



READ OPPOSITE PAGE

Then be in the General Walk Down to
This Store for Three Weeks!

➡ See that Your Family is Represented with a Purchase from Here. ⬅

We want everyone in the City to have something, therefore, we are to allow only one of anything in our store to each person.

➡ **1000 Hats for 50c. and \$1.98.** ⬅
1000 Hats now opening, formerly \$10.00 to \$18.00,
Sale Price: All Specially Reduced.

Special.
LADIES' WAISTS.
 800 Ladies' Georgette and Crepe de Chine Waists; sizes up to 46. Former Price, \$14.00.
 Sale Price, \$5.42.

Special.
LADIES' SKIRTS.
 475 Plaid Serge Silk Skirts in 20 different colors. Worth \$22.00.
 Sale Price, \$8.68.

400 LADIES' SILVERTON COATS.
 Fur and Plain Collars, 100 all silk lined. Former Price \$65.00. Sale Price, \$32.50.

Special.
LADIES' DRESSES.
 100 Silk, Serge and Tricotine Dresses, in all sizes and colors. Former Price up to \$45.00.
 Sale Price, \$19.98.

Special.
LADIES' SUITS.
 100 High Grade Suits in Serge and Broadcloth. Worth up to \$60.00.
 Sale Price, \$24.98.

500 LADIES' SILVERTON and BROADCLOTH SUITS, also SERGE and TRICOTINE.
 Worth up to \$100.00. Now in two racks. Sale Price, \$55.00 and \$65.00.

LADIES' EVENING GOWNS, formerly up to \$120.00. Sale Price, \$49.00 and \$69.00.

LADIES' BLACK PLUSH COATS. \$23.98

LADIES' RAIN COATS \$18.00

LADIES' SWEATERS \$2.75

1000 Ladies' Fur Scarfs and Muffs

at unprecedented reductions.

\$7 Ladies' UMBRELLAS for \$3.75.

\$7.00 CHILD'S SILVERTONS for \$3.75.

200 CHILD'S COATS. Formerly up to \$18.00. Now your choice, sizes up to 16 years, \$8.48.

Special.
MEN'S SUITS.
 1 Rack Assorted Suits, formerly sold up to \$40.00.
 Gents, your choice, \$20.00.

Special.
BOYS' SUITS.
 1 Rack Assorted Suits in sizes from 6 to 10 years. Former Prices up to \$18.00.
 Sale Price, \$9.98.

100 BOYS' and YOUNG MEN'S OVERCOATS.
 Dark Greys, Browns, in plain and belted styles. Worth up to \$40.00.
 Sale Price, \$8.95 and \$11.50.

Special.
1 RACK MEN'S SUITS.
 Formerly up to \$58.00 Now one price, \$32.50.

Special.
200 MEN'S NEW YORK OVERCOATS
 Just opened. Values up to \$60.00.
 Sale Prices, \$26.00 to \$42.50.

400 Men's New York Suits

in Blue, Brown, Grey, etc. Former Price up to \$85.00. Sale Price, \$49.00 to \$62.00.

MEN'S RAIN COATS \$12.00

MEN'S RAIN COATS \$23.00

200 GENT'S HATS, formerly \$6.00 to \$11.00. Sale Price, \$3.75 & \$5.95.

Also only 4 Fur Coats

London, New York and Paris Association of Fashion,

GRACE BUILDING, ST. JOHN'S.