

REPORT 4
89/02/06

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :348-KUWAIT

001-AGRI & FOOD PRODUCTS & SERVICE
OMAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

SERVICE INDUSTRIES
INVESTMENT INTERESTS ARE BEING
DEVELOPED THROUGH THE
LOCAL INVESTORS, BOTH PRIVATE & INSTITUTIONAL, OFFER
INDIVIDUALS WITHIN WILL BE
SERVICES BY

KEY ACTIVITIES UNDERTAKEN

KEY TO LEADING VENTURE PARTNERS IN ORDER TO INCREASE NUMBER OF

ONE OF BEST WAYS TO ATTRACT INVESTMENT IS TO INCREASE NUMBER OF
KEY OF OMA AS A CENTER & TRADING CENTER. IN ORDER TO COMPLETE
INCREASED MARKETING CAMPAIGN IN OMA & PROMOTE TOURISM AT LOCAL LEVEL
WITH NUMBER OF BUSINESS & TRAVEL AGENTS.

INCREASE CONTACT WITH THE
IN A VARIETY OF AREAS ALLOWING US TO AD-
DRESS SPECIFIC INDUSTRIES.

INCREASE INVESTMENT IN OMA, CONTINUE
CALL EFFECT WHICH TAKE PLACE AFTER AN
INDIVIDUAL VISITS & INVESTS IN OMA.

INCREASED MARKETING & VISITS TO OMA WILL
LEAD TO INCREASED INVESTMENT.