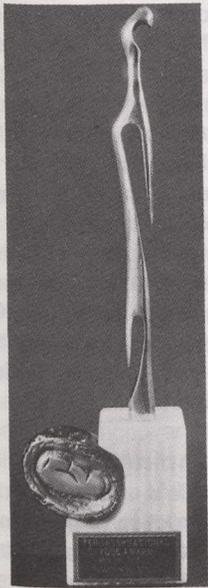


International Award



Belle Bay Products, one of Canada's participants at ANUGA '85, won the 1984 International Food Award in Barcelona, Spain for the quality of its seafood. The company's product line includes frozen groundfish, shrimp and crabmeat as well as frozen or cured herring.

Trade month campaign



October is export trade month in Canada and a campaign to increase the country's exports has been launched by International Trade Minister

James Kelleher. More than 140 export events have been organized across the country to help show exporters and potential exporters how to gain access to markets, how to finance their products internationally and where their products should be sold.

One of the highlights during the month was the presentation of the 1985 Canada Export Awards on October 8. Twelve Canadian companies were selected from more than 200 entries, to be the recipients of the country's highest export achievement.

The trade month campaign, which is in its third year, involves the co-operation of many national, provincial and local business groups and associations, federal, provincial and municipal governments, labour and the export community as well as academic and cultural groups.

Mr. Kelleher said the common goal of the co-operative efforts of these groups is "trade enhancement". As one of the most export-dependent nations in the world, Canada's future hinges on its ability to foster and

Major 1984 exports

	(\$billions)
Autos	13.5
Engines & parts	10.1
Trucks	5.7
Newsprint	4.7
Wheat	4.6
Crude petroleum	4.3
Lumber	4.2
Natural gas	3.9
Woodpulp	3.8
Industrial machinery	3.2
Petroleum & coal products	3.1
Telecommunications equip.	2.6
Aircraft engines, parts	1.9
Aluminum & alloys	1.9
Coal	1.8
Office machine equipment	1.8
Fish, fish products	1.5
Organic chemicals	1.3
Precious metals in alloys	1.2
Total	112.1

improve its international trading and world competitiveness, he said.

Canada's exports in 1984 totalled more than \$112 billion and with monthly sales averaging close to \$10 billion since January 1, total exports by the end of this year are expected to amount to \$120 billion.

New trade committee

The Trade Advisory Committee was recently created to provide a two-way information flow between the government and the private sector on multilateral and bilateral trade policy issues.

The new private sector committee, which will have 25 to 30 members, and a number of other advisory committees that will be organized on a sectoral basis in the near future, are intended to be the principal channels of input



James Kelleher

on trade matters from the private sector.

International Trade Minister James Kelleher said "the decision to establish a Trade Advisory Committee responds to the wish of the business community and others to have a more formal mechanism for regular consultation on trade matters with the government". He added that "the establishment of this consultative process will meet our urgent need to prepare for the trade development and negotiation challenges that lie ahead".

Major issues that will be addressed by the committee include those related to the on-going consideration of a Canada-United States trade initiative. The committee will also advise on multilateral trade negotiations expected to be initiated through the General Agreement on Tariffs and Trade.

Canadian trade in automotive products

Exports of Canadian automotive products over the first six months of 1985 rose by 12.1 per cent with the United States and declined by 12.3 per cent with other countries over the same period for 1984. At the same time, imports from the US rose by 17.9 per cent and from other countries by 16.5 per cent.

	United States			Other countries		
	January-June 1984 (\$millions Cdn)	1985	change %	January-June 1984 (\$millions Cdn)	1985	change %
Exports						
Cars	6 830	7 480	9.5	103	27	-73.8
Trucks and other motor vehicles	3 042	3 405	11.9	66	88	33.3
Parts	5 196	6 010	15.7	128	141	10.2
Tires and tubes	254	287	13.0	12	21	75.0
Re-exports				80	64	-20.0
Total	15 322	17 182	12.1	389	341	-12.3
Imports						
Cars	3 296	4 657	41.3	924	1 201	30.0
Trucks and other motor vehicles	1 014	1 276	25.8	179	172	-3.9
Parts	8 160	8 842	8.4	679	719	5.9
Tires and tubes	188	154	-18.1	107	109	1.9
Total	12 658	14 929	17.9	1 889	2 201	16.5