

REID-NEWFOUNDLAND CO.

Labrador Service!

S. S. "SAGONA"

Will sail from Dry Dock Wharf, St. John's, at 1 p.m. Thursday, July 30th, for the usual Labrador ports of call.

Freight will be Received up to 6 p.m. on Wednesday, July 29th.

Reid-Newfoundland Company.

DAINTY DESKS

for
"My Lady's Room."

NEVER was furniture of any kind, or at any period, more beautiful, comfortable, thoroughly attractive and well-made, or more eminently adapted to its own special use, than is the furniture of to-day. This is remarkably noticeable in some of the elegant articles that are made for the refined woman's use. We are showing examples in the handsome Writing Desks for Ladies we have on view this week.

¶ These Desks are specially designed for daintiness and comfort, they are of Bird's-eye Maple, Mahogany, Circassian Walnut, Quartered, Fumed and Weathered Oak, also in early English finish; all have chairs en suite.

¶ These Desks are suitable for drawing-room, boudoir, or sitting-room, in fact, used in any room they make writing a pleasure.

U. S. Picture & Portrait Coy.,
Complete House Furnishers.

Ladies!

Dear Madam,
If you want better Tea than you've ever drunk before. Call in, when on your shopping, at Bearn's or Rankin's store. King George drinks DICKESON'S TEA alone because he knows what's best. 'E says DICKESON'S TEA IS THE BEST TEA, and that's no idle jest. Sealed Aluminium Packets bring DICKESON'S fresh to your door; Once drink this Tea and other teas you'll drink, ma'am, never more. No other Tea is half so good, no flavor half so fine; Start in and buy a pound at once and for DICKESON'S you will pine.

THE UNIVERSAL AGENCIES, DICKESON'S TEA at wholesale sell. Each grocery in St. John's town its merits soon will tell. At breakfast, dinner, supper time, just take this tip from me.—Go out and buy a packet of the renowned DICKESON'S TEA.

The Universal Agencies,
137 Water Street.
Telephone 60.
July 25, eod, ff

A TREATISE ON TEA!

When you buy our Teas in lead packages you are sure of getting Tea fresh, fragrant, strong, clean and, last but not least, airtight. It is impossible for tea not to get stale in packages not airtight, such as paper bags. In other countries for years past tea is sold by retailers only in lead or tin cartons.

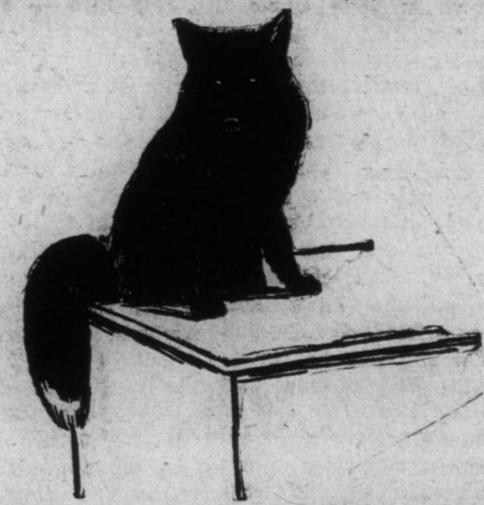
If you have not been buying Tea that way, start in to-day.

It is necessary, however, to buy the right teas. They are as follows:

- ARMADA: Packed in the most attractive package in the market. A pure Ceylon Tea, at 50c. per lb.
- OLD HOME BLUE: In lead packets. A blend of Indian and Ceylon Teas, at 50c. per lb.
- SERENDIB: An old favourite, price 40c. per lb.
- OLD HOME RED: A blend of Ceylon and Indian, at 35c.
- TIGER: Another old favourite, at 35c.
- LION: At 30c.

FOR SALE EVERYWHERE.

HARVEY & CO., LIMITED, Distributors.



BIG DIVIDENDS
— IN —

FOXES!

The Island Guardian newspaper publishes a list of prospective dividends for this year. Study them carefully.

- Five Companies will pay 100 p. c. & over
- Ten Companies between 75 & 100 p. c.
- Ten Companies between 50 & 75 p. c.

The business is growing rapidly. Now is your time to get in. The St. Lawrence Silver Black Fox Company offers you one of the best propositions on the market to-day. Send coupon for full information.

WM. MORAN,
Secretary-Treasurer,
P. O. Box 506, Charlottetown, P.E.I.
Kindly send me by return mail a prospectus and other advertising matter in connection with the St. Lawrence Silver Black Fox Co. Ltd.

Name

Address

July 14, eod, ff

ANOTHER FIRE!

When you take out a policy of fire insurance, you intend to buy absolute indemnity that you may feel a comfortable sense of security. Are you certain that you have what you have paid for? Avoid all doubt by insuring with the

FIDELITY (FIRE) UNDERWRITERS OF NEW YORK,

whose total assets are over forty-two million dollars.

N.B.—Moderate Rates.
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July 7, 1914, tu, th

CYRIL J. CAHILL,
Agent for Newfoundland.
Telephone 876.



GOOD DENTAL WORK.

Our office has all modern improvements. We have been in practice in Newfoundland for twenty-three years. Our prices are moderate and we guarantee satisfaction.

Best Quality Teeth \$12.00
Teeth Extracted without pain... 25c.

A. B. LEHR,

(The Senior Dentist),
203 WATER STREET.
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Dr. A. F. PERKINS, Dentist.

All branches of Dentistry carefully and skillfully performed. Special attention given to Crown and Bridge work and the construction of Artificial Plates.

Office:
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June 1, 3m Telephone 88

MINARD'S LINIMENT CURES DIPHTHERIA.

SOLID GOLD GEM SET RINGS.

HIGH QUALITY,
ATTRACTIVE PRICES.

We illustrate here a few designs picked from a large and beautiful stock of Gem Set Rings. They are all Solid 10k Gold, and while very moderate in price, are made with the same strict regard to the settings and finish as more expensive ones.

A Ring is a gift that the recipient will treasure—and remember the giver by. Do not overlook this selection when choosing yours.

Send for Ring Size Card—it's free.

T. J. DULEY & CO.,
The Reliable Jewellers.



Seven Passenger Touring Car

FOR HIRE.

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July 20, 3wk, tu, th

Advertise in the TELEGRAM Telegram Ads. Bring Results

PIANOS and ORGANS

CHARLES HUTTON,

222 Water Street, St. John's, Nfld.
Sole Agent for Kimball's Anti-Rheumatic Ring.

July 16, ff