

**Hear These Artists
in Your Home!**

There's an exclusive all-star bill appearing every night on the biggest circuit in the world. The audiences they entertain number literally millions of people. Al Tolson, Billy Williams, Nora Bayes, Harry Fox, Marion Harris, Van & Schenick, Frank Crumit and Ted Lewis' Jazz Band are the headliners on this bill. All these popular stars of the stage make records exclusively for Columbia.

Come in. Hear the latest numbers of these song-loving and laugh-provoking Columbia stars. Join the happily of Columbia fans. Buy their records and enjoy an all-star bill at home every night.

U.S. Picture & Portrait Co.

GRAFONOLA DEPARTMENT.

Reid-Newfoundland Co., Ltd.

WATER STREET STORES DEPARTMENT.

Just opened a new shipment of CIRCULAR RIP and X-CUT SAWS, MANDRELS, ROLLER BEARINGS, STAR FRICTIONLESS & HIGH PRESSURE BABBITTS, FRICTION CARBON, 1-16" to 3-4", RUBBER & LEATHER BELTING, 1" to 12".

We have on hand a number of Second-hand CIRCULAR SAWS which we are clearing out at rock bottom prices.

PRELIMINARY ANNOUNCEMENT.

On Saturday, January 29th, we will open a sale of RELIABLE BATTERIES for thirty days. Cash only. Sale Price 35c. each.

BRASS LAG SCREWS, 3/8 diameter, 3" to 5".
BRASS LAG SCREWS, 1/2 diameter, 3" to 4".
GALVANIZED LAG SCREWS, 3/8 diameter, 1 1/2" to 6".

GALVANIZED LAG SCREWS, 1/2 diameter, 1 1/2" to 5".
GALVANIZED LAG SCREWS, 5/8 diameter, 2 1/2" to 8".

GALVANIZED LAG SCREWS, 3/4 diameter, 5" to 10".
GALVANIZED LAG SCREWS, 1 diameter, 10" to 14".

STOCK and DIES to cut 1/4 to 3/4, 3/8 to 1, 1/2 to 1.
STEEL DRILLS from 1-16 to 1 1/2".
PIPE DIES from 1/8 to 1 1/2", 1/4 to 1", 1/2 to 1 1/4", 1 1/2 to 2", and 2 1/2".

Also a fully supply of extra DIES for PIPE DIES. SINGLE and DOUBLE ACTING PUMPS complete. EXTRA FITTINGS for Pumps always on hand. STEAM and WATER PACKING, all sizes.

Reid-Newfoundland Co., Ltd.

WATER STREET STORES DEPARTMENT.

HEADQUARTERS FOR STEAM AND WATER HOSE.
Jan. 19, 1911.

J. J. ST. JOHN.

LUBRICATING OIL,

For Motor Boats and Motor Cars.

We have about 35 barrels on hand and will sell at \$1.00 gallon, why pay \$1.50

J. J. ST. JOHN, Duckworth St.

GRAPES and ORANGES

Now in Stock:

50 Kegs Choice Green Grapes.
50 Cases California Oranges,
Count 150's and 200's.

BURT & LAWRENCE.

14 New Gower Street.

**Hand Knit
Double Mitts**

Superior Quality.

Encourage home industry and get fullest value for your money by buying at

Templeton's

**We Act as Agents
For Executors**

Those who have had placed upon them the responsibilities of Executors or Trustees and who find the burdens connected therewith greater than they care to undertake, will do well to place their responsibilities with the Montreal Trust Company by appointing the Company their agent.

Montreal Trust Company

Sir Herbert S. Holt, President. A. J. Brown, K.C., Vice-Pres.
11 Place d'Armes Square.
F. G. Donaldson, General Manager, Montreal.
St. John's, Nfld., Branch, Royal Bank of Canada Building.
sep28,17,rod

**Holmes & Edwards'
FLATWARE.**

Into each piece of "Holmes & Edwards'" Flatware goes Intelligence, Artistry and Skill. Behind each piece is the Fixed Purpose that the Goods shall be Superior in Design, Quality, Materials and Workmanship, and amply fill that elusive craving for

D.A. McRae

**10 p.c. Dicosunt
on Suitings and
Overcoatings.**

From this date until end of year we offer all our stock of High Class

Suitings

**and
Overcoatings**

at a Special Reduction of Ten Per Cent for Cash.

All orders will receive prompt attention and immediate delivery, and will be tailored in our usual first class finish and style.

Avail of this offer and save money by placing your order at once.

CHARLES J. ELLIS,

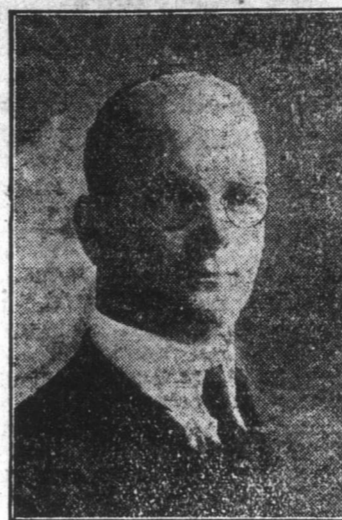
HIGH CLASS TAILOR, 302 WATER STREET.

**We have just received a shipment
California Pure Products--
LIBBY'S,**

**Extra Blackberries,
Put up in 2 lb. Tins.**

SOLD BY ALL GROCERS.

Libby, McNeill & Libby.



THE OPTICAL MAN.

KARL S. TRAPNELL,
Eyesight Specialist, 307 Water Street.
(Over Kodak Store.)

Make a Specialty of correcting Optical Defects with properly Adjusted Glasses, as well as replacing Broken Lenses accurately.

No charge for straightening and adjusting your glasses.

Consultation Free. Satisfaction guaranteed.

**Fresh Chilled Fish
(UNFROZEN).**

We have just to hand one hundred thousand pounds of this article in prime condition. Sold in lots to suit our wholesale trade. Also,

New Smoked Finnan Haddie.

NFLD. ATLANTIC FISHERIES, LTD.
nov29,2m

FOR SALE!

Immediate Delivery.

One 36 inch BAND SAW,

Suitable for Light Wood Working.

Also, a number of

SMALL WOODWORKING MACHINES.

C. A. HUBLEY

406 Water Street.
tn,th,s,tf

Rebuilt Organs and Pianos!

Every Instrument Guaranteed.

GODERICH—5 octaves, 10 stops, high top, 3 sets reeds \$100

DOHERTY—5 octaves, 11 stops, high back, 5 sets reeds and sub bass, solid walnut case; an exceptionally fine instrument \$110

DOHERTY PIANO CASE 6 OCTAVE ORGAN—11 stops, top rail and mirror; fine case \$125

REBUILT SQUARE PIANO—Fine case \$175

Musicians' Supply Co.

Royal Stores Furniture, St. John's.
DUCKWORTH STREET.
jan8,eod,tf

RAISINS!

Valencia, Four Crown Layers.

For Lowest Price

W. A. MUNN,

Board of Trade Building.

Government Railway Commission.

Placentia Bay Service.

S.S. "CLYDE."

Passengers leaving St. John's by 8.45 a.m. train Tuesday, February 1st, will connect with the S. S. "Clyde" at Placentia for ports of call Placentia to Lamaline (Western Route).

Government Railway Commission.

**American Woolen
(New York Stock Exchange.)**

We have prepared an exhaustive review of this high-grade, stable, dividend-paying security and will send a copy free to anyone interested in a high-class conservative investment.

Current market \$70, Par \$100, Dividend 87. Margin requirement \$10. Income yield 10 per cent. Net yield on marginal purchase 54 per cent.

Ask for details—no obligation whatever.
J. J. LACEY & COMPANY, LIMITED,
STOCKS AND BONDS.

**CHEESE,
BUTTER,
OATS.**

Money cannot buy better Butter than that which we offer you to-day—

CHOICE CANADIAN CREAMERY—Put up in 60 lb. boxes, 2 lb. slabs.

New Shipment CHOICE CAN. CHEESE.

P. E. I. POTATOES, TURNIPS, WHITE OATS

MIXED OATS, CORNMEAL, GLUTEN MEAL

CALIF. ORANGES, WINESAP APPLES—

Fancy stock, about 150 apples in box.

Also Shipment NEW YORK JOWLS, and

1,000 barrels "VICTOR" FLOUR.

GEORGE NEAL, Ltd.



MUSTAD'S NEVER

The Best Is Too Good for a Fisherman.

Mustad's Hook Never Miss.

apr10-oct30,s

Furness Line Sailing

From Liverpool to St. John's
From St. John's to Halifax
From Halifax to St. John's
From St. John's to Liverpool

S. S. DIGBY Jan. 18th
S. S. SACHEM Jan. 24th

These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of Passports. For rates of freight, passage and other particulars apply to

Furness, Withy & Co., Limited
W.A.U. WATER STREET EAST.

TEN PAGES

WEATHER

TORONTO (Noon) E. to N. W. winds, falls but partly fair and colder to-night and to-morrow.

ROPER & THOMAS, Ther. 22.

VOLUME XI

Auction

THE PESE AUCTION

AUCTION

High Class Furniture, Ladies' Men's, Women's Boots, E

At Our Auction

Feaver's Lane

To-Morrow

Feb. 1st, at 10 a large quantity of

1 upright English piano, 1 handsome

settee and arm chair, bolstered in figured

oak dining-room suit, buffet with British

or 1 extension dining table and 5 chairs with

other sideboards, 10 national bookcase, 1

combined, 1 quartered net, 1 do. do. table

with bevel plate mirror, robe with mirror door,

suite, cherry framed, figured tapestry, 1

folding card table, 1 cut overmantel with

plate mirror, 1 dressing machine, 2 "Birds"

chairs, 1 quartered walnut office table,

small four drawers legs; 1 superior velvet

(new), 1 buffalo, 1 leather rug, 1 oak wash

slab and tiled stand, 1 walnut wash

and marble top wash, 4 burner oil cookers,

do. do. do. 1 brass small slow cooker,

"Queen" stove, 3 oil enamel corner

brass hanging lamps, 1 brass electric

1 large steel engraving etch covers, 1 set of ladies' coats, 1 set

of 15 prs. mens' shirts and children's

and in lots to suit the

Open each Monday

Friday, from 7.30 to 10.30

Jan. 31, 11

CASH ON

P. C. O'DRIS

GET READY FOR

RUSH OF NEW

POSTING

The Springdale

course in Shortland

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