

ON SALE ALL DAY
Women's Black Silk Faced
HOSIERY

some seconds
Guaranteed Values at \$1.20 pr. **30c** per pair. Number 1 quality.

**Taking the Entire
City by Storm!**

ON SALE ALL DAY
CHILDREN'S BLOOMERS

White Linen
Nicely Trimmed, Tucks & Embroidery **18c** Ages 2 to 14 years

FIFTH ANNIVERSARY SALE

Entering Second Week of Whirlwind Selling
CROWDS! CROWDS! CROWDS!

"Nothing like it ever attempted here before," "Truly marvelous!" exclaimed hundreds of satisfied customers who participated in our Anniversary offerings during the past week. The response was beyond our wildest expectations. On Tuesday, Opening Day, we were crowded. On Wednesday we were packed! and on Thursday we were jammed!

And we are going right on offering such values in New Spring apparel that will bring every man and woman in town who is looking for highest quality merchandise at Bargain Prices to this Store. Share in these offerings now!

High-Grade Suits, Coats, Wraps & Dresses

Now Reduced **20 p.c., 25 p.c. & 33¹⁻³ p.c. Off** Regular Prices

A Sale without precedent—without parallel—Coats, Suits—Dress—values Supreme! It's the most brilliant apparel sale of the season. Very, very fine merchandise bought at a tremendous Special Price—sold practically without profit. Many women will buy for the entire year. Styles for every occasion. Buy for your friends and relatives. Misses' Sizes. Women's Sizes. Stout Sizes.

MEN! One & Two Pants SUITS and SPRING COATS

AT BIG SAVINGS.
MEN! The compelling power of cash enabled us to buy at a big price concession, and we are passing the savings on to you. You get the benefit in this Great Sale.

NEW SPRING SUITS of fine Woolens, Serges, Cassimeres, Worsteds, Cheviots and other fine fabrics. SPRING COATS are all Wool; mostly of fine high grade fabrics. All sizes.

MEN'S DEPARTMENT SECOND FLOOR.

Boys' Two Pair Pants Suits

MOTHERS! Nowhere will you find such high-grade Suits as these for anywhere near these prices. Browns, Greys, Greens and high-grade mixtures. Sizes 3 to 18 years.

SEE YOUTHS' FIRST LONG PANTS SUITS.

Ages 16 to 20 years.
Magnificent ranges.

Special Purchase Sale Hats

Splendid selection, extensive style variety with every color in vogue represented. Flowers, Fancies and Quills and Ribbon trimmings.

2.98 up to 5.98

Men's Pants

All materials, colors and sizes.

LOOK! "MOTHERS"!

Children's Spring Coats, Dresses & Hats

Splendid ranges of new Spring apparel for the children has just been put on display and at ANNIVERSARY SALE PRICES.

"MOTHERS!" See— Boys' Spring Coats

Ages 3 to 8 years.
Smart Tailored Tweeds.
All Spring colors.
\$7.98.

ALL DAY SPECIALS

CAMISOLES
Values at \$1.00.
SALE 45c.

5 O'CLOCK TEA APRONS
Worth \$1.00.
SALE 42c.

GLOVES
Mostly White.
15c. Per Pair.

LADIES' DRESSES
\$1.48.
Voile, Organdie, etc. All sizes.

CHILD'S PANTY DRESSES
Ages 2 to 6 years.
88c.
Colors of Grey, Fawn and Blue.

WAISTS
Voiles and Organdies.
Nicely trimmed in a magnificent range Spring colors. Worth \$1.80.
98c.

**Who Said
High Prices
?**

**\$6.00
BLOUSES
2.98**

Crepe de Chene, Georgette, Canton Crepe. Best styles. All sizes.

**New Spring Skirts
Sale! 4.98 up to 6.98**

Values from \$8.00 to \$10.00.
A magnificent range—all colors and styles. All sizes.

Sale Spring Sweaters
Wool Slip-Overs in Buff, Grey, Jade, Navy, Black. All colors and combinations. Guaranteed values up to \$5.00.
1.98

LONDON, NEW YORK & PARIS ASSOCIATION OF FASHION