Telephone Main 7841 1898 --- TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR-1919 Market Adelaide 6100

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SIMPSON'S Store Hours Opens 8:30 a.m. Closes 5:30 p.m. SIMPSON'S



The Christmas Show, 5th Floor



See Santa Claus, Punch and Judy, The Marionettes Specials Today

3-Wheel Scooter dandy toy

Carriages

Bleached reed, nicely woven bodies, wooden size, mounted



toy, natural varnish finish. easy-running wheels and steering handle ... 1.39



20 only, hardwood boxes, size 28 inches long, 12 inches wide, steel axles, solid wooden wheels and handle 2.49

Framed Pictures, 98c Sepia reproductions of landscape, animal, sea and river pictures, framed in harmonious seal brown, 1½-inch gumwood frame. Size of picture about 12 x 24 inches. Regularly \$1.75. While they fast,

Hair Bow Ribbons Plain taffetas in all light and dark colors, also nice assortment dresdens. 51/2 inches wide. Regular price 59c. Today,

500 Dolls, 98c Each 8.30 a.m., Special. Dolls dressed

and undressed, dolls same as llustrati ò n with hair, \$1.25. \$1.50 and \$1.75

handles and wire wheels with sterling silver shield. Unusual value 1.75

Tubular Flashlights, 74c

Black and nickel finish, 5 1-2 Coasting Auto Wagons



Hardwood boxes nicely striped and varnished, steel axles and auto style wheels with roller No. 01 size, 12 in. wide, 30 in.

Fire Engine, \$2.50

red wheels. A strong spring winds it up, and as it goes the gong rings. Each 2.50

Ebony Manicure Set, \$1.99

10-Piece Ebony Set, \$5.49 Silver mounted brush, comb, mirror and manicure pieces. Special 5.49

Bob Sleighs, \$5.00

A real bob sleigh, 67 inches long, extra well constructed throughout, round spring steel

Outfitting the Boys in Readiness for Approaching Winter

The natural exuberance of youthful energy finds expression in various activities, which test the strength of the boy and his clothing alike. Simpson's clothes for boys are specially constructed to stand hard wear—the materials are the best, the seams and buttons are firmly sewn—special care. too, is taken in the designing to provide the newest and snappiest styles that boys like. Parents are assured of sound value in clothes purchased here.

Boys' Extra Bloomer Suits \$21.50

Suits with an extra pair of trousers are an economy these days, a fact which discriminating mothers will appreciate. These suits are developed in distinctive patterned tweeds, green and gray mixtures, with invisible black broken stripe effects. Belter model with vertical pockets. Bloomers

Boys' Suits at \$22.50

Novelty effects in green and brown, with brown and blue flecked pattern. Allaround loose belted model, with slightly fitted back; bloomers are full fitting, with belt loops and governor fasteners. Sizes 6 to 12 years 22.50 Boys' Sailor Suits, \$18.00

All-wool Irish serge, made in regulation naval middy style, with extra detachable sailor collar, black sailor bow at neck, also lanyard and whistle. They come with 1 pair long trousers and 1 pair short knickers. Sizes 4 to 10 years 18.00 Simpson's—Main Floor.

Junior High-Grade Overcoats, \$25.00

Green, gray and blue, in fancy mixed cheviots. Designed in Ulsterette model, having convertible collar, patch side pockets, muff breast pockets, yoke back with inverted pleat, and half-Some are full-lined, others 1/4-lined with satin. Sizes 4 to 10 years, at 25:00



Men, It's Time To Put On New Gloves | Rugs Are Ever Acceptable

\$2.00 Suede Gloves \$1.75 Today Dressy gloves, suitable for wear on any occasion. Good quality leather, in firm, uniform finish. Soft and pliable, with

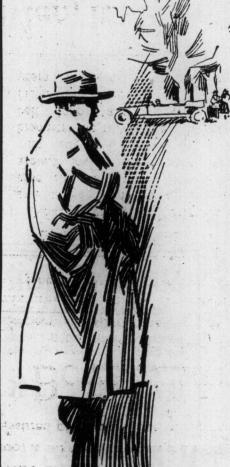
heavy fleece lining. Sizes 7 to 10. Regularly \$2.00. Today 1.75

Socks Are Specially Priced Too Men's 95c Cashmere Socks 75c

Limited quantity. Good weight black cashmere. Closely knitted and seamless. Sizes 101/2, 11 and 111/2. Regularly 95c. Today

Simpson's-Main Floor

Heavy - Weight Trencher Overcoats



The next cold snap will cause you no discomfort if you are equipped with one of these heavy weight overcoats.

Styles that appeal especially to young men, snappy and up-to-the-minute models-at present prevailing prices are very modestly marked.

They are made from a rich heather brown coating. Double-breasted, convertible collar, half belted back, regular pockets with flaps. Sizes 35 to

Waist-Seam Overcoats \$40.00

Rich dark brown coating. Double-breasted, form-fitting, convertible collar, narrow shoulders and slash pockets. Sizes 34 to 42 40.00 Simpson's-Main Floor

The Gift Problem For a Man Solved!

Dressing Gowns

No gift would be more serviceable or more appreciated by a man than one of these handsome dressing gowns.

They are made up from a very fine blanket cloth in a smart coat shade, with novelty border at bottom of sleeve and skirt. Sizes

Smoking Jackets

Convenient to slip on in the hours of relaxation. Made up from a very attractive silk mixture in a black and silver paisley pattern effect. Tuxedo model, with cord silk lapels and cuffs and silk lined. Sizes 36 to 42 26.50

As Christmas Gifts

Including Rag Rugs, Axminster and Wilton Hearth Rugs. Axminster and Wilton Runners, small Oriental and handtufted Chinese Rugs, making altogether a large and pretty display. We mention a few sizes and prices of our leading lines.

500 Mottled Rag Rugs

In good mixed colorings, washable, and noted for their hard wear.

Size 24" x 48", each 1.19 Size 27" x 54", each 1.49

300 Blue and White Mottled Rag Rugs, \$2.15 Each A little finer quality than the ordinary mottled rug. Size

27 x 54 inches, at, each 2.15

Extra Heavy Quality Rag Rugs In colorings of blue, pink and green, with small white design. In two sizes only:

Axminster Rugs

300 small Axminster Rugs in a variety of good useful colorings, in small Oriental and conventional designs. Size 27" x 54", at, each 5.75

Smyrna Rugs

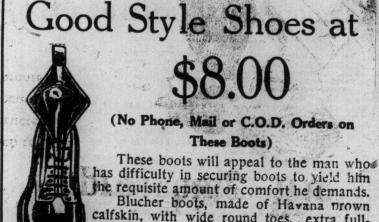
100 Smyrna Rugs, with large Oriental patterns, in colorings of red, brown and green, with fringed ends. Size 27" x 48" 5.50

Small Wilton Hearth Rugs

High-class Wilton Rugs, in two of the most popular sizes, beautiful Medallion designs, also in fine copies of Oriental

Axminster Rugs, Size 4' 6" x 6', at \$16.50 Suitable for small rooms or halls, and is made in the

darker colorings and larger designs. Size 4' 6" x 6', at each 16.50 Simpson's-Fourth Floor.



has difficulty in securing boots to yield him the requisite amount of comfort he demands. Blucher boots, made of Havana prown calfskin, with wide round toes, extra fullfitting lasts and full double Goodyear welt, oak tanned soles. Sizes 6 to 11. Today 8.00

Simpson's-Second Floor.

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