

- **Industry Sector Strategies:** The main component of the ITBP consists of 23 individual sector profiles that detail how the Government will work with industry to take advantage of emerging global trade, technology and investment opportunities. Each strategy provides a summary of international business development priorities for the given sector and is the result of close consultation with the private sector.

- **International Activities:** A list of international activities is appended to each sector strategy. These lists are the product of government-industry consultation and represent the specific activities governments intend to sponsor in support of each sector strategy. Canadian companies are invited to participate in these events and are encouraged to contact the listed department or agency for details.