

Watford Guide-Advocate

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WATFORD, ONTARIO, FRIDAY, NOVEMBER 2, 1923

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In United States \$2.50

LOCAL HAPPENINGS

First snow flurries on Hallowe'en.
Women's black fleeced hose 35c—Swift's Saturday specials.

How about your subscription to the Guide-Advocate. Is it paid? Look at the label on this issue.

Have you seen the new sandals for women, something new in footwear.—P. Dodds & Son. 019-2t

Bringing in the sheaves is completed and now Raking up the leaves is the order of the day.

Saturday specials—Swift's fancy Heather Sweater Coats for \$2.00. Size 36 to 44.

Three above zero was recorded in Alberta on Sunday and much of the grain yet unthreshed.

Buy a good radio on the installment plan. Let us tell you about it.—Chas. M. Fitzgerald, Watford.

Holy Communion will be celebrated in Trinity church, Watford, on Sunday morning at 11 o'clock.

18 pair men's tweed pants, as cheap as overalls. Size 32 to 44 \$2.75—Swift's.

It is often so still that one can hear a pin drop; but it never seems to get still enough for one to notice a price drop.

Mrs. H. McNally has sold her dwelling house on St. Clair street to Rev. Mr. Quinn of Middlemiss, a superannuated minister, who is now in possession.

6 or 8 dozen Women's Shirts and Drawers. Saturday special 79c.—Swift's.

Put away the lawn mower and garden tools and get out the snow shovel and storm doors so as to be prepared for rough weather when it comes, which all hope will not be for a few weeks yet.

Strathroy Age: Russell Moore has sold his business in Watford and has opened a blacksmith shop in the old Craik property, Front Street West, Strathroy, where he will be pleased to see all his old friends.

The failure to eat breakfast in the morning, coupled with late hours at night, is responsible for a large number of children failing in their school examinations, is the opinion of Chief Inspector Greer, London.

A curious specimen of apple was found in C. Janes' orchard at Sutorville. One quarter of it is sharply marked a dark red while the balance looks like a Northern Spy. It is an odd freak of nature. It can be seen at this office.

We were fortunate in picking up some special values in footwear and are giving you the benefit.—P. Dodds & Son. 019-2t

Notice in Arizona—"My wife Sarah has left my ranch and any man as takes her in will get himself pumped to full of lead some tenderfoot will locate him for a mining claim. A word to the wise is sufficient and order work on fools."

May McAvoy will be presented at the Lyceum next Thursday in "Everything For Sale" a story of the hour, of how a man thought everything had its price, even a woman's soul, written by the distinguished playwright Hector Turnbull.

Baptist church services Sunday next, at Calvary at 3 p.m. Pastor's subject: "Are Baptists right regarding church membership." Watford church at 7 p.m. Pastor's subject: "Some practical exhortations to Christians" from I Peter 3:8-9.

There will be service in the Methodist church, Watford, as usual Sunday morning at 11 o'clock, but owing to the Congregational anniversary the evening service will be withdrawn. At Zion Methodist church, 2nd line, Rev. Mr. Foster will preach in the afternoon at 2.30.

While going to Petrolia on Monday a load of young people in Mr. Vail's Chevrolet car, driven by his son Donald, were dumped into the ditch on the fourth line and the car considerably damaged. The occupants were uninjured except that they were considerably shaken up.

Wesley McMurray of Toronto, formerly of Watford, met with a nasty accident on Wednesday. While going upstairs carrying a milk bottle and several parcels he stepped on some obstruction and fell, the bottle breaking and cutting his hand, severing an artery. Several stitches were necessary to close the wound. No serious effects resulted from the accident.

"Buy in Watford and Win the Ford Sedan"

5 dozen Men's Union Shirts and Drawers, all sizes. Price cut in two at 69c a garment.—Swift's.

There were no serious depredations done by the celebrators of Hallowe'en. The small boy and girl, camouflaged, called on the neighbors and were easily satisfied with a donation of candy or cake. The larger boys played some pranks, especially around the schools, but little damage was done and the celebrators enjoyed themselves with little annoyance to others.

Look—a long range radio for \$37.50 complete. You can't afford to miss noted speakers and musicians now.—Chas. M. Fitzgerald, Watford.

The annual community Thanksgiving service, arranged jointly by the Village Council and the resident clergymen, will be held on the morning of Thanksgiving Day in the Lyceum. Reeve W. G. Connolly will preside, and the ministers are meeting this week to make the necessary plans for the service. As Thanksgiving Day and Armistice Day coincide this year all citizens should plan to attend the Community service to return thanks to Almighty God for His goodness. It is a patriotic, as well as a Christian duty.

We have several heavy bills to meet early in November. See that your account is paid by Saturday.—P. Dodds & Son.

The fifty-fourth anniversary of the opening of a Congregational church in Watford will be celebrated with special services on Sunday. The special preacher being unable to come owing to ill-health, special sermons will be preached by the pastor, Rev. T. DeCourcy Rayner, whose topics will be: 11 a.m. "The Church—A House by the Side of the Road." An interesting story sermon with a worth-while message: 7 p.m. "The Church's One Foundation", a message all should hear. There will be special music by the choir at each service. A generous thank offering is requested. All former members and friends are especially invited to these services.

Ladies' silk mufflers, any combination of colors, price \$3.00 to \$4.50.—Swift's.

The former residents of Watford now living in Toronto propose holding a meeting with the object of forming a Watford Old Boys' Club in that city. The success of this meeting will determine the value of future gatherings throughout the year.

The first meeting will be held at Hunt's dining hall, Bloor and Yonge sts., on Friday, Nov. 23rd, and a hearty invitation is extended to all former Watford residents in the city or vicinity to attend. At this meeting the chief speaker will be Mr. W. B. Race of Brantford, well known to many Watfordites. The committee in charge of the arrangements expect 100 guests will be present, and as they are anxious to have as many Watford old boys and girls present as possible the invitation is extended through the Guide-Advocate to all who have not received notice. A letter to Mr. D. White, 97 Withrow ave., or to Mr. A. T. Thom, 102 Tyn-dall ave, Toronto, indicating intention to attend the gathering, or giving addresses of those in or near Toronto who might like to receive an invitation, will be appreciated by the committee in charge.

Boys' pullover and V-neck sweaters Swift's specials, size 24 to 30, price \$1.00 and \$1.29.

BROOKE

L. H. Melton, lot 2, con. 11, raised a turnip this year which is something of a curiosity. The leaves were 7 feet 6 inches in diameter and the root itself was three feet in circumference around its smoothest part. It was sixteen inches long and weighed twenty-two pounds. The leaves and turnip together weighed forty-four pounds.

Mr. Mark Ainsley met with a bad accident on the Navoo road on Sunday night when his Durant car hit a horse of Wm. Dolbear, which was running loose alongside his farm. The car came down one hill and was making a spurt up the other side when the horse ran out onto the roadway, and hit the animal in the side, throwing it down and upsetting the car against the hill embankment. The fenders were torn off, the lamps smashed, and the top and windshield broken. The car contained, besides Mr. Ainsley, his three sisters, Bella, Mrs. W. Douglas and Mrs. P. Growder, who all escaped injury.—Free Press.

WATFORD MERCHANTS ORGANIZE COMMUNITY CLUB WILL GIVE AWAY NEW FORD SEDAN (Value \$765) ALSO \$150.00 IN CASH PRIZES

Someone in this district is going to be lucky enough to receive a New Ford Sedan, fully equipped and ready to run on New Year's morning absolutely free. Fourteen other persons are going to be handed \$150 in cash, ranging from \$50 down to \$5.00.

At a representative meeting of the merchants of Watford held in the Library Board Room on Wednesday evening, plans were laid and rules adopted to put on the biggest contest this town has ever held.

THE PLAN

The plan is simply this: With every dollar purchase in any of the stores which have entered this Club you will receive one membership ticket.

With every dollar paid on accounts in any of these stores you will receive one membership ticket.

Sign your name and address on each membership ticket and drop them in the box which will be conveniently located near the front of every store.

This contest will commence Saturday morning, November 3rd, 1923, and end Monday evening, December 31st, 1923.

On New Year's Eve the boxes will be collected by the committee, taken to the stage in the Lyceum Theatre, all the tickets well stirred up and some two-year-old tot from the audience will draw the tickets.

The 1st ten tickets drawn will be good for \$5 each;

The 11th ticket will be good for \$10.00;

The 12th ticket will be good for \$15.00;

The 13th ticket will be good for \$25.00;

The 14th ticket will be good for \$50.00; and

The 15th ticket will take home the \$765 New Ford Sedan!

In order to make sure that every prize will go to outside members of the Club, all merchants of Watford (whether they belong to the Club or not) their immediate families and their employees are absolutely barred from receiving tickets.

Conditions and details have been made as simply as possible. Remember, all you have to do is sign your name and address on every ticket and drop them in the box at the front of each store.

Advertising matter will be broadcasted throughout the country as soon as possible. Watch for announcements each week in The Guide-Advocate.

NOTE TO MERCHANTS

All merchants and business men of Watford may enter this Club, providing they apply before Saturday noon, Nov. 3rd, either to the Treasurer, Mr. H. W. Nixon, at the Sterling Bank, or any member of the Club Committee: Robt. Paul, Carl A. Class or W. C. Aylesworth. Membership tickets will be allotted each firm Saturday noon, after which no new members will be permitted.

The Committee has endeavored to reach every business man in the past two days; if you have not been approached as yet, don't wait; get busy now and ask for particulars.

This Contest will be the biggest feature this town has ever put over; it is up to every business man to co-operate in this Community Club.

"Buy in Watford and Win the Ford Sedan"

DEATH OF MR. ISAAC J. COWAN

A much esteemed life-long resident of the sixth line of Warwick, Mr. Isaac James Cowan, passed to the great beyond on Sunday, Oct. 28th, in his 70th year. He underwent an operation for cancer some six weeks ago but little relief was obtained, and the end came on Sunday.

Mr. Cowan was born on the farm where he died, being a son of the late William Cowan. He was married to Miss Isabel Kennedy of Brooke, who survives. He also leaves two daughters, Mrs. Clifford Lucas, of Brooke and Miss Evelyn at home. Three brothers and three sisters also survive, namely, John of Winnipeg; William E., of Deloraine, Man.; Geo. H., of Vancouver; Mrs. Cornell of Winnipeg; Mrs. McGuire and Mrs. Nye of Toronto.

Mr. Cowan was a prominent and earnest worker in St. James Anglican church, Brooke and in politics a staunch Conservative. He was a well read man and took a deep interest in national affairs.

The funeral took place on Tuesday from his late residence, lot 27, con. 6, to St. James' church, where service was held at 2.30 by the rector, Rev. J. H. Hosford, M.A., a very large number of old friends and neighbors attending. Interment was made in the family plot in St. James' churchyard. The pallbearers were George Shirley, Roland King, I. Hastings, John Carroll, D. Kelly and George Mitchell.

DEATH OF MRS. FERGUSON

Elizabeth Auld, relict of the late Dugald Ferguson, died rather suddenly on Monday. Mrs. Ferguson, who has been living recently with her daughter in Adelaide, was visiting Mrs. Haskett in Watford for a few days and on Saturday had a stroke, from which she passed away on Monday. The funeral was held on Wednesday afternoon from the home of her brother, Mr. Robert Auld, St. Clair street, to Wyoming cemetery, Rev. H. V. Workman taking the service. The bearers were Robt. and Kenneth Ross, Barrett Forbes, Franklin, Harold and Valee Auld.

Mrs. Ferguson is survived by two sons and one daughter, William in California; Duncan in British Columbia, and Mrs. E. Dowding of Adelaide. She also leaves two brothers,

Robert Auld of Watford and David Auld of Warwick and one sister, Mrs. D. Ross of Warwick, to mourn her loss. Her husband predeceased her thirty-five years ago.

You not only get a chance to own a car but you buy the best goods for the price in the county.—Swift's.

You may win the Sedan or Cash prizes—We give a coupon with every dollar cash sale or for each dollar paid on account.—A. Brown & Co.

CONGREGATIONAL ANNIVERSARY

A Chicken Supper will be served by ladies of the Congregation church on Monday from 6 p.m. to 8 p.m. An enjoyable Anniversary program will be given, and Rev. M. Kelly, of London, a former pastor, is expected to give an address. Admission 50 cents, children, 12 years and under, 25 cents.

Pay your account on Saturday and get tickets on the new Ford Sedan. We start giving tickets Saturday morning.—P. Dodds & Son.

ESSEX, KENT AND LAMBTON PUBLISHERS WILL MEET IN WINDSOR NEXT FRIDAY

The Fall meeting of the Essex, Kent and Lambton Printers and Publishers Association will be held in the Chamber of Commerce, Windsor, Ont., next Friday, November 9th, commencing at one o'clock.

E. Roy Sayles, central office manager of the Canadian Weekly Newspapers Association, will be a welcome guest; Past President, J. M. Denholm, Blenheim News-Tribune, recently returned from an extended trip to Europe, will outline some of the most interesting sights which the Weekly Publishers will see on their two months' trip through Europe next summer.

Edgar J. Guest, that noted newspaper poet, of Detroit, will visit the publishers for the afternoon.

Round Table Discussion on craft questions will take up the most of the program.

Starting Saturday you get a ticket with every Dollar spent in our store, sales or on account. You might get the car.—Swift, Sons & Co.

PERSONAL

Mrs. W. B. Coghill, Brantford, is the guest of Mrs. (Dr.) Newell.

Mrs. Margaret Harrower is visiting Mrs. C. S. Kerton, Princeton.

Mr. and Mrs. George Harper returned from the West Wednesday.

Mrs. Andrew Morgan, 4th line, visited this week with Mrs. Sidney Routley.

Miss Loretta Brady, Strathroy, is visiting with her cousin, Miss Sybil Routley for some time.

Mr. and Mrs. W. R. Earley and family spent Sunday at the home of Wm. Bourne, near Alvington.

Mr. Stanley Rogers went to Byron Sanitarium on Wednesday in the hope that a stay there for a time will improve his health.

Mr. and Mrs. S. A. Whiting and little daughter, Betty Jane, of Marthville, visited this week with Mrs. Whiting's sister, Mrs. W. C. Aylesworth.

Mr. and Mrs. H. R. Earley and little sons, Elvin and Raymond, have returned home to Columbus, O., after visiting relatives here. Mr. and Mrs. W. R. Earley and little daughter Marguerite, accompanied them to Rochester, Mich., where they were the guests of Mr. and Mrs. Morton L. Jones.

Start to get your coupons on Saturday, one for every cash sale of \$1—one for every dollar paid on account.—A. Brown & Co.

METHODIST W. M. CONVENTION AT WATFORD

The sixteenth annual convention of the W. M. S., Strathroy District, will be held in the Methodist church, Watford next Wednesday, Nov. 7th. The afternoon session at 2 o'clock will be presided over by the Superintendent, Mrs. W. B. Smith of Petrolia. After reports have been received Miss Irma Linton will discuss "Introduction to New Story Book," which will be followed by a Story Telling Contest and exercise by Arkona Band and Watford S.S. children. "Drill on Blue Book" by Mrs. I. Couch, address by Miss Childs and an address on "Tokio" by Mrs. Okell will complete the afternoon session.

The evening session, commencing at 8 o'clock, will be presided over by Rev. W. K. Hager. The principal item of this session will be an address on "China" given by Miss Sparling. There will also be an address by Miss Childs. Musical selections will intersperse. All are welcome and invited to this convention.

Somebody is going to get a new Ford Sedan handed them as a gift. It might as well be you. Get your tickets at our store.—P. Dodds & Son.

BORN

In Watford, on Tuesday, Oct. 30, 1923, to Mr. and Mrs. Alex Elliot, a son.

In Forest, on Saturday, Oct. 20th, to Mr. and Mrs. Geo. Jones, a daughter.

In Alvington, on Saturday, Oct. 20th to Dr. and Mrs. Urie, a son.

In Brooke, on Monday, Oct. 22, to Mr and Mrs. L. Lehbass, a daughter.

MARRIED

At the residence of the bride's parents, on Thursday, Oct. 25th, by the Rev. H. V. Workman, Lloyd S. Cook to Anna E., eldest daughter of Mr and Mrs. David Auld, all of Warwick.

At the home of the bride's parents, 14 con. Bosanquet, on Wednesday Oct. 24th, Kelso Muriel, eldest daughter of Mr. and Mrs. Chas. J. Sheppard, to Mr. Herbert I. McChesney, of the 4th line, Warwick.

DIED

In Warwick, on Sunday, October 28, 1923, Isaac James Cowan, in his 70th year.

At Long Beach, California, on August 17th, Mrs. Francis Frank, formerly of Strathroy, aged 87 years.

In Watford, on Monday, Oct. 29th, 1923, Elizabeth Auld, relict of the late Dugald Ferguson, in her 71st year.

New Misses Brushed Wool Sweaters just arrived, price right.—Swifts.

J. A. Bailey will start a fox ranch south of Amherstburg on the 7th concession road. He received seven registered silver black foxes from Prince Edward Island last week valued at \$4,000 which will be the nucleus of the ranch.