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This Road Is Free of Dust or Mud— (York County Highway Board.) Tarvia-filled Macadam, 1915. Treated with "Tarvia-B" 1916.

You can travel comfortably on this road in a speeding automobile, or even in a heavy wagon, regardless of the state of the weather. The firm, durable surface is free of dust or mud.

Incidentally, it is low in maintenance expense and tax money is released for other purposes or for new roads in other localities.

This road is built with Tarvia as a binder. Tarvia is a dense, tough, coaltar preparation of great bonding power, cementing the stone together in a tough, plastic matrix.

Automobile traffic cannot tear the stone loose, but merely rolls it down and makes it smoother and firmer. The surface sheds water like a duck's back. Frost does not get into the road at all, and after a long, hard winter the road is just as good when the snow melts as in the fall.

It is expensive folly nowadays to build roads in Canada which are not frostproof and automobile-proof.

The Tarvia adds nothing to the ulti-

St. John, N.B.

Montreal

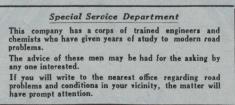
The

Toronto

mate cost. It makes the road a little more expensive to construct but very much cheaper to maintain, with the result of a net saving in the end.

There are three kinds of Tarvia. "Tarvia-X" is very heavy and dense. It is used as a binder in road-building and is the most thorough and permanent of the Tarvia treatments. "Tarvia-A" is a lighter grade, used for hot surfacingapplications. "Tarvia-B", which is fluid enough to be applied cold with modern-spraying apparatus, is for dustprevention and road-preservation.

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