

**ITERATION** is the Secret of Success in Advertising State a truth and drive it home!

**"To Discontinue An Advertisement, says John Wanamaker, one of the largest advertisers in the world—and naturally enough, one of the most successful business men—is like taking down your sign. If you want to do business, you must let the people know it."**

**IMPERIAL BANK OF CANADA**

Capital Authorized - \$2,000,000  
 Capital Paid-up - 1,840,807  
 Res. Account - 1,020,292

**DIRECTORS:**

H. S. HOWLAND, President.  
 T. R. MERRITT, St. Catharines, Vice-President  
 Wm. Hamway, T. R. Wadsworth, Robt. Jaffray,  
 Hugh Ryan, T. Sutherland Staynor.  
 D. R. WALKER, Cashier, B. Jennings, Asst. Cashier.  
 F. HAY, Inspector.

**Head Office, - TORONTO**

**BRANCHES IN ONTARIO:**

Essex, Port Hope, Galt, Ingersoll, Toronto, corner Wellington St. and Leader Lane, corner Yonge and Queen Streets, corner Yonge and Bloor Streets.  
 St. Thomas, Sault Ste. Marie, Welland, Rat Portage.

**BRANCHES IN NORTH-WEST:**

Winnipeg, Brandon, Portage la Prairie, Calgary, Prince Albert, Edmonton.

Drafts on New York and Sterling Exchange bought and sold. Deposits received and interest allowed.

Prompt attention paid to collections. Municipal Bonds and Debentures bought and sold.

Agents in Canada for "Cheque Bank, Ltd." Agents, London, Eng. "Lloyd's Bank, Ltd." 72 Lombard St., E.C. with whom deposits may be made for credit with Head Office of Branches.

**Largest Manufacturers of STEEL and BRASS STAMPS in Canada.**

**PRITCHARD & ANDREWS**

**OTTAWA, ONT.**

**Rubber Stamps, Stencils, Seals, Etc.**

Send for Prices.

**A SAVING OF 40%**

IS MADE BY USING OIL FOR FUEL UNDER

**The Aerated Fuel Co.**

SPRINGFIELD, MASS.

**SYSTEM**

This System uses oil with a higher pressure of air, and is adopted in the United States and Canada for all kinds of iron and steel forging, tempering, welding, annealing, etc.; for generating steam; for turning lime, cement, sewer pipes, terra cotta, brick, etc.; for heating chemicals and asphalt; for japanning; for oxidizing lead; for drying sand, salt, etc.; for singeing cloth, etc.

Its advantages over coal and wood are:—A perfectly even fire, at all times under complete control, free from gas and dust, and ready for use in a minute after turning valve, and no increase in insurance rates.

Some of the companies now using this system in Canada are:—The Massey-Harris Company, The Wilkinson Plough Company (of Toronto), The D. F. Jones Manufacturing Company, The Spring and Axle Company, and George Gillies (of Gananoque), The Dominion Bridge Company (of Lachine).

**CHILLION JONES**

Agent for the Dominion of Canada,  
 GANANOQUE, ONT.

**McARTHUR, CORNELLE & CO.**

*Manufacturers and Importers*

310-318 St. Paul Street

AND

147-151 Commissioners Street  
**MONTREAL**

OFFER AT CLOSEST PRICES

Pure Olive Oil, Winter Pressed Lard Oil, Extra Fine Spindle Oil and a Full Assortment of Other Lubricating Oils, Greases, Mill Soaps, etc. Also Chemicals, Dye Stuffs, Dye Woods, Extracts, etc., etc., etc.

SOLE AGENTS IN CANADA FOR

**ST. DENIS DYESTUFF AND CHEMICAL CO.**

PARIS,

A. POIRRIER, PRESIDENT.

Aniline Colors, Archil Extract, Cachou de Laral, Etc.

**BRITISH ALIZARINE CO. LONDON**

Paste and Dry Alizarine

Boston Dyewood & Chemical Co., Boston

Dyewoods and Extracts

**COIGNET & CO., PARIS**

Glues, Gelatines, Etc.

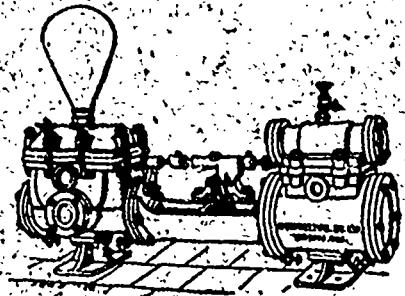
**WATSON, WALKER & QUICKFALL, LEEDS**

Indigo Extracts

**MILLERTON, TANNIN EXTRACT CO.**

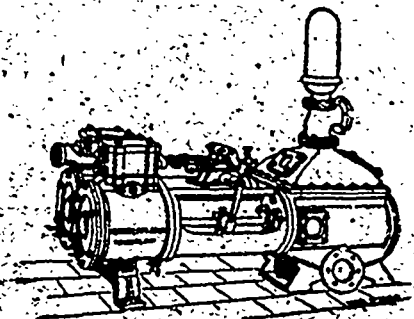
Hemlock Extract

Maintain Large Stocks, fully assorted, and will always be pleased to furnish quotations and samples.



Boiler Feed Pump

**Steam and Power PUMPS**

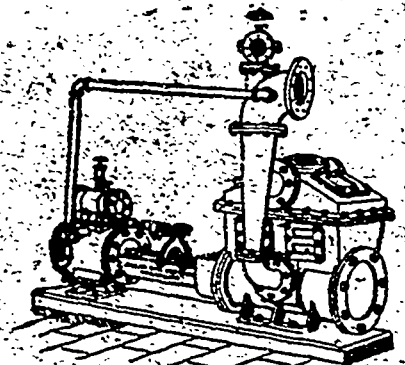


Improved Duplex Pump

**FOR ALL**

**POSSIBLE**

**DUTIES**



Independent Condensing Apparatus

AS BUILT BY THE

**Northey Manufacturing Co.**

(LIMITED)

TORONTO, - ONT.

Write for Sixty-Eight Page Catalogue.

**CARBONIZER**

A Substitute for Acid in Carbonizing Wool, Destroying the Burrs, and Leaving the Wool Soft, Silky and White.

Manufactured and For Sale by

**Merrimac Chemical Co.**

13 PEARL STREET, BOSTON

Be courteous, even in advertising: above all, be truthful

**DON'T BLISTER**