



The
Goldsmiths'
STOCK
Company OF
Canada
(LIMITED)

October, 1890.

Activity has characterized every Department since the opening of Fall Trade.

Our Specials in the Watch Line have been the feature of the business, and, while swelling our sales, have given great satisfaction to all customers. We have kept the line as full as possible, and our Travellers start this month for sorting trade with stocks no Jeweler can afford to pass without inspection.

Everywhere we have been congratulated on our sample line of AMERICAN JEWELRY. For variety, for value, for novelty, for taste in selection, you need not go anywhere else. Our Travellers have the assortment.

Verging toward Holiday Trade we ask special attention to our announcement on Page 6.