

Life Alert Data Incorporated

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Life Alert is a private company which has operated since 1986. It manufactures a unique medical information device which is worn on the wrist or neck. The firm owns and operates all the equipment necessary to produce the product from raw material to retail, and all production is done in Calgary.

The Life Alert product consists of a tiny stainless steel box which contains three stainless steel fold-out metal panels. The spring-loaded panels are hinged together and unfold from the box when released by a clearly marked red button on the side of the box. Attached to the panels are five tiny metal-photo pages which contain up to 375 characters (@55 words). The characters are permanently etched by means of the photographic process on to the metal-photo and are resistant to both fire and water. The top of the box contains a choice of a medical sign with personalized initials, the words "Life Alert", or the universal medical symbol which appears on ambulances. The top lettering and symbols on the box are sealed with hard transparent material.

The box may be attached to a ladies expansion wristband, a link chain, amens' expansion wristband, a mens' watch, or a neck chain. The company stores all customer data in a computer database and provides an updating service in order to accommodate information changes upon request. New updated metal-photo pages are prepared and mailed to the customer together with simple installation instructions.

Products For Export
Information Systems