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The American woman, the world over, is recognised for her beauty of form, freedom of movement and graceful poise of figure. Even Paris, that Cleopatra-like despot, whom "age cannot wither nor custom stale," because of the infinite variety of her moods and tempers, fads and fancies, puts the American woman on a pedestal, fashions a Corset that will "stay" her undulatory figure and then designs a gown to dress it.

The women most prominent in the social and public life of this thriving occidental hemisphere, leading members of the theatrical profession, the wives of the members of the official set at Washington, wear the Corsets we carry and for which we control the sole selling franchise for Ottawa.

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