

Elegance and Refinement the Keynote OF OUR NEW DRESS STYLES FOR SPRING 1922.

Beautiful Creations sparkling with all the Witchery and Imagery of the foremost designers. Creations more charming, more enrapturing, more lovely than we have ever had the pleasure of presenting at any time before.



Girls' Wool Jumpers

Sensible, serviceable and stylish Wool Jumpers, to fit little girls from 4 to 8 years; assorted colours.

Special

3.50

Girls' Coat Jerseys

Pretty Buff and Saxe shades, belt and pockets; cosy looking for Spring wear; to fit 12 to 14 years.

Special

4.79

Ladies' Wool Pullovers

Loose knitted White Wool Pullovers, short sleeves, round neck and girdle; girlish looking.

Special

2.98

Texedo Coat Sweaters

Some in plain Jersey, with long sleeves, girdle and pockets; others show brush wool Texedo front, and pretty contrasting shades. A very handsome range awaits you here.

Special

6.50

LADIES' SILK POPLIN DRESSES

This line excels for value and brings some very excellent shades, in long waist line style, Silk Poplin Dresses; girdle and pings, and generously embroidered. \$12.00 value.

Our Special

3.88

TRICOLETTE COAT SWEATERS

15.00 values

38 altogether, very beautiful Tuxedo fronted style, rich looking shades, such as Fuchsia, Honeydew, Jade, Navy, Brown, etc., and Black; all the rage for the coming season.

Special

8.98

GREPE-DE-CHENE JUMPERS

Here you will find something extra special in beautiful Crepe de Chene, embroidered in Chenille and Silk and prettily beaded; short sleeves, round neck, scalloped bottom; 12 distinct styles and shades.

18.00, 20.00, 25.00.

CANTON GREPE DRESSES

The very newest Summer Dresses and the very choicest will be seen among these, in all the most favoured spring shades; gorgeously embroidered and beaded, short sleeves; and we bespeak for them the centre of attraction in our Dress

Prices

20.00, 26.00, 29.00, 33.00, 35.00, 42.00, 47.00



SILK MUSLIN SHIRT WAISTS

You will surely see these, they bring all the newest Spring shades; very neat styles and good value at \$2.00 ea.

Special

1.39

TAFFETA SILK DRESSES

Attractive as well as practical, and such a very pretty shade range; fancy braided fronts, round neck, narrow frills on skirt; others with overskirt. Every Dress in the selection has some particular attraction that appeals.

12.50, 15.00, 18.00, 20.00, 25.00, 30.00, 35.00

NAVY SERGE DRESSES

Fine Wool Serge Dresses, showing embroidered neck and skirt, 3/4 sleeve, round neck, straight line effect with long girdle.

Special

8.39

MORE NAVY WOOL SERGE DRESSES

Very fine texture and handsomely finished, showing silk cord girdle, embroidered skirt and waist, 3/4 sleeve.

Special

9.98

Ladies' Georgette Jumpers

Of rare excellence, embroidered, beaded and lace trimmed, round necks. The latest for Spring 1922. Moderate pricings very pronounced here.

4.00, 5.00, 6.00, 6.50, 8.00 to 10.00

MAIDS' SERGE DRESSES

Simple style Dresses, showing embroidered collar and skirt; straight line effect in Navy and Black Serge.

Special

5.98

James Baird LIMITED

For the glorious season ahead-- CHARMING TRICOTINE DRESSES

Personally selected, and you'll agree with what we say--well chosen. Navy shade, embroidered and beaded necks, straight line style with long girdle.

\$15, \$18 \$20, \$22

SIDE TALKS.

By Ruth Cameron.

LIFE STORIES FROM BEAUTY PARLORS.



There are times when it seems to me it would be worth my while to take a course in shampooing or manicuring and spend a few months prattling one of those old-time human nature! I had the time and freedom I think I should do it. For it seems to me that there is no place where the feminine heart pours itself more freely than when its position is seated in a chair in a beauty parlor having nails manicured or dressed or wrinkles massaged. Why the patron should feel moved to tell the manicure girl or shampoo lady more about her affairs than she would confide to most of her friends, I don't know, but so it seems to be. And, incidentally, she tells not merely the shampoo lady but whoever is on the other side of the thin curtain that forms the only wall in this confessional.

I sat next booth to one of these outpourings recently (one could not help hearing), and what I heard ran something like this:

Lives With Mother But Has Facha.

"Yes, we're back in town. Jimmy is out of a job again. He always is this time of year so we sublet the apartment and came back to live with mother until business gets better. It costs too much to run a house when one hasn't anything coming in. Of course we always pay board at mother's, that is except when we just go there for a visit of a week or two, but not such an awful lot, you know. Mother really has plenty of money, though she doesn't think so. You know how some people are, always worrying about bills and what things are going to cost. Now I'm not a bit that way. I take things easy. Yes, it seems to work out just as well in the end. I tell mother if she were more like me she wouldn't have so many wrinkles. No, I haven't many for my age, have I? Not more than 28. Well, that's about what people always guess, but I'm 32. I looked a good deal younger before I had my second baby but, my dear, such a time (follows detailed description of eight weeks spent in hospital and the reasons therefor). Hospitals are terrible, aren't they? Why my sister-- (follows another chronicle of diseases and intimate family affairs).

Her Sister.

"Didn't my sister used to come in here? Poor thing she hasn't had a

very happy life. It isn't generally known but she is going to sue for a divorce. Yes, her husband drinks terribly. He came home one night and got into the bathtub with all his clothes on and she had to get the janitor to help her get him out. Poor thing and she's so proud and can't bear to have anyone know what she suffers.

"My husband has a brother who drinks dreadfully but he never goes too far himself. It's lucky for him. I'm fond of Jim but I wouldn't stand for that. And he knows it. When I married him there were three other men I could have married and he knew he had to walk the chalk mark if he got me. Popular? Well, I suppose I was. There was one man who threatened to commit suicide. What became of him? He married that next year. She caught him on the rebound, of course, and I know he doesn't really care much for her. It must be horrid to have a man second hand like that, mustn't it?"

I Shall Never Know.

"Now Jim says that he never so much as looked at a girl before he met me. Jim is so honest. He has to go off on these long trips and if he were any other man I would feel Jim it's different. Jim's sister had the most dreadful time with her husband. He was a traveling man too and he was

To my great grief the manœuvre lady who was doing my nails laid my hand down at this point and began writing her check. So there was nothing for me to do but rise. And now I shall never know what Jim's sister's husband did.

Do you wonder that I think it would be worth my while as a writer to learn manicuring?

Humor of the Royal Wedding.

CUTTING THE BRIDE CAKE. London, (Associated Press)--Princess Mary borrowed Viscount Lascelles sword to cut the huge wedding cake which was served at her wedding breakfast. When the party had assembled in the dining room of Buckingham Palace, King George invited the Princess to lead the attack on the formidable 500 pound confection. Viscount Lascelles acted as her escort, and as they approached the huge cake, he handed her his sword. Prince Henry who was close behind his sister offered to get a hatchet but Princess Mary laughingly declined. The Duke of York evoked a laugh by suggesting that a Lewis (machine) gun might settle the thing more expeditiously than either sword or hatchet.

OSCULATORY ENGAGEMENTS. The Daily News correspondent who thus describes the fun at the wedding

breakfast failed to state what success the Princess had with the sword. He says that when the Queen Mother, Alexandra arrived at Buckingham Palace after the wedding ceremony, Princess Mary made an impetuous dash at her and the two embraced affectionately. The Duke of York remarked that Queen Alexandra was the first to kiss the bride but Queen Mary smilingly refuted it, saying that she had kissed the Princess when the register was being signed in the chapel of Edward the Confessor. "Well, anyhow," the Duke of York is quoted as saying, "I am going to be the first bachelor to kiss her," and he did it so emphatically as to cause a laugh at his expense. King George suggested that the Duke might like to kiss all the bridesmaids also but at this point the Duke's nerve evidently failed him.

Delicious Charlotte Russe can be made with sponge cake, whipped cream and apricots.

For the sake of novelty, shape your croquettes like lamb chops and put a piece of raw macaroni into the end of each, to look like the bone.

Headaches Are Usually Due to Constipation

When you are constipated, there is not enough lubricant produced by your system to keep the food waste soft. Doctors prescribe Nujol because its action is so close to this natural lubricant. Nujol is a lubricant--not a medicine or laxative--so cannot gripe. Try it today.

Nujol
For Constipation

Prosperity in Ontario.

DEPENDS UPON PRODUCTION.

Agriculture is the greatest industry of this country. Of the basis industries of this country--agriculture, lumbering, mining and fishing--agriculture is the biggest brother. The life of our people depends upon the producing land. One of the problems of the nation is to prevent that land getting into the hands of the unskillful. If Ontario is to go ahead in the production of wealth, we must have more people on the land, more intelligence on the land, more production and more prosperity. If we hope to accomplish this, our farmers must get down to the basic principles which underlie co-operation. If through co-operation in marketing the farmers of Ontario have made a success of their industry, where production is practically three thousand miles from consumption, what can we not do in Ontario, the most advantageously situated province or state on the American continent? Ontario is centrally located; it has markets in all directions; it has practically water transportation to Europe and the southern part of the province is like a wedge driven into the great consuming section of the United States.

The markets are provided. What Ontario needs is sensible marketing. That means co-operation. Co-operative marketing cuts out waste, increases production, lowers the price to the consumer and invigorates national life. Conditions in this province during the recent years of depression happily have been better than those in most other countries, and the standard of living here compares favorably with that in any other part of the world. The splendid results of co-operation in California should be an inspiration to the agricultural people of Ontario.--Hon. E. C. Drury, Premier of Ontario, at meeting in interest of co-operation, University of Toronto.

Stafford's Liniment, best for Aches and Pains. For sale everywhere--mar-it

Sweden Declares War of Extermination

STOCKHOLM, (Associated Press)--Sweden has been asked to declare war of extermination on rats and mice. The militarists behind this project are the members of the Medical Board of Sweden. The board has submitted to the government a memorandum proposing that a bill be introduced in the present Riksdag to finance the war on rodents and points out the huge economic damage wrought by them. It is proposed to impose compulsory obligation on towns, villages, municipalities and rural communities to take steps for the killing of rats and mice and that the law extend to all ships and ship owners. A state appropriation is asked to cover the cost of investigating the most effective means of killing rodents. It is further proposed by the Medical Board that the government should require that new buildings shall be made rat and mice proof

or at least difficult of access to these pests and that old buildings be repaired to meet this requirement.

Indigestion, Gas, or Bad Stomach Take "Dipepsin"

"Pape's Diapepsin" has proven itself the surest relief for indigestion, Gas, Flatulence, Heartburn, Sourness, Fermentation or Stomach Distress caused by acidity. A few tablets give almost immediate stomach relief and shortly the stomach is corrected so as you can eat favorite foods without fear. Large case costs only few cents at drug store. Millions helped annually.

Orange shortcake is delicious served with a sauce made from the juice of the oranges. When you have a shank, breast or neck of lamb, a good way to serve it is as a rolled roast.



For Health and Beauty. ERASMIC HERB TOILET SOAP is of the highest quality, superfatted, and delicately perfumed. Suitable for all complexions. Made from pure materials under the supervision of eminent chemists. Agent: THOMAS B. CLIFT, Water St., St. John's.



BEAUTY OF THE SKIN

is the natural desire of every woman, and is obtainable by the use of Dr. Chase's Ointment. Pruritus, blackheads, pimples and redness of the skin, irritation and eczema disappear, and skin is left soft, smooth and velvety. Use Dr. Chase's Ointment, Dated & Co., Limited, Toronto. Sample Free if you enclose this paper.

Dr. Chase's Ointment