

REGIONAL AND STATE SUMMARIES

POPULATION, EFFECTIVE BUYING INCOME, RETAIL SALES, AND BUYING POWER INDEX [BPI]

REGION State	ESTIMATES				Pop. Per Sq. Ml. (Density)	% White	12/31/81 Households (Thousands)	% Of U.S.	1991 EBI (\$000)		1991 Retail Sales (\$000)		Buying Power Index (BPI)	Graduated Buying Power Indexes		
	12/31/81 Population (Thousands)	% Of U.S.	% Change 1980-91						%	% Of U.S.	%	% Of U.S.		EPP (Economy-Priced Products)	MPP (Moderate-Priced Products)	PPP (Premium-Priced Products)
NEW ENGLAND	13,338.6	5.2591	8.0	212	92.7	4,989.5	5.3262	228,834,922	6.1368	110,944,410	6.0913	5.9473	4.9322	4.9363	5.8169	
Connecticut	3,313.9	1.3066	6.6	684	89.3	1,239.5	1.3232	66,142,959	1.7738	26,543,565	1.4574	1.5854	1.0660	1.1205	1.5399	
Maine	1,247.9	.4920	10.9	40	98.5	473.6	.5056	16,781,995	.4500	10,091,828	.5541	.4896	.5441	.5594	.4511	
Massachusetts	6,048.3	2.3847	5.4	772	91.6	2,256.5	2.4087	104,610,978	2.8054	52,089,985	2.8599	2.7376	2.2714	2.1674	2.7138	
New Hampshire	1,143.6	.4509	24.2	128	98.2	424.3	.4529	19,054,994	.5110	11,008,774	.6044	.5270	.4164	.4509	.5188	
Rhode Island	1,012.1	.3990	6.9	968	93.1	380.8	.4065	14,444,997	.3874	6,760,389	.3712	.3848	.3999	.3898	.3783	
Vermont	572.8	.2259	12.0	62	98.7	214.8	.2293	7,798,999	.2092	4,449,869	.2443	.2229	.2344	.2483	.2150	
MIDDLE ATLANTIC	37,947.9	14.9621	3.2	382	82.4	14,028.8	14.9756	632,218,683	16.9542	266,597,624	14.6370	15.8607	14.3471	13.6360	16.3295	
New Jersey	7,813.5	3.0807	6.1	1,053	82.1	2,818.4	3.0086	155,172,906	4.1613	63,209,987	3.4704	3.7379	2.5630	2.5412	3.8465	
New York	18,166.3	7.1626	3.5	385	78.0	6,677.4	7.1281	298,926,889	8.0163	122,445,952	6.7227	7.4575	6.9885	6.3403	7.8160	
Pennsylvania	11,968.1	4.7188	.9	267	89.2	4,533.0	4.8389	178,118,888	4.7766	80,941,685	4.4439	4.6653	4.7956	4.7545	4.6670	
EAST NORTH CENTRAL	42,359.5	16.7014	1.6	174	86.5	15,724.6	16.7859	618,730,893	16.5924	303,829,171	16.6812	16.6412	15.7117	16.5944	16.8031	
Illinois	11,511.8	4.5389	.7	207	82.1	4,223.2	4.5082	187,922,992	5.0395	84,709,929	4.6509	4.8229	3.9489	4.1672	4.9408	
Indiana	5,594.4	2.2057	1.9	156	91.1	2,084.6	2.2253	75,280,996	2.0188	39,881,962	2.1896	2.1074	2.0915	2.3634	2.0812	
Michigan	9,382.2	3.6992	1.3	165	84.0	3,452.6	3.6857	134,687,916	3.6119	67,760,980	3.7203	3.6620	3.5166	3.5959	3.7609	
Ohio	10,918.7	4.3050	1.1	267	88.1	4,116.5	4.3943	151,669,914	4.0673	76,294,964	4.1888	4.1514	4.3606	4.4528	4.1118	
Wisconsin	4,952.4	1.9526	5.2	91	92.8	1,847.7	1.9724	69,169,008	1.8549	35,181,336	1.9316	1.8975	1.7941	2.0151	1.9084	
WEST NORTH CENTRAL	17,849.4	7.0375	3.9	35	92.5	6,799.5	7.2584	248,926,447	6.6754	128,510,344	7.0557	6.8616	7.1735	7.5496	6.4661	
Iowa	2,778.1	1.0953	-4.7	50	96.9	1,066.9	1.1389	37,683,017	1.0106	19,511,756	1.0713	1.0456	1.1429	1.2007	.9859	
Kansas	2,506.5	.9883	6.0	31	91.7	957.0	1.0216	35,930,028	.9635	17,159,623	.9421	.9621	1.0022	1.0453	.9006	
Minnesota	4,457.2	1.7574	9.4	56	94.6	1,680.6	1.7940	63,842,983	1.7121	35,159,987	1.9304	1.7865	1.6823	1.8577	1.7272	
Missouri	5,184.8	2.0442	5.5	75	88.0	1,986.9	2.1210	71,678,982	1.9222	36,427,985	2.0000	1.9700	2.1821	2.1941	1.8194	
Nebraska	1,586.0	.6253	1.0	21	94.5	605.9	.6468	22,384,014	.6002	10,693,370	.5871	.6012	.6079	.6701	.5819	
North Dakota	634.3	.2501	-2.8	9	94.6	240.3	.2565	8,010,009	.2148	4,669,914	.2564	.2343	.2719	.2851	.2129	
South Dakota	702.5	.2769	1.7	9	91.5	261.9	.2796	9,397,414	.2520	4,887,709	.2684	.2619	.2842	.2956	.2382	
SOUTH ATLANTIC	44,874.0	17.6928	21.4	169	77.5	17,010.5	18.1584	636,015,783	17.0561	328,761,764	18.0499	17.4816	18.5849	19.0932	17.5903	
Delaware	684.1	.2697	15.1	350	81.1	253.5	.2706	10,439,998	.2800	6,060,409	.3327	.2938	.2428	.2819	.2991	
District of Columbia	597.4	.2356	-6.4	9,730	32.1	244.8	.2613	10,751,992	.2883	3,606,373	.1980	.2508	.2350	.2322	.2674	
Florida	13,492.9	5.3199	38.4	250	84.7	5,359.1	5.7208	195,035,892	5.2303	109,570,910	6.0158	5.4837	6.0679	6.3899	5.4015	
Georgia	6,708.7	2.6451	22.8	116	71.4	2,451.4	2.6168	88,737,006	2.3797	46,910,489	2.5755	2.4916	2.7523	2.7294	2.4807	
Maryland	4,915.9	1.9382	16.6	503	71.2	1,797.0	1.9183	82,144,955	2.2029	36,385,417	1.9977	2.0884	1.5469	1.7399	2.1848	
North Carolina	6,777.2	2.6720	15.3	139	75.9	2,579.7	2.7538	87,885,995	2.3569	46,077,984	2.5298	2.4717	2.9138	2.9789	2.5453	
South Carolina	3,565.4	1.4058	14.2	118	69.2	1,288.6	1.3755	42,614,986	1.1428	24,219,853	1.3297	1.2514	1.5607	1.4936	1.2775	
Virginia	6,348.1	2.5029	18.7	160	78.0	2,349.7	2.5083	98,575,962	2.6435	45,782,963	2.5136	2.5615	2.3205	2.4569	2.6089	
West Virginia	1,784.3	.7036	-8.5	74	96.3	686.7	.7330	19,828,997	.5317	10,147,366	.5571	.5737	.9450	.7905	.5251	
EAST SOUTH CENTRAL	15,345.5	6.0505	4.6	86	79.5	5,720.4	6.1065	184,522,952	4.9485	97,306,693	5.3424	5.2871	7.2591	6.4002	5.1076	
Alabama	4,089.4	1.6124	5.0	81	73.7	1,525.5	1.6285	49,399,971	1.3248	26,132,246	1.4347	1.4153	1.9191	1.6899	1.4026	
Kentucky	3,704.2	1.4605	1.2	93	92.2	1,388.3	1.4820	44,585,998	1.1957	24,097,976	1.3231	1.2868	1.7941	1.5609	1.2137	
Mississippi	2,591.8	1.0219	2.8	55	63.4	918.0	.9799	26,565,004	.7124	13,692,446	.7517	.7861	1.3121	1.0147	.7094	
Tennessee	4,960.1	1.9557	8.0	120	83.1	1,888.6	2.0161	63,971,979	1.7156	33,384,025	1.8329	1.7989	2.2338	2.1347	1.7819	
WEST SOUTH CENTRAL	27,205.7	10.7266	14.6	64	82.1	9,840.3	10.5044	355,109,579	9.5230	190,942,239	10.4833	10.0518	12.2524	11.0594	9.5748	
Arkansas	2,374.8	.9363	3.9	46	83.0	901.8	.9627	27,340,008	.7332	15,583,945	.8556	.8105	1.1881	1.0737	.7414	
Louisiana	4,238.4	1.6711	.8	97	67.3	1,504.7	1.6062	50,647,994	1.3582	28,996,995	1.5920	1.4910	2.1332	1.6690	1.3807	
Oklahoma	3,157.8	1.2451	4.4	46	82.5	1,211.2	1.2930	37,055,007	.9937	20,200,258	1.1091	1.0786	1.5884	1.4256	1.0411	
Texas	17,434.7	6.8741	22.6	67	85.4	6,222.6	6.6425	240,066,570	6.4379	126,161,041	6.9266	6.6717	7.3427	6.8911	6.4116	
MOUNTAIN	14,103.3	5.5605	24.0	16	91.6	5,202.7	5.5538	187,155,689	5.0191	96,491,074	5.2977	5.2111	5.8044	5.9125	5.1865	
Arizona	3,825.5	1.5083	40.8	34	89.2	1,430.7	1.5272	48,712,001	1.3063	26,893,039	1.4765	1.3978	1.7269	1.6937	1.3643	
Colorado	3,367.9	1.3279	16.5	32	92.8	1,312.9	1.4015	51,276,995	1.3751	25,216,404	1.3844	1.3684	1.3590	1.4333	1.3984	
Idaho	1,023.2	.4034	8.4	12	97.1	367.4	.3922	12,832,000	.3442	6,191,970	.3399	.3548	.3990	.4248	.3473	
Montana	801.4	.3160	1.9	6	92.9	307.3	.3281	10,267,008	.2754	5,472,882	.3005	.2911	.3723	.3555	.2824	
Nevada	1,301.4	.5131	62.6	12	88.1	504.0	.5380	19,365,994	.5194	9,825,951	.5395	.5242	.5173	.5667	.5278	
New Mexico	1,561.4	.6156	19.8	13	87.6	560.2	.5980	18,197,991	.4880	9,645,014	.5296	.5260	.6926	.6494	.5026	
Utah	1,770.2	.6979	21.2	22	95.7	551.3	.5885	20,318,994	.5448	10,451,699	.5739	.5842	.5605	.6110	.6030	
Wyoming	452.3	.1783	-3.7	5	96.2	168.9	.1803	6,184,906	.1659	2,794,115	.1534	.1646	.1768	.1781	.1607	
PACIFIC	40,605.2	16.0095	27.7	45	81.8	14,361.5	15.3308	637,452,095	17.0945	298,002,617	16.3615	16.6576	13.9347	14.8184	17.1252	
Alaska	570.2	.2248	41.9	1	76.0	195.9	.2091	10,173,460	.2728	4,740,158	.2603	.2594	.1976	.1937	.2430	
California	30,975.0	12.2127	30.9	199	81.2	10,741.2	11.4661	490,749,649	13.1604	220,871,295	12.1266	12.6608	10.1781	10.8414	13.0299	
Hawaii	1,138.1	.4487	18.0	177	31.9	367.0	.3918	18,911,993	.5071	11,411,804	.6266	.5312	.3506	.4083	.5381	
Oregon	2,912.8	1.1484	10.6	30	94.3	1,130.6	1.2069	39,836,051	1.0683	23,262,179	1.2772	1.1470	1.2346	1.3358	1.1770	
Washington	5,009.1	1.9749	21.2	75	90.3	1,926.8	2.0569									