Mr. Roxburgh: Does the amount of the fee vary according to the size of the company? If it is worth \$10 million, does it pay a little more than the one worth \$50,000?

Mr. Chevalier: The fees are scheduled in relation to the volume of production sales in the agricultural chemical field. We have three different levels of membership fee, which run up to \$500.

Mr. ROXBURGH: I was just wondering. I think Mr. Smith mentioned the fact that \$3 million has been spent in developing a new pesticide or insecticide. Is that by an individual company itself?

Mr. SMITH: Yes.

Mr. ROXBURGH: It could be Imperial Oil, Shell, or any company.

Mr. SMITH: That would be per product too.

Mr. Roxburgh: We have had a number of witnesses, as you know, since the beginning of the fall session. One of the factors, which has been brought up here today by Mr. Nesbitt and others, as well as yourselves, is that the small gardener, or the person using something in the home, and so on, could do more damage. What is the attitude of the association in respect of labelling? As you must be aware, there are a great many products on which the labels or illustrations fall very short of what I think should be required.

I mentioned earlier a death in my own family and the case of another person who was near death. This was caused by the use of the same product, namely carbon tetrachloride which, as you know, is used for grain as well as for cleaning and so on in the home. In this particular case the skull and crossbones were very small, and there was nothing to point out that these ingredients, if not used properly, would cause severe damage to the liver if inhaled.

Would one of our witnesses advise what the attitude of the association is to ensure that there will be more detailed information to draw to the person's mind the severity of improper use of these products. As you know, there are numerous occasions in which people do inhale a bit of these sprays and we say: oh well, a little bit is not going to hurt us. People using these products get careless in the same way as those who use dynamite or anything else. However, I feel sure in both cases that if the proper precautions were placed on the product the results of their misuse would not have been nearly as serious. As you know, damage to the liver is continuous in this instance, if you do live.

What is your information in respect of the information presently on these products and what do you think could be done to make it safer in the hands of inexperienced people?

The CHAIRMAN: Mr. Roxburgh, before we proceed with your question, may I say that Mr. Smith mentioned he wished to bring out a few points in that connection.

Before you proceed I would like to ask if there are any further questions on the particular subject on which questions have been put up until now.

Mr. Roxburgh: If I may bring up one further point, Mr. Chairman, before you do that. Mr. Jorgenson, who has left the committee, did bring up the question about the farmer and the costs involved, and he discussed it at some length.

I think, Mr. Chairman, it has been pretty well established that farmers are actually more intelligent than a lot of people think, if I can put it that way.

However, there was one point I wanted to bring out. Farmers are very very interested in the cost of these insecticides and there have been many occasions when our organization has had to step in to impress upon certain farmers the necessity of applying the proper amount required.