

ing may desire. The following is the arrangement:

(1) Copies of any of these special issues will be sent in bulk to any address, all charges prepaid, for

90c. PER HUNDRED.

(2) The papers will be mailed in separate wrappers to individual addresses furnished us, postage prepaid, for

\$2 PER HUNDRED

We will pay the postage on each one and address wrappers, fold and stamp the papers separately, and post them to the individual addresses of the voters.

We strongly recommend the latter method. By it thorough distribution is assured. No one is overlooked. The paper goes directly into the home in an impersonal way.

The committee may simply take the

voters' list, strike off from it the names of those who are absentees and not likely to vote, the names which appear more than once on the list, and the names of those removed from the municipality. Where there are two or more voters in one home, and it is thought one paper will be sufficient, all but one of the names may be struck off. Send this marked list to The Pioneer office and the question of literature distribution is settled for the whole campaign.

Again we would earnestly urge our friends to make the best use of this opportunity to develop sentiment, educate opinion and stir up action in Local Option campaigns.

Orders should be sent in promptly. Address all communications to Ben. H. Spence, 305 Confederation Life Building, Toronto, Ont.

Suggestions Regarding Public Meetings

1. Wisely-planned and well-managed public meetings are among the most effective agencies for informing and stirring up electors, and rousing in workers and friends a sense of their personal responsibility and the importance of the occasion. They are educative, informing and inspiring.

2. Such meetings are likely to be reported in local newspapers, thus the facts and arguments presented at them reach many people, and impress the public with the strength and importance of the movement.

3. Arrangements for a meeting ought to be completed in good time, and made as perfect as possible, by a small committee, or a few reliable persons. It is sometimes well to

have a standing committee to plan and direct all campaign meetings.

4. Every meeting ought to be well announced in churches, in schools, and at other meetings. Carefully written announcements ought to be placed in the hands of those who are expected to use them. Hand-bills, newspaper advertising and posters are all helpful.

5. There ought to be certainty that the place of meeting is ready, opened, and properly lighted, in good time, and there should be reliable persons appointed to help in seating the audience, taking collections, and looking after other details.

6. The platform ought to be well prepared, with sufficient seats, a