

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: AFRICA

Mission: 301 ADDIS ABABA

Market: 274 ETHIOPIA

Sector: 005 COMM. & INFORM. EQP. & SERV

Subsector: 053 TELECOMMUNICATIONS (INC SPACE)

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	250.00M	\$ 77.00M	\$ 0.00M	\$ 0.00M
Canadian Exports \$	28.13M	\$ 0.10M	\$ 0.00M	\$ 0.00M
Canadian Share of Import Market	11.25%	0.10%	0.00%	0.00%

Major Competing Countries

Market Share

i) 237 ITALY	044 %
ii) 507 SWEDEN	030 %
iii) 265 JAPAN	015 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 15-30 \$M

Current status of Canadian exports:

Products/services for which there are good market prospects

Current Total Imports
In Canadian \$

i) RADIO EQPT	\$ 0.13 M
ii) TRAINING SERVICES	\$ 3.00 M
iii) RURAL TELECOMMUNICATION	\$ 25.00 M

Projects or portion of projects which are still in the planning stage and for which Canadian companies might have reasonable prospects.

i) Project Name: 7TH TELECOM PROJECT

Approximate Value: \$ 80.0 M

Financing Source: 001 IBRD

For further info. please contact:

F. X. E. L'OIGNON CDN EMBASSY ADDIS. TLX: 2105