 Boots for \$1.75. An extra Saturday chance for both women and men to select a pair of excellent new boots...

Sweets, Fruits and Groceries. A few suggestions for your Saturday morning shopping list that may be added to your purchases for less than ordinary prices...

Tools, Scales and Lawn Mowers. Some very pleasing news of Hardware for Saturday.

Table Glassware at Less Than Half Price. It is really wonderful that the American manufacturers are able to produce such beautiful effects in crystal table glassware...

French China. The town of Limoges in France is the home of the principal French china potteries and one of the most prominent is A. Lauternier's.

Gold Band Cups and Saucers at Five Cents. 100 dozen China Cups and Saucers, with gold bands and gold color, each regularly at \$2.00, Saturday, each \$1.25.

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