

"Yet doth he give us bold advertisement."—SHAKESPEARE.

IF YOU KNEW

EVERYTHING THERE IS TO KNOW  
ABOUT THE . . .

ASSESSMENT SYSTEM  
. . . MUTUAL PRINCIPLE

# Mutual Reserve Fund

# Life Association,



*E. B. Harper*

President Mutual Reserve  
Fund Life Association.

ITS LOW RATE  
ABSOLUTE SECURITY  
PLAN OF LIFE INSURANCE

. . . . You would conclude you could do no better than give your family the benefit of its **genuine protection**. If you do it **you** will be **truly economical**. Life Insurance at about half the usual rates. Policies issued to men and women at same cost.



Government Deposits . . . .	\$ 500,000 00
Cash Reserve and Emergency Fund . . . . .	3,650,826 00
Death Claims Paid, Over . . .	19,000,000 00
Death Claims Paid in the Dominion, over . . . . .	750,000 00



- W. J. McMURTRY, Manager for Ontario, Freehold Loan Building, Toronto.
- A. R. McNICHOL, Manager for Manitoba, N. W. T. and B. C., McIntyre Block, Winnipeg.
- D. Z. BESSETTE, Manager for Quebec, 12 Place D'Armes, Montreal.
- COL. JAMES DOMVILLE, Manager for N. B., St. John, N. B.

Agents Wanted in Unrepresented Districts.

Circulars sent if requested.