(c) Liaison with Trade Associations

To promote External Affairs and International Trade Canada's activities in the Trade Promotion field, a network has been developed involving industry and trade associations which will open the lines of communication between the private and public sectors. Over 200 associations receive mailings of trade publications and directories, and have been invited to Ottawa or other cities to participate in briefing sessions on specific topics, such as the Free Trade Agreement.

Contact:

Trade Development Policy and Liaison Secretariat (TFX) External Affairs and International Trade Canada Telephone: (613) 996-7167