

# QUALITY and PRICE.

The person who is really economical does not consider price only when purchasing, rather does the wise person look first for Quality---then price. Our aim is to give our customers Quality blended with price. Good value. Consider carefully the offers itemized below and practice economy.

## Men's American Soft Felt Hats.

The latest style in the most comfortable Hats worn. Black, Navy, Grey and Brown. Prices \$2.00, \$2.20 and \$3.50.

## Men's Soft Collars.

20 doz. Men's Soft Collars; odd lines, odd sizes. Values 25 to 35c. each. Selling all one price, 15c.

## Durham Duplex Safety Razor.

The best Safety Razor in the market. It's a pleasure to shave with a Durham. Try one. Price \$1.30 each. Spare Blades always in stock.

## Lace Curtains.

150 pairs, the balance of our big job. White and Cream. Dainty Lace Curtains. Prices \$1.80, \$2.10, \$2.50 and \$2.80 pair.

## Art Cretonne.

5 bundles of Remnants beautiful Art Cretonne. Value for 60c. Selling 40c. per yard.

## American Flags.

20 doz. "Old Glory" Flags (on sticks). Prices 20, 45 and 80c. each.

**Marshall Bros**

## Job Spring Blinds.

10 doz. Job Spring Blinds, with fittings. A small job with big value. Prices much below regular lines.

## Extension Rods.

20 doz. Brass Extension Rods. To the many customers who have been waiting for Extension Rods we say, BUY NOW. Prices 12, 20 and 22c. each.

## White Wood Window Poles.

100 White Enamelled Window Poles, 4 1/2 ft. long, with fittings complete, only 20c. each.

## Pity the Poor Rich Man

By RUTH CAMERON.



A friend of mine claims that the people of the rich and the upper middle classes do not deserve any special sympathy for the war sacrifices they make voluntarily or under the stress of taxation. Judged from one point of view I think he is right. Judging from another, he is totally wrong.

Of course they are not in the class with these people who made a bare subsistence before the war and who, now that the war has skyrocketed the cost of living and their wages have not kept pace, are driven to desperation by the impossibility of making both ends meet.

Few, in all this mad mix-up, deserve more sympathy than they, to my way of thinking.

But, judging from the point of view of the financial class of the critic (he probably makes between two and three thousand a year) I think these people are making a very definite sacrifice.

### She Has Given Up Her Maid.

I know two women of large income who have cut down their service. One is a woman who lives at an apartment hotel and who has always had a personal maid. She has given her up.

The other has a large and beautiful home. She has shut up part of it, curtailed her entertaining, and cut down from twelve servants to six.

One's first impulse is to smile at the idea that such a change in habits represents any real sacrifice.

Isn't it Hard For the Rich Man To Change His Scale of Living?

But stop a minute and think. These things represent their normal way of living. To give up anything which one has gotten into the habit of having whether it costs two dollars a week or two hundred, is hard. You know how easily, as you made a little more money, you adjusted yourself to a little more luxurious way of living and came to regard the things which had once seemed luxuries as necessities. You are finding it hard to give up some of these things to-day. Why not give the rich man credit for

finding it hard to change his scale of living.

### Cutting Down to Forty Thousand A Year.

A writer made the statement in a recent magazine that the poorest man he knew was a man with an income of two hundred thousand a year who has had to cut down to forty thousand a year.

For a moment I felt a flash of indignation and then I saw his point of view.

What one needs for happiness is simply a question of the point of view. A man who is happy on the bare necessities of life we could be. Read Thorstein Bunde Veblen's "The Theory of the Leisure Class" sometime if you want to get a brand new point of view on this matter.

In the meantime pity the poor rich man. Doubtless it will all do him soul good. But you must admit it may seem hard at first.

Minard's Liniment Co., Limited.  
Dear Sirs,—I can recommend MINARD'S LINIMENT for Rheumatism and Sprains, as I have used it with excellent results.

Yours truly,  
T. B. LAVERS,  
St. John's.

## Household Notes

A regular potato knife enables one to peel vegetables with great speed, yet the peeling will always be of the same thickness.

In sweetening anything use half syrup and half sugar. This is patriotic and at the same time more practical than using all syrup.

For scraping food from dinner dishes and for getting every bit of batter from a mixing bowl, small squares of pasteboard are excellent.

To make stewed carrots, take some new carrots, 1 ounce fat, a little stock, 1 teaspoonful chopped parsley, 1 teaspoonful cornflour, salt and pepper to taste and 1 tablespoonful milk. Clean the carrots and put them into an enameled saucepan with the stock and a little salt; simmer gently till tender, add the cornflour and fat (blended together), and stir till thoroughly mixed. Add pepper, milk and parsley. Cook for a minute or two longer and serve. If liked, a little chopped onion may be added.

KELLOG FOOD COMPANY'S PREPARED BRAN IN PKGS.  
KELLOG FOOD COMPANY'S "BREWIT" 4 OZ. TINS.  
KELLOG FOOD CO'S. MALTED NUTS AND YOGURT CHEESE.

Baked Beans, 1s. 10c. tin. Holbrook's Gravy Browning.  
Baked Beans, 2s. 15c. tin. 1 oz. bottles Castor Oil.

"WINTER BANANA" TABLE APPLES IN BOXES OF 12s.

A delicious eating apple.

California Oranges, Cooked Corned Beef by the lb.  
California Lemons, Yeal Loaf, by the lb.  
Gravenstein Apples, Choice Boiled Ham.

KELLOG CEREAL CO'S "DRINKET", 4 OZ. AND 8 OZ. TINS.  
KELLOG CEREAL CO'S. PREPARED BRAN IN PACKAGES.  
"Drinket" and "Brewit" are Coffee substitutes, making a delightful beverage for any time of day or night.

**C. P. Eagan**  
Duckworth Street and Queen's Road.

## New Apples!

Due by Steamer this week

336 Bbbs.

New Nova Scotia Apples! orders now booking.

Soper & Moore  
Wholesale Importers and Jobbers.



## Just Folks

THE MEANING OF THE AGE.

No greater drama ever held life's stage. It is the birth of better things we view. Now from the dust and mold of ancient age, Men march into the glory of the new. The sun of freedom rises o'er the hills, The joy that dreamers visioned are to be. With hope and faith the pulse of mortal thrills, The souls of men are shortly to be free. Behold the ending of all tyrant ways, Witness the passing of concealed kings. The children that shall come in happier days Shall be the heirs to all life's treasure. Justice and truth and not the chance of birth Shall mark the man wherever he may dwell. Integrity alone shall prove his worth, And power be his who learns to use it well.

Ages have come and swiftly passed away And tried to smite though burdened down with wrongs. Few eyes have caught the vision of to-day. Dead poets left but glimpses in their songs. Dead sages, daring grim oppression's blade, Ventured to tell their dreams of liberty. Yet those who heard believed not, were afraid, Or thought it vain to struggle to be free.

Now fall the chains and now the kings depart. The despot and the tyrant stand at bay. The fires of freedom glow in every heart. And real become the dreams of yesterday. This is the age dead poets told in song. This is the age dead sages said would be; Mankind is breaking down the walls of wrong. The souls of men are shortly to be free.

## Milady's Boudoir

There used to be a time when our dresses, or at least the dresses of our mothers, reached to the floor, or so nearly so that a brush braid of coarse binding on the button hem was necessary to preserve the fabric. In these days if the tiniest bit of ankle showed it was a cue for a woman to blush. Now we have become quite accustomed to showing our ankles and woman's right to them has been fully recognized, consequently pretty ankles are greatly desired and add much to our beauty.

To improve the shapeliness of ankles, exercises and massage will do wonders. It will be found that most ankles which are unsatisfactory, or not quite as shapely as the possessor might wish, either lack sufficient flesh or are too fleshy. If your ankles are a little stout you can reduce them in a month, by means of a little exercise morning and night for ten minutes. Remove the shoes and stockings and cross the knee so the support is removed from one ankle. Thrust out the foot and move it across from the ankle in a twisting motion, then bend it up and down, making sure that all this is done with the ankle bone. When one foot becomes tired shift position and exercise the other ankle.

For the thin maid who wants to be plump there is nothing so good as rest. Take ten minutes every little while and in a loose lounging robe sink into a chair and let out every ounce of energy. Relax the fingers, wrists, arms, feet, ankles and legs. Drop the head heavily to right, left and down and try to be as limp as the proverbial dish rag.

## "Hound of God."

A tribute was paid to the British Navy by Rev. Edward T. Sullivan at St. Paul's Cathedral, Boston, on a recent Sunday, when he preached a sermon on "The Hound of God: the British Fleet, Guardian of Our Liberty." Mr. Sullivan traced the history of the British fleet, and said twice before has the British Navy been called upon to defend the seas when Britain's safety was threatened by the Spanish Armada; and again by Napoleon, when Nelson led his men by sleepless vigilance and bulldog tenacity to save England and Europe from the invader, and finally gave his own life at Trafalgar Bay. "England's control of the sea was threatened for the third time in this war, but within twenty-four hours after war was declared and both France and Britain taken unawares, the hound of God had its stranglehold on Germany's throat, and has since been tightening its grip and throttling the very life of the despot. More than 20,000,000 men have been sent back and forth in safety because of Britain's naval power. Her achievements are unparalleled, stupendous in conception, mighty in scope. Her silent sentinels of the North Sea have made it possible to land troops everywhere. To this power and to our own wonderful navy, man to man and ship to ship, we pay our tribute and join hands across the sea with those who serve." At the close of the sermon Mr. Sullivan read "Nelson's Dying Prayer at Trafalgar Bay."

MISTER MAN.—Do you want a good Suit of Clothes or Overcoat, made as good or better than you ever wore? If you do, give us your next order, and be one of our satisfied customers and help us to advertise our good work. SPURRELL the Tailor, 365 Water Street.—oct5, eod, tf

## AUTUMN CHILL.



The chilly wind begins to sing, it's been on ice, I trow; the overcoat I soaked last spring would be a blessing now. But it will have to stay 'in pawn'; the cost of living's high, and all my bank account is gone, there's not a kopeck left.

The walling winds across the sea; gone southward is the dicky-bird that used to sing to me; the gentle flowers are in the hole, o'er their dead stalks I weep; and in the elm tree's hollow bole the arduous lies asleep. The night wind has a dismal note, a sort of piercing whine; and I bemoan the overcoat my uncle has in brine. The clouds are hanging low to-day, there is a threat of rain; the trees are gaunt and bare and gray, and in the blast complain. The leaves are flying everywhere, they soar and swoop like bats; and all the chill October air seems full of dust and hate. As though it had a human throat, that cold wind pipes its tune; alas, the good old overcoat I soaked the tenth of June! Oh, other men may face the storm, the biting, arctic breeze, and keep their slats and inards warm, but I must shake and freeze. In my sad grange that has no moat, all winter I must stay, and wish I had the overcoat I soaked one vernal day.

## "The Land of the Twenty-five Lashes."

Terrible Punishments With Whips of Rhinoceros Hide Inflicted on Natives of East Africa for Trifling Offences.

Edinburgh, Oct. — At the annual general assembly of the Church of Scotland the moderator, presenting the report on foreign missions said that great issues hung on the fate of German East Africa. He asked his audience of clergymen whether it was to be German again, and was answered by loud cries of "No."

"Is it to be International or British?" he asked.

Cries of "British" came from the whole assembly. As a result of his correspondence and contact with those most experienced in East African affairs, the moderator said he had become convinced that it would be a real calamity if this territory should revert to Germany. It was well understood what the German methods were, and their East African colony was known as the "land of twenty-five lashes," because of the terrible punishments with whips of rhinoceros hide inflicted on the natives for trifling offences. Now, said the moderator, the natives were singing a new chant around their village fires, of which the refrain was: "The twenty-five lashes are gone, are gone."

"What is gone," the moderator added, amid applause, "is gone for ever."

To boil cauliflower, take 1 good-sized cauliflower and 1/2 pint of white sauce. Wash the cauliflower, after cutting off the outside leaves, and allow to lie for 1/2 hour in fresh cold water, to which a little vinegar has been added. Rinse and drain. Plunge into a saucepan of boiling salted water and cook until tender; drain, place on a vegetable dish, pour over the white sauce and serve.

MINARD'S LINIMENT LUMBERMAN'S FRIEND.

## FURNITURE!

There is no need for us to go into detailed description with regard to the quality or quantity of Furniture we stock, it is already well known all over the Island.

Here we announce the opening of new shipments. We are ready to furnish your Bedrooms, Dressing-rooms, Bathrooms, Dining-room, Drawing-room, Den, Library, Living-room, Halls and Kitchen with everything necessary to make your home absolutely perfect in every detail.

When you want just what is newest and best in Furniture, remember the address below is that of the finest house-furnishers in Newfoundland.

**U. S. Picture & Portrait Co.**  
St. John's.

## MILITARY BOOTS FOR FALL WEAR.



We have just opened a choice selection of Fall Boots, High Cut with Low and High Heels.

Black, Tan, Grey and Brown.

All One Price, \$7.00.

**PARKER & MONROE, Ltd.**

## Grove Hill Bulletin

Red Pickling Cabbage.

IN POTS: Ferns, Cupheas, Hydrangeas.

CUT FLOWERS: Sweet Peas, Asters, Early Chrysanthemums.

VEGETABLES: Lettuce, Parsley, Cucumbers, Tomatoes.

WREATHS, CROSSES, BOUTIQUE, etc.

at shortest notice.

Terms: STRICTLY CASH.

Phone 247.

**J. McNEIL,**

Waterford Bridge Road.

## Walter A. O'D.

LICENSED AUCTIONEER

COMMISSION AGENT.

Sales of Household Furniture, Estate and all classes of goods taken. Personal attention, prompt returns.

We have room at our Rooms to receive a limited number of articles offered for sale. Have anything to sell consult.

Consignments Solicited.

We also make a specialty of kinds of Building Materials, and Store corner of Adelaide and George Streets.

PHONE 474.

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## Spanish Influenza.

The medical practitioners met again Saturday to formulate their plans dealing with the Spanish Influenza.

seriousness of the epidemic which now threatens us, was recognized by all, and it was agreed that urgent measures must be immediately adopted in the attempt to limit spread. The following points were agreed upon:

The cases that have so far appeared are of the same character as those reported in Canada and the States.

It is already established as an extremely contagious disease, spread contact from one to the other.

Experience proves that the mortality during an epidemic is alarming, high, particularly when it attacks poorer classes who can so ill-afford special nursing.

Benefitting by the experience of Boston, Montreal and Halifax, it is deemed advisable to close all places of public resort, and it has been so ordered.

It is earnestly hoped that all will co-operate with the authorities in the effort to save ourselves from this very silent disease; and, to this end it is urged, that where the disease exists, the householder shall strictly adhere to the decision and orders of the doctor carrying out the directions given, to prevent its spread. Let us keep our houses, yards and streets clean, avoiding any accumulation of filth anywhere. Let us avoid spitting, and when a cough occurs, cover mouth during the act. And let us avoid late hours and over-indulgence in eating and drinking. A healthy body will throw off infection. Therefore let us carefully study our health.

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