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Telidon and Tomorrow



Telidon is ideally suited to today's information explosion. Telidon will continue to grow with tomorrow.

Telidon's unique design makes it the most up to date interactive television system in a rapidly changing world. It will interface with the latest information systems, including magnetic bubble memories, videodiscs and other storage systems. Telidon products are already the most advanced in the world but research continues to improve hardware and services. Radio transmission of Telidon, for example, will bring the service to ships, mobile units and remote communities.

As the cost of electronic components continues to drop, the user at home will be able to manipulate Telidon images and create his own pages of text. These will be electronically stored for future use or transmitted to friends, community newsletters or interest groups.

Improvements in Telidon image capabilities have been developed in the laboratory. These include improved animation and three-dimensional effects. Music and voice can also be stored electronically along with page information and image compression which will further reduce the cost of electronic storage and transmission.

Telidon's full conferencing potential

the need to make copies. Financial statements and sales figures are immediately available in every branch office. Urgent messages are received at electronic speed and Telidon mail reduces office work. Electronic filing is faster and more efficient. It also frees needed office space. A head office can hold remote conferences with its branches and valued employees are always available for consultation.

The retail and wholesale trade can benefit from Telidon. Advertising enters every home and can be constantly updated to show bargains and special offers.

A complete inventory is presented to the customer and electronic shopping reduces overhead and makes the storage and movement of stock more efficient.

Banks and trust companies can speed up their transactions and reduce paperwork. The customer line-up will become a thing of the past. Credit card companies can streamline their operations and avoid dependence on a mail service.

Doctors and other professionals can use Telidon to store their records, charts and diagrams in absolute security. Telidon's two-way capabilities allow remote consultations and the exchange of important material.

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