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SETH THOMAS MOVEMENTS, in
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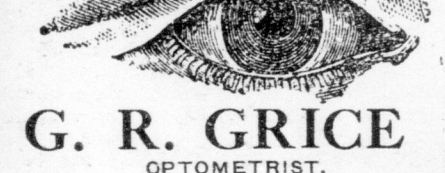


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OPTOMETRIST.

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Sole Agents for
GURNEY OXFORD RANGES
Smallman & Ingram

LONDON CONSERVATORY OF MUSIC
AND SCHOOL OF ELOCUTION,
LIMITED.

In affiliation with the Western Uni-
versity. Efficient staff of teachers. Thorough
course of study. Up-to-date meth-
ods. Terms reasonable. Exams twice a
year. Write for year book and curricu-
lum. F. Linforth Willcock, Mus. Bac.,
principal; Lottie L. Armstrong, regis-
trar. 2xt

EXCELLENT SERVICE TO
MUSKOKA LAKES VIA CANADIAN
PACIFIC RAILWAY.

Fast Muskoka Express leaves To-
ronto 11:50 a.m. daily, except Sunday,
carrying motor car, cafe car, and first-
class coaches, arriving Bala 3:40 p.m.,
where direct connection is made for all
points on the lakes. Improved facil-
ities for passengers at Bala Wharf.
Everyone should endeavor to visit
this delightful resort, especially those
subject to hay fever, as the atmos-
pheric conditions offer immunity from
this malady.

Full particulars from any C. P. R.
agent, W. Fulton, P. and T. 161
Dundas, corner Richmond, London.
76-12xv.

At Edmonton.
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ly Mayor E. W. Hubbell, chief in-
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Trunk Pacific Railway, "It was
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Man., has returned home after looking
up old friends and relatives in Lon-
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While in London he was the guest of
his niece, Mrs. Thomas Oliver, South
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Mrs. James and daughter, of Euclid
avenue, are spending a month's holi-
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A party of Americans from Cleve-
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Mrs. Charles Smith were in the city
Saturday having motored here from
Port Stanley.

Dr. and Mrs. Meek, of 330 Queen's
avenue, left on Thursday to attend the
International Medical Congress in Eng-
land.

Free Treatment for
Skin Sufferers!

Although Cuticura Soap and Cuticura Ointment
are sold by druggists and dealers, where-
ever, a liberal sample of each, with 32-page
booklet on the care and treatment of skin
and hair, will be sent, post-free, on applica-
tion to "Cuticura," Dept. 32, Boston, U.S.A.

PORT STANLEY
SUBSCRIBERS

Mr. W. E. Staples will look
after The Advertiser interests
at Port Stanley this season, and
the same satisfactory arrange-
ment regarding news items and
delivering of papers that has
been in force for the past five
years is assured for this season.

Londoners spending their holi-
days at Port can secure their
favorite newspaper by writing
Circulation Department, tele-
phoning 3670, or notifying W. E.
Staples, Port Stanley.

London Advertiser
Subscribers Take Notice

In sending us change of
address from one postoffice to
another, or to a rural
route, be sure to give your
old as well as your new
address.

QUALITY STORE
Ready-Maid Soups
Prepared by the Franco-American
Food Company, Toronto, Ontario,
Bouillon, Vegetable, Consomme,
15c, 2 for 25c.

Harry Ranahan
PHONES 1024, 3323.
515 RICHMOND STREET.

LONDON AND DISTRICT

The Advertiser office is open
every night, except Sundays and
holidays, until 9:00 p.m. In tele-
phoning after 8 p.m. call No. 3670
only, business department, for
complaints, change of address,
etc., and other numbers according
to list at top of Page Four. If you
do not receive an answer to 3671,
3672, or 3673, call 3670, and you
can always get an answer before
9 p.m.

Gashed His Head.—William Arthur,
780 Eglar street, in alighting from a bicy-
cle at the corner of Dundas and Colborne
streets Saturday night, slipped and
fell, striking his head on the pavement
and receiving a severe gash. He was
taken to Victoria Hospital, where he
was reported to be rapidly recovering
this morning.

Thrown by a Motor.—Sunday even-
ing about 7:30, Thos. Luxton, a groom,
was thrown from a rig he was driving
in a collision with a motor at Dufferin
avenue and Colborne street, and was
badly shaken up. After being attended
by Dr. J. L. Stapleton he was removed
to Victoria Hospital, where he is
recovering satisfactorily.

For Worried Causes.—The Mothers'
Club of Chesley Avenue School is hold-
ing a garden party Tuesday evening at
the school grounds in aid of the play-
grounds movement. This is a worthy
movement and the people of the dis-
trict will undoubtedly patronize it in
large numbers. A splendid program
has been arranged.

Revisit London
After Many Years

Mr. George F. Wycoff and Mr. Homer
H. Wycoff, of Henderson, N. C., re-
visited London on Friday for the
first time in 39 years. Both brothers
were born in this city and recalled
many interesting events in the early
history of "London in the Bush." Com-
menting on the great changes which
had taken place since their departure
for the United States, Mr. Homer Wy-
coff stated that there were still many
landmarks about the city, which he
remembered. He recalled the days of
the famous Tecumseh baseball team.
He himself was a member of the Ek-
ford team, from which seven of the nine
players on the Tecumsehs were subse-
quently chosen; the other two being
selected from the old Athletics.

Mr. Wycoff and his brother left on
Saturday to continue a holiday trip to
Montreal. Before going, Mr. Wycoff
placed a subscription for one year with
The Advertiser. He is anxious to keep
posted on the events occurring in his
own home town.

Card of Thanks.
Mrs. James Dolphin, 650 Waterloo
street, wishes to thank the neighbors
and friends for the kindness and sym-
pathy extended to her during the ill-
ness and loss of her husband.

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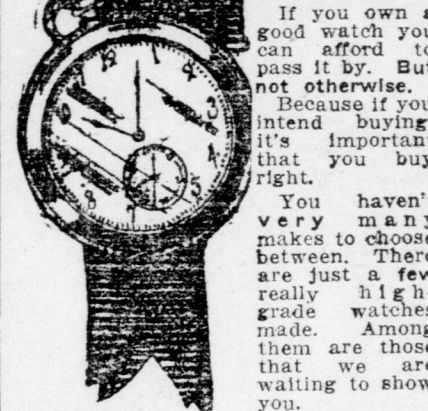
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route, be sure to give your
old as well as your new
address.

IF YOU ARE INTERESTED
IN WATCHES

This Ad Is
For You.



If you own a
good watch you
can afford to
pass it by. But
not otherwise.
Because if you
intend buying,
it's important
that you buy
right.

You haven't
very many
chances to choose
between. There
are just a few
really high
grade watches
made. Among
them are those
that we are
waiting to show
you.

Waiting to point out their points of
superiority.
Waiting to make your friend.

C. H. WARD & CO.,
Diamond Merchants and Jewelers,
374 RICHMOND STREET.
2xt

Keeps the
Skin Soft
and White

The dainty toilet article HAZEL-
ROSE, protects the skin from the
effects of sun, wind and hard water,
and prevents roughness, redness, irri-
tation, etc., etc.

It keeps the skin soft and white,
and adds the charm of youth to the
complexion.

HAZEL-ROSE is a perfect protec-
tion to the skin during all summer
outdoor exercises and sports.

4-Ounce Bottles, 25 Cents.

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas Street, London, Ontario.

Headquarters
LADIES' and CHILDREN'S
Outing Hats

BELTZ & CO.

PRACTICAL FURRIERS.

PERRIN'S PICNIC
AS BIG AS EVER

Biscuit and Candy Makers Went
to Port For Annual
Outing.

LIST OF RACE WINNERS

Shippers Defeated the Candy Makers
at Baseball by a Score of Four
to Three.

The picnic of the employees of D. S.
Perrin & Co. to Port Stanley on
Saturday was an event that will not
soon be forgotten by those who at-
tended. Immediately after dinner the
program of races and other events was
started, and everyone being satisfied
with the decisions of the judges. A
match of water polo was scheduled
for the afternoon, but for some reason
the shipper and the candy makers re-
sulted in a win for the shippers by a
score of 4 to 3.

The following committees were in
charge and contributed in no small
measure to the success of the picnic:
Mr. T. W. McFarlane was master
of ceremonies. Mr. C. Fitzwalter,
chairman, and Mr. C. H. McNeill, sec-
retary.

The judges were: Messrs. T. Wed-
derburn, C. Currie, W. Wood, J. Well-
ford, R. Fair, H. Saunders, J. Sau-
nders, J. Neilson, W. J. Knott, P. Mot-
tley, H. Bailey, J. Middleton and C.
Taylor.

The following comprised the trans-
portation committee: Messrs. T. W.
McFarlane, William Evans, N. Sim-
mons, A. Gregory, C. H. McNeill, T.
Mottley, George Gidley, N. B. Graham.
The committee storekeepers were:
Messrs. J. Orr, N. Simmons, W. New-
ton, H. McCarty, J. Baldwin, W. Gil-
bert, H. Bailey, J. Evans, C. Thorne,
J. Middleton, J. Wellford, J. Neilson,
R. Fair, C. Taylor, J. Lendon, H.
Saunders.

The refreshment and program com-
mittee were: Messrs. J. Middleton, H.
Saunders, N. D. Graham, J. Evans, D.
Fair.

The starters were: Messrs. A. Gre-
gory, Charles Fitzwalter, J. Orr,
Charles Thorne, J. Lendon, W. Evans,
J. Middleton, N. Graham.

Messrs. Alfred Gregory and N. Graham
composed the baseball committee.
Refreshments were supplied by the
firm. The results of the races were
as follows:

100 yards race—F. Lindsay, D. Cald-
well, G. Chandler.

25 yards wheelbarrow race—J. Middle-
ton, J. Saunders, J. Paxon and T.
Connor.

100 yards race, boys 17 and under—D.
Caldwell, E. Bamford, N. Graham.

50 yards race, girls 8 and under—Lucy
Milne, M. McCoy, Nora Connor.

50 yards race, girls 12 and under—
Mildred Chantler, Lucy Milne, Madeleine
McCoy.

50 yards race, boys 8 and under—Jack
Yeates, H. Hooper, Allan Chantler.

50 yards race, boys 12 and under—
Byron Swayze, Willie Chantler, Fred
Hopper.

75 yards race, girls 17 and under—
Eusebe Trudell, Carrie Frampton, Thelma
Bamford.

75 yards ladies' race—Lily Smith, Ada
Snider, Mrs. Evans, Mrs. Burle.

Married ladies' race—Mrs. F. Lind-
say, R. Gray, J. Middleton.

Sack race, 50 yards—J. Middleton, R.
Gray, J. Paxon.

Departmental girls' relay race—1 Choco-
late dipping room, 2 Paper box room.

50 yards jockey race—Lindsay and
Saunders, Connor and Paxon.

Chum race, boy and girl—Ethel Smith

ROWAT'S FOR STRENGTH,
SPECIAL QUALITY, AND
TEA PURITY, IS THE
BEST. TRY IT.

40c, 50c, 60c and \$1.00 per pound.

T. A. ROWAT & CO.

250 Dundas St., Phone 3051-3052—
Wortley Road and Craig St.,
Phone 969.

and R. Middleton, Lily Smith and R. F.
Gray, Susie Ward and F. Lindsay.

Boys' and girls' relay race—
Carrie Frampton and J. Saunders, Vivian
Willett and F. Lindsay, Ada Snider and
C. Caldwell.

Girls' consolation race, 75 yards—Kath-
leen Milne, Violet Crawley, Myrtle Pin-
neil.

Relay race for Dr. Williams' cup—Win-
ning by shipping room.

Girls' throwing the baseball—Violet
Crawley, Lily Smith, Ada Snider, L.
Matthews.

Ball game—Shippers and office versus
candy makers. Won by shippers, score
4 to 3.

NEARLY THOUSAND
AT THIS PICNIC

McCormick's Outing at Spring-
bank One of the Biggest
of the Summer.

TUG WAS THE BIG EVENT

Candy Team Winners After a Sensa-
tional Fifteen-Minute Pull.

With the thermometer hovering
around 70 in the city, and the sun
working overtime in the heavens,
Springbank Park made an ideal spot
Saturday afternoon, and about 900 em-
ployees of the McCormick Manufacturing
Company and their friends enjoyed
themselves at the annual picnic to the
limit.

The picnic was a success in every
way from the time the first car carry-
ing the clown band, of the First Hus-
sars, left the corner of Dundas and
Richmond streets Saturday afternoon
until the last of the picknickers got up
from the theatre late in the evening.
Everyone was happy and laughing dur-
ing the afternoon, and only words of
praise were heard for the able manner
in which everything was run off, and
the excellent program arranged by a
committee of the "old-timers." Every
member of the committee has been in
the employ of the company for more
than fifteen years, and to show the
younger people that they could still
get up a picnic they did their best,
and their best was a huge success.

The sports at Springbank were start-
ed by a five-inning game of baseball
between the candy and shipper teams
of the factory, the former winning by a
score of 7 to 1. Despite the score, the
game was a good one, and proved excit-
ing at times. Clark, Watts and Armstrong
formed the battery for the candy side,
and Riley and Heck for the west side.

The Tug-of-War.
The tug-of-war between the candy
and biscuit departments proved the
event of the day, there being consid-
erable rivalry between the two teams,
the former captained by Roy Schwartz,
and the latter by Frank Coulter.

In a ten-minute pull neither side was
able to move the other, so after a five-
minute rest, a five-minute pull was
held, the candy team winning by a
half inch.

A mysterious Mr. Crumble, who car-
ried two soda biscuits in his pocket,
and a reward of five dollars and a box
of chocolates was offered, provided con-
siderable amusement for the women.
He proved to be Mr. Charles Benson,
superintendent of the factory, and was
captured by Mrs. M. W. Will.

The Baby Show.
The baby show brought forth some
fine children, the first prize being won
by Robert, the five-months-old son of
Mrs. Lindsay, 770 Adelaide street. Baby
Mathers won the second prize, and
Baby Day the third.

The table to which 900 sat down to
lunch, was 265 feet long, and was ar-
ranged to form the word "McCormick."
The employees were furnished
with transportation, lunch and theatre
tickets, and a ticket for a bag of candy
or an ice cream cone.

The results of the races and sports
follow:

Boys' race, under 12, 75 yards—F.
Baker, W. Murphy, G. Craig.

Girls' race, under 12, 75 yards—O.
Thomas, F. Thomas, M. Price.

100 yards dash, employees only—H.
Mann, W. H. Ashford.

Young ladies' race, 75 yards—M.
Johnston, K. Taylor, L. Brook.

Married men, 100 yards—W. Arm-
strong, A. Ashford, T. Hennessy.

Married ladies, employee wives or
married ladies working in factory, 75
yards—Mrs. Ingate, Mrs. R. De Hart,
Mrs. Mote.

Relay race, 600 yards, boys 200 yards,
girls 100 yards, married men 40,
100 yards—M. Johnston, Irene Hay, B.
Wallace, H. Mann.

Pillow fight—J. Brown, J. Cooper, F.
Graham.

Bun eating contest, employees' chil-
dren under 10—Murrell Jackson, Lillian
Thorne.

The judges were: Uncle Sam Adams,
S. O. Pa., Uncle Bob Hillier, S. M. Pa.,
Uncle Sam Abbott, M. H.; Uncle
Jimmy Craig, K. N. B.

Reference: D. C. McNaughton.

The following committee had charge
of the program: T. Duff, chairman; J.
Craig, O. Richards, W. J. Piercey, M.
Smith, H. Newell, H. Brett, R. D.
Hillier, Miss A. Tulliet, S. Adams,
M. Boston, D. C. McNaughton, sec-
retary-treasurer.

The Popular Seashore.
The special attractions for summer
recreation seekers at the several res-
orts in the vicinity of New London,
Conn., including Block Island, Watch
Hill and Fisher's Island, are a rare
combination of seashore and country
attractions with its ideal temperature
of 74 degrees; its perfect salt water
and surf bathing, and its offerings of
an unusual list of seashore amuse-
ments.

Block Island is called the Bermuda
of the north, but it is not very north,
being centrally located in the temper-
ate zone with the waves of the Atlantic
beating upon its sandy beaches fifteen
miles out to sea from the mainland.

Ask for seashore booklet giving full
information, to be had on application
to Mr. R. E. Ruse, corner Richmond
and Dundas streets, London.

A PATRICIAN.
[Judge.]

"Why did she withdraw after receiv-
ing the nomination?"

"They told her, I elected, she would
become a member of the common coun-
cil, and you know how particular she is."

All Records A PLEASURE TO PLAY THEM FOR YOU All Records
Heintzman & Co. 242 Dundas Street



NEW

VICTOR

AUGUST RECORDS

OUT TO-DAY

10-INCH DOUBLE-SIDED VICTOR RECORDS ARE
90c. FOR THE TWO SELECTIONS.

SPECIALLY GOOD SONG LIST.

17374 {Let Her Go! Let Her Go! Let Her Go! - Billy Murray
{We've Got a Parrot at Our House - Collins and Harlan

17367 {My Turkish Opa!—from Constantinople - Peerless Quartet
{San Francisco Bound - Peerless Quartet

17359 {Sunshine and Roses - Edna Brown - J. F. Harrison
{Just Say Ag'n You Love Me - Chas. W. Harrison

RED SEALS THAT WILL BE POPULAR

64332 Mother o' Mine—(Kipling) - John McCormack
89063 Aida—(Duet from Act III.) - Johanna Gadsch—Pasquale Amate

74339 Ave Maria—(Violin Solo) - Mischka Elmou

Ask for a free copy of our 300 page Musical Encyclopedia,
listing over 5,000 Victor Records.

Any "His Master's Voice" dealer in any city in Canada will gladly play
these records for you.

BERLINER GRAM-O-PHONE CO., Limited
MONTREAL.

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Wm. McPhillips, 189 Dundas St., London