

1898---TWENTY-FIRST ANNIVERSARY---COMING-OF-AGE YEAR---1919

Important Selling Events in the Simpson Men's Store Today

Sale of Men's Fine Suits

65 Stylish Models

\$22.00



Developed in natty worsteds and tweeds—three-button, semi and form-fitting sacs. The suits are away better than the low price would indicate, and represent wonderful value in point of fabrics, tailoring and fit. Sizes 36 to 44. Today, special,

\$22.00

Navy Blue Suits
For Men and Young Men
At **\$28.50**

Smartly developed in dark navy blue worsted—single-breasted—3-button, soft roll, semi-fitted sac, 5-button vest, trousers cuff or plain bottom. Sizes 36 to 40, \$28.50.

Overcoats
For Men and Young Men
At **\$30.00**

Stylishly tailored from grey and black tweed novelty coating. Double-breasted slip-on model, with natural shoulders, full back, convertible collar, regular pockets with flaps. Wool linings. Sizes 35 to 44, \$30.00.

Men's Suits Custom-Tailored

To Order---Regularly Priced at \$45, \$50 and \$60, Today **\$38.50**

Fit and Workmanship Guaranteed---Orders Must Be Placed Today

Just 70 suit lengths in this wonderful sale offering, comprising fine Bannockburn tweeds in brown and grey patterns and heather mixtures, with a touch of moor and high land about them. Also nobby English worsteds, medium weight, in light, middling and dark grey shades.

Suits will be made to your identical measurements, expertly custom tailored to insure shape-retaining and lasting qualities. Best lining and trimmings used. Today, special, \$38.50.

Simpson's—Main Floor.

35c Stripe Flannelette 25c. Embroidered Pillow Cases \$3.35

35c STRIPE FLANNELETTE, 25c—6,000 yards of fine quality Ceylon Flannelette, in light colorings and narrow stripes; 32 inches wide. Regularly 35c yard. Reduced for special selling today, yard, 25c.

EMBROIDERED ENVELOPE PILLOW CASES, scalloped all round in basket, bird and marguerita designs. Reduced for today, pair, \$3.35.

IRISH TRAVELLING RUGS, from Donegal. Just 50 reduced. All pure wool, in dark grey and blue ground, with red plaid effects. Regularly \$18.00. Special today, \$12.95.

IRISH LINEN DAMASK TABLE CLOTHS, the famous "Old Bleach," in popular stripe, spot, rose and scroll designs. Size 2 x 2 1/2 yards. Today, each, \$11.50.

Simpson's—Fourth Floor.

Store Opens at 8.30 a.m. and Closes at 5.30 p.m. Daily

This \$24.50 Brass Bed for \$17.35

Brass Bed, bright, polette or satin finish, double size, heavy 2-inch post, 1-inch top rod. Regular price \$24.50. February Sale price **\$17.35**



Brass Bed, heavy 2-inch post and top rail, special ball corners, bright, polette and satin ribbon finish, all regular sizes. Regular price \$34.75. February Sale price **\$26.95**

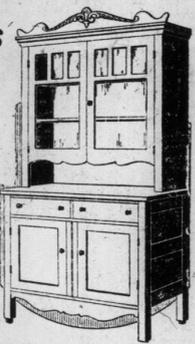
Kitchen Cabinets
Specially Reduced

Kitchen Cupboard, illustrated, elm, golden finish, double glass doors on top. Regular price \$22.75. February Sale Price **\$17.95**

Kitchen Cabinet, genuine oak case, flat finish, has tilt flour bin and sifter, 7-piece glass spice set, white enamel interior, roll shutter front, porcelain extension top, sliding wire shelves, cutlery drawer, metal bread drawer, all conveniences. Regular price \$49.00. February Sale Price **\$38.95**

Baking Cabinet, maple, natural finish. Top 26 x 48. Regular price \$13.25. February Sale Price **\$9.95**

Simpson's—Fifth Floor.

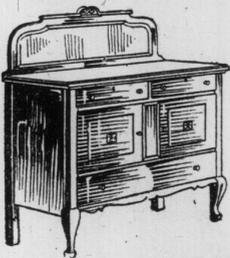


8-Piece Dining Suite, \$80.30

Reduced From \$107.00.



Buffet, genuine quarter-cut oak, heavy colonial design. Extension Table, solid quarter-cut oak, top 45-inch, shaped feet. 5 small and 1 arm chair, solid quarter-cut oak, movable seats in genuine leather. Regular price, \$107.00. February Sale Price, suite **\$80.30**



This Handsome Well Built Buffet for \$26.95

Buffet—Solid quarter-cut oak, fumed or golden finish. Regular price \$39.75. February Sale price **\$26.95**

The **SIMPSON** Company
Robert Limited

Real Oriental Rugs Reduced 20 Per Cent. Today

Also Other Specials in the February Furniture and Homefurnishing Sale

The Sale of Oriental Rugs

The Rugs are genuine specimens of Eastern handicraft, and reflect the wonderful skill and characteristic genius of the Oriental. The weaves and patterns are truly captivating. There are:

- Soruks
 - Irans
 - Kirmanshahs
 - Afghans
 - Mossouls
 - Laristans
- and Chinese Rugs

A silky sheen proclaims the beauty of the Soruk Rug—deep red and orange tints adorn the Afghans, the patterns of Irans and Mossouls are attractively quaint, and the Kirmanshah shows medallion designs and artistic colorings. These come in popular sizes for living-rooms and halls, from 3 x 5 ft. to 5 x 8 ft.

The Laristan Rugs are larger, and are obtainable in old rose, brown and all-over designs, in rich dark colorings. The Chinese Rugs come in deep blue, Chinese gold, peach and bronze, in elegant designs for parlors and living rooms.

The Entire Stock of \$30 to \$300 Oriental Rugs on Sale at 20% Reduction off Regular Prices.

Simpson's—Fourth Floor.



Large Tapestry Rugs \$29.95

Regular \$39.50—A splendid opportunity, if your room is larger than usual, Scotch-made rugs in heavy quality, in Oriental and floral designs. Size 10 ft. 6 in. x 12 ft. Regularly \$39.50. Sale price, \$29.95.

Brussels Rugs Special, \$13.95.

In neat small designs—Heavy quality. Size 4 ft. 6 in. x 7 ft. 6 in. Special price, \$13.95.

Reversible Stair Carpet, Half Price.

Reversible, woven in small designs. Shades of brown, green and blue; 27 inches wide. Regularly 98c per yard, 48c yard; 22 inches wide, regularly 85c per yard, for 42c; 18 inches wide, regularly 75c for 32c.

Dainty Rag Rugs, Sale Price, \$3.95.

Regular \$4.75—Reversible rugs in artistic colorings and chintz borders. Large variety of colors. Sizes 36 x 63 inches. Regularly \$4.75. Special price, \$3.95.

Short Lengths of Inlaid Linoleum, Clearing at \$1.49 Sq. Yd.

Regularly \$1.85 to \$2.35.

Lengths up to 8 square yards. Regularly \$1.85 to \$2.35 per square yard. Today, square yard, \$1.49.

Simpson's—Fourth Floor.

Framed Pictures
Special—\$1.49.

Handsome framed color prints in three-inch ornamented gilt frames. Landscape, marine, mid-pastoral scenery. Sizes 16 x 20 and 14 x 28 inches. Special, today, \$1.49.

Simpson's—Sixth Floor.



TELEPHONE
Main 7841
Markets Adelaide 6100

4 Remarkable Offerings in the Sale of Nottingham Curtains

500 Pairs Selling at 73c, \$1.49, \$1.79 and \$2.19

Four big lots, and marked for quick clearance today. Genuine Nottingham Lace Curtains of selected thread—in fifty excellent styles, suitable for any room in the home. White only. Various widths and lengths. Thursday sale prices, pair, 73c, \$1.49, \$1.79, \$2.19.

Scrim Curtains \$1.59 Pair

150 pairs only. Ivory and ecru—neatly trimmed with lace insertion and edge. Special today, pair, \$1.59.

Real Swiss Curtains \$6.98 Pair

75 pairs only, including Irish Point, Point-de-Chene and fine Tamour Curtains. White, ivory, ecru. Today, special, \$6.98 pair.

2 Great Values in Voile and Marquisette Curtains

At **\$3.98**—Dainty Voile Curtains—lace edgings and insertions, 2 1/2 yards long. Simpson's—Fourth Floor. At **\$5.98**—Voile and Marquisette Curtains in a score of the latest effects—mostly having lace and insertion trimming.

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