

Fashion Plates.

A GOOD SUIT STYLE FOR THE SMALL BOY.



2748—For the blouse, one could use galatea, gingham, drill, or linen; for the trousers, these materials are suitable too, and likewise flannel, serge, velvet and corduroy.

The Pattern is cut in 4 sizes: 3, 4, 5 and 6 years. Size 4 requires 1 1/2 yards of 27 inch material for the waist, and 1 1/4 yards for the trousers. A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

A SIMPLE STYLISH COSTUME.



2715—This design is ideal for serge, gabardine or velveteen. The blouse is shaped at its lower edge. The sleeves may be in wrist length, and close fitting, or finished in elbow length, with a turn-back cuff.

The Pattern is cut in 3 sizes: 16, 18, and 20 years. Size 16 will require 6 1/2 yards of 27-inch material. The skirt measures about 1 1/2 yards.

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No.

Size

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Name

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(Published Annually)

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Commencing TO-DAY, November 7th, we offer Our Entire Stock of Men's and Boys' Readymades at Prices that will help you beat the High Cost of Living.

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Saturday Our "Special" Sale Day;
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Marshall Bros

Side Talks by Ruth Cameron

WHY MARRIED PEOPLE LOOK ALIKE.

One often hears it said that people who have been married a great many years grow to look alike. I think this is true, but why is it? A paragraph in a story I was reading the other day seemed to me to put the reason in a very lucid way, although it was not a story about married life. On the contrary, it was about the experience of a little old maid who had been in Brussels when the war broke out and who, in trying to get from Brussels to Paris, was left alone on a field where a battle had been raging and where dozens of wounded and dying men lay without care of any sort.

This tremendous experience which she went through, that night, trying to help these men, changed her whole outlook on life. In her own words, "It was like being torn all to pieces and put together again differently."

But to get back to the paragraph that made me understand better why married people sometimes look alike: it was a description of this woman as she looked to a fellow passenger on the ship in which she was finally going back to America.

"She had the colorless makeup of a middle-aged mouse," writes Mrs. Mantagu, "but her expression was amazing. It startled and arrested one. All the old lines of the face were set to small ambitions and sordid desires, but the look which should have accompanied these lines were clean gone, wiped into something big and still and simple."

Do you see the connection? The Way Our Faces Are Stamped. "All the old lines were set to small ambitions and sordid desires." That is, the way she had lived, the things she had wanted had set a stamp on her face. And isn't this true of everyone?

We are apt to think of resemblance as consisting of a likeness of features or coloring, but they can consist of a likeness of the set of the face, and this I suppose is the way in which married people resemble each other. They have wanted the same things, they have had the same ambition, the same outlook on life—that is, if they are a couple who have lived in harmony, and you will notice that it is only this kind who grow to look alike—and the result is that their inner life has stamped their faces with the same sort of look. Of course, I do not mean to imply that in their case the ambitions are small or the desires sordid. What the stamp is, depends upon the individual.

A Beautiful Thing to See. If the stamp is a fine one I think this resemblance is a beautiful thing to see.

Indeed, it seems to me that there is no more beautiful love than that of an elderly couple. There is no sex in it, no instinct, but just a beautiful tender friendship that has outlasted the years. I know no picture of young love that is half as beautiful as the last verse of John Anderson: "Now we maun totter down, John, And hand in hand we'll go And sleep together at the foot John Anderson, my jo."

Put a little butter in the griddle cake mixture the last thing before frying the cakes and the griddle will need very little greasing.

What is Phoradone?

Phoradone is a preparation manufactured by Dr. F. Stafford & Son for all kinds of Coughs, Colds, Bronchitis, Asthma and various Lung Troubles. It is the result of 25 years' experience and thousands of bottles are being sold every year. At the present time quite a large number of people are suffering from Sore Throats, Coughs and Colds, etc., and if you will only try a bottle of this Phoradone you will be surprised with results. You can purchase same at Stafford's Drug Store, Theatre Hill, for 30c. a bottle. Postage 10c. extra.

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Wholesale Grocers.
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GOD'S INSTRUMENT.

He who has smothered another's way And left a long-remembered day With one whose heart was sick with pain, Need never say he's lived in vain. He who has done one kindly deed And served another's hour of need, Has truly justified his birth, And made this world a richer earth.

He who has borne his share of grief And never faltered in belief, But through it all has kept his trust That God knows best and God is just, May die content to such a plan: For he has truly played the man, And rich or poor, that man shall be Fit spirit for eternity.

He who has given as he could, And spent his strength for what is good—Has helped the weary and the weak, No other goal from life may seek. He who has tried to play the friend Shall come to glory at life's end And find to his serene content That he has been God's instrument.

Love and Service.

Love makes all burdens light. Two poor children, one a little girl of perhaps nine, the other a little boy of four, were following the circus procession, and forgot that they were wandering far from home. The little fellow became tired and sleepy. His sister, her own bare feet sore and muscles weary, took him in her arms to carry him, and he soon fell asleep. She was tugging away, her hair disheveled, her face dusty, and a kindhearted man said to her, "Can't you waken him and let him walk? He must be very heavy for you to carry." "O, no," she said, "he is not very heavy, he's my little brother." Now that looks illogical, but it is not. Love makes burdens actually light. It gives wings to tired feet. It thrills weary muscles. Impassioned love for the work to which one feels especially called alone can give enthusiasm and moral courage. It may be that our fathers were too enthusiastic, for emotion that is intelligently directed is born of conviction, and that must be first conceived in the mind before it is impressed upon the heart. It is likely true that in some cases our fathers had a zeal, but not according to knowledge. But if so, it is to be feared that we have knowledge without zeal, which is the greater sin. Better the shout in prayer that could be heard for half a mile, and the "jerks" that would make the hair to "snap like a whip crackler" than the spiritual paralysis and moral death which sometimes in these last days holds the pulpit and pen in the chilly grasp of ice-embalmed proprieties.

As Usual.

The New York longshoremen have ended their strike with no gain in wages or working hours, but with themselves and the world some \$20,000,000 poorer than when they rejected their union leaders' orders and walked out. And the poor old public must settle the bill.—Morning Chronicle.

Minard's Liniment Co., Limited. Gentlemen—I have used MINARD'S LINIMENT on my vessel and in my family for years, and for every day ill and accidents of life I consider it has no equal.

I would not start on a voyage without it if it cost a dollar a bottle. CAPT. F. R. DESJARDIN, Schrs. "Storke," St. Andre, Kamouraska.

HOMESICK.



I am sitting in my palace, which is strictly up-to-date; and my Aunt Jemima Alice says I am a lucky skate; my existence should be sunny, should be sweet as shredded honey, for I have a stack of money, and a figure by the gate. I am sitting in my palace as the evening shades draw near, drinking from a jeweled chalice many quarts of kickless beer; luxuries are all around me, and no creditors confound me, and no sorrows ought to hound me, yet I spring the scalding tear. For my heart is sick with longing for the scenes my childhood knew; for the woods where birds were thronging, and the pastures wet with dew; all the day I'm longing, wishing, for the creek where I went fishing, and old Dobbin, tall as a swishing, and the cow that murmured "Moo!" Oh, my present lot is splendid, but I'm thinking, with a sigh, of the school that I attend—I in the happy days gone by; and I hear the buzz and clamor when the teacher used to hammer all the rudiments of grammar into boys and made them cry. So I weary of my palace, though it is a sight to see, and I'd like to break a gallus climbing up an apple tree; for this stale life never varies, and I'd like to swipe some cherries, and some melons and some berries, and to rob a bumble bee.

Tobacco Next.

American tobacco interests are becoming alarmed over the organized efforts being made to amend the constitution by prohibiting the growth, sale and use of tobacco, and have banded together as the Allied Tobacco League of America to prevent, if possible, tobacco following the same fate as whisky. Led by the Women's Christian Temperance Union, the anti-tobacco workers are conducting a vigorous campaign everywhere to arouse public sentiment against the "weed," and the measure of their success may be judged by the eagerness with which tobacco-growers, leaf-dealers, warehousemen, manufacturers, jobbers, and retailers of tobacco products are flocking to join the new league to oppose them. It may surprise Europeans to know that in three or four States of the Union it is already unlawful to buy cigarettes, and such as are brought into the State by individuals may not be smoked publicly.

Ladies' Hats. Fall Styles.

Just a very choice selection of Hats. The season's smartest models. No two alike. Small, snugly-smart hats for stormy, windy days and all-round wear. Beautiful models in Velour, Velvet and clipped Beaver for smart occasions. In short, Hats that are exclusive in style to suit all types.

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By Bud Fisher.

