



Not Her Fault

But why not keep teeth white?

Does your dentist ever show you the film-coats on your teeth? His vigorous polishing is largely due to remove them.

Millions find that these film-coats form despite the daily brushing. But now there's a way to combat that film, and we offer you a test.

What film does

Film starts as a viscous coat. You can feel it now. It clings to teeth, enters crevices and stays. It absorbs stains, making the teeth look dingy. It is the basis of tartar. Thus the luster of the teeth is kept dimmed.

Film holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay. Germs breed in film, and grow, with tartar, are the chief cause of pyorrhea. Thus most tooth troubles are now traced to film. They are due to the fact that old ways of brushing do not effectively combat it.

The new-day way

Dental science, after long research, has found two ways to fight film. Careful tests have amply proved them. Now leading dentists, here and abroad, advise their daily use.

Pepsodent
REG. U.S. PAT. OFF.

The New-Day Dentifrice

A scientific film combatant, combined with two other modern ingredients. Now advised for daily use by leading dentists everywhere. Supplied by druggists in large tubes.

Use 20 Times

Send the coupon for the 10-Day Tube. See and feel the delightful effects. There will be NO COST

Both are embodied in a dentifrice called Pepsodent—a scientific tooth paste. To millions of people it is bringing whiter, cleaner, safer teeth.

Five benefits

Pepsodent brings other desired effects. It multiplies the salivary flow. It multiplies the starch in the saliva. That is to digest the starch deposits which may otherwise cling and form acids. It multiplies the alkalinity of the saliva. That is Nature's agent to neutralize acids, the cause of tooth decay.

In these natural and effective ways, Pepsodent combats twice daily the great enemies of teeth.

Watch it act

The results are quick and apparent. You can see and feel them.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear.

The test will be a revelation. It has brought to millions a new era in teeth cleaning. Learn what it means to you.

Ten-Day Tube Free

THE PEPSODENT COMPANY,
Dept. N-1X, 1104 S. Wabash Ave.,
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Mail 10-day tube of Pepsodent to

Only one tube in a family.



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10 p.c.

We have a large and splendid assortment of School Shoes for Boys and Girls of all sizes and ages.

School commences next Monday and we want to do an immense School Shoe business during the coming week.

In order to stimulate the School trade we are giving our Patrons

A Discount of 10 per cent. on all School Shoes.

DON'T MISS THIS OPPORTUNITY.

You know Our reputation for selling best of Footwear—so bring in all the Children and fit them with School Shoes.

PARKER & MONROE, Limited,
The Shoe Men.

Buffalo Count shows Big Increase.

The great Canadian herd of buffalo at Buffalo Park, Wainwright, Alberta, has increased to 6,146 head, according to the official count made recently by Superintendent A. G. Smith. The animals were being moved out of their winter quarters on the 100 square miles of range enclosed in the Park. The report, which was made to the Commissioner of Canadian National Parks, shows that the natural increase for the year was 1,100, while the decrease due to fighting and age and animals slaughtered for the winter was 500. The net increase of 600 was realized in the winter park during the winter months and came through in splendid condition, while ten thousand nine hundred and twenty-two were in winter quarters. The balance of the herd was taken out of the home paddock and sent to the slaughterhouse.

Twenty years ago the nucleus of the great herd, numbering approximately 700, was purchased from Pablo of Montana and the whole have grown in this period to one and one-half times their original number. To-day Canada pos-

sesses three-fifths of the American bison in the world, with an estimated valuation of nearly \$2,000,000. The disposal of a number of the male buffaloes, which exceed herd purposes by about 1,000 head, is at present engaging the attention of the Department.

For years I have never considered my stock of household remedies complete unless a bottle of Minard's Liniment was included. For burns, bruises, sprains, frostbites or chilblains it excels, and I know of no better remedy for a severe cold in the head, or that will give more immediate relief than to inhale from the bottle through the nasal orifice.

And as to my supply of veterinary remedies it is essential, as it has in very many instances proven its value. A recent experience in reclaiming what was supposed to be a lost section of a valuable cow's udder has again demonstrated its great worth, and prompts me to recommend it in the highest terms to all who have a herd of cows, large or small. I think I am safe in saying among all the potent medicines there is none that covers as large a field of usefulness as does Minard's Liniment. A real truism—good for man or beast.

CHAS. K. ROBBINS,
Chabogue Point.

STAFFORD'S MOSQUITO OIL, only 20c. a bottle; Postage 3c. extra.—jns27,tf

Fashions and Fads.

Crepes are less prominent than they have been.

Corduroy hats for children are embroidered in yarp.

Brown accessories instead of red are now the spartan.

A soft violet tone in millinery is having a splendid vogue.

BILLY'S UNCLE



Football Reminiscences.

By ONLOOKER.

9th LEAGUE MATCH—STAR VERSUS C.E.I.—VICTORY FOR THE INSTITUTE—SCORE: C.E.I. 3 Goals; STAR 1 Goal — PLAYED ON LLEWELLYN PLACE JULY 19th, 1922.

"Interest in football is gradually dying out," so the News reporter says. Well, we can simply refer him to the magnificent gathering at last night's match—the largest crowd of spectators ever assembled to witness a football match in this city—and to the amount of enthusiasm displayed by the supporters of both teams, as the best answer to his statement. But to the game. The stands were early packed with an anxious and eager crowd, and the enclosure lined with a sea of faces, which were fast augmented as the starting time drew near, and we think we are safe in estimating the crowd at something over 3,000 persons. We sought for a quiet spot, but in vain, for the small boy was there, and the man who didn't know much about the game was there, and the other party who didn't care whether the play was good or bad so long as "his" side was winning was there. Still we managed to take in a little of the game, especially at the Western end, where the scoring was done, and we have no hesitation in saying that the game right through may be classed as one of the fastest and hardest fought of the season. The teams lined up as follows:—

STAR—Goal, Gaul; backs, Ryan, English; half backs, Power, Vinnicombe, Cowan; forwards, Brophy, Brownrigg, E. Power, Collins, Condon.

C.E.I.—Goal, Woodley; backs, Pilot, Hayward; half backs, Godden, G. W. E. Ayre, Cooke; forwards, Wood, W. Reid, Osmond, Carnell, E. Reid.

Right from the kick-off the game was fast and within 3 minutes the Institute goal was in danger. It was cleared in brilliant fashion and the C.E.I. had a look in at the other end, where they just missed scoring. This was followed by two corners in succession for the C.E.I. which came to nothing. Then the Stars had a free kick off Ayre which brought the ball well up the field, a corner for the Stars being the ultimate result. This was kicked behind, however, and the play transferred to mid-field, and after a few minutes of even play the Institute forwards—which outclassed their opponents at the passing game—again brought the ball right down and scored another corner, which also proved fruitless. The rest of this half was fairly even, and the whistle blew for a breather without any scoring.

On resuming the Stars—which now had the ground in their favour began at once to assume the aggressive, but the sound defence of the Institute backs kept their goal intact. The play was give and take for the first 10 minutes of this half, enlivened by some rather pretty dribbling on both sides, when just as this point "Wat" Reid shot a beauty which just grazed the cross bar and went over. The pace was now beginning to tell on some of the players, and the C.E.I. who were combing much better than their opponents, at length had the satisfaction of finding the net, Ralph Wood, who was in brilliant form, shooting past Gaul amidst ringing cheers from the crowd. Encouraged by this success and cheered on by their friends the Institute who were just getting into their stride, collectively put in some grand play, their forward line especially being superb, and within a few minutes from a run up the right wing by W. Reid and Wood the ball was passed to Osmond, who landed it in the net for the second time. Nothing daunted by this, and with determination written in every feature, the Stars made a rush for the other goal, keeping the ball well down in Woodley's quarters, and at length after some ineffectual tries they beat Woodley for the first time. Being at the other end we did not locate the scorer, but it was a well earned goal. Great excitement now prevailed amongst the big crowd as there was yet plenty of time to pull the match out of the fire, and a free kick awarded the Stars about mid-field immediately after raised the hopes of their supporters somewhat, who now looked for a draw as the ultimate result. It soon became apparent, however, that the

Institute had the game well in hand, standing the pace better than their opponents, and just about 5 minutes from time Wood, after a brilliant run up the right wing right on the touch line passed across the Star goal and Carnell beat Gaul for the 3rd time. The C.E.I. had the best of the play for the remainder of play, E. Reid having a try from the other wing just before the whistle blew, announcing the close of the record attendance and fast and well contested match which places the C.E.I. in the coveted position on the table of points.

Referee, F. Maynard. Linesmen Grant (Cordella), Donnelly (C.C.C.)

NOTES ON THE GAME.

It was a great game, and the best team won. In the winning team we must single out Wood in the front line as the most brilliant player on the ground. We have noted the other forwards on previous occasions who are always prominent, and we congratulate Carnell on his showing last night, as we think he never played better. We don't think the entire forward line were ever seen to better advantage.

In the half back line Godden was the weakest, but he made up for other defects by his remarkable throwing in. The backs were a very reliable couple, Pilot, however, still being inclined to get too far ahead. Woodley in goal is also to be congratulated, saving some very difficult shots.

The losing team need not be ashamed of their play last night. At half time it was anybody's game and really looked good for a draw, but combination in the Institute ranks was the cause of the Star defeat. Their front line contains three of the best forwards in the city—E. Power, Condon and Brownrigg—but relying on individual effort (the game of 20 years ago) doesn't pay in the end.

The half backs are a better trio than their opponents, but we would rather see Cowan in the Centre. Vinnicombe was the hardest worker on the team, in fact, attempts too much, his efforts last evening telling visibly, and in the latter part of the game he had to retire to the back line.

The backs, English and Ryan, are very reliable and played a fine defensive game, but the Institute forwards were just a trifle too active for them. The goalkeeper Gaul, is a good man, just a trifle nervous, perhaps at close quarters. This ends the Star vs. C.E.I. match.

We take this opportunity of thanking the general captain of the C.E.I. (Mr. Ayre) for his kindly reference to our reports in his letter in yesterday's Herald. We are only an amateur and do our best, solely in the interests of Association Football, a game in which we participated some 20 years ago, when the game was in its infancy, and though our ideas of good play may be perhaps just a little antiquated we trust that anything we have to say for or against any particular players, whether good or bad, will be taken as given, viz., with the best of intentions.

WATCH FOR "PALS."

aug28,tf

Shaw's Confession.

Mr. George Bernard Shaw, who was born in Dublin some 66 years ago, came to London when he was 20 years of age, and between the ages of 22 and 28 had published four noteworthy novels, though it was only when he became known as a dramatist that they caught on with the public. Shaw once confessed that he got hideous headaches after each month's bout of work. "I make resolutions to break myself of it, never to work after lunch, to work only two hours a day; in vain; every day brings its opportunities and its temptations; the craving masters me every time; and I dread a holiday as I dread nothing else on earth." G.B.S. married when he was 42 in a strict vegetarian, and finds relief from constant writing in motorizing, cycling, swimming, and public speaking.

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Keep you fit

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Our New Cushion Tread
Davis New Process Turn Brown
and Black one Strap Pumps.

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The Models are entirely new.

This new design is not only handsome, but it prevents slipping at the heels as well, and assures a perfect fit. So many women suffer from sensitive feet that we have provided these Shoes for their relief.

An all round Shoe for house, street or dress wear.

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SPECIALISTS.

Left-over fish is nicely flaked, combined with shredded cabbage and mayonnaise and served on lettuce with cheese sandwiches.

Cucumber au gratin is an excellent dish. Prepare as you would macaroni and use as bath towel. These au gratin, slicing the cucumbers would be excellent to use at the seashore cottage.

By BEN BATSFORD