THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, MAY 21, 1914-7

HOUSEHOLD **Hardware Specials**

It's becoming second nature for housekeepers to watch the papers for our Hardware offerings. Always sure to be something needed in the kitchen or around the house; and right here is the place to get it at a saving.

Iron Saucepans (tinned inside), 6 pts. Reg. 80c. for 72c. Framed Mirror on Stand. Reg. 85c. for 75c. Bread Tins, size 10 x 14. Reg. \$1.15 for 96c. Boys' Express Wagons, 4 wheels. Reg. \$1.60 for \$1.40 Skirt and Trousers Hangers. Reg. 15c. for 12c. Nickel Plated Towel Racks. Reg. 17c. for 14c. Brown Enamel Kettles, 8 pints. Reg. \$1.00 for .. 92c. Bottle Brushes. Reg. 25c. for 22c. Combination Tin Graters. Reg. 10c. for Sc. Child's Cup, Saucer and Plate in set. Reg. 40c. for 34c. Can Openers. Reg. 20c. for 16c. Jackson's Wax Polish in tins. Reg. 18c. for 15c. Devoe Polish Oil. Reg. 28c. for 25c. Paint Brushes, 2½ in. Reg. 25c. for 22c. Wood Bread Boards. Reg. 40c. for 35c.

Trouting Gear Split Bamboo Rods, 10 ft. Reg. \$1.75 for\$1.50 Trout Rods, high grade (12 ft.). Reg. \$3.50 for .. \$3.05 Monarch Trout Lines. Reg. 12c. for 10c. Gut Trout Hooks. Reg. 20c. for 16c. Brown Wicker Trout Baskets. Reg. 95c. for 85c.

JOB DGE FER SON SON

Mr.

n at

nt.

1914.

vhich

ment

have had ctory ed as

ART.

ase offer

fon



There are hosts of Matchless Values here at prices that double the purchasing power of your money. We can mention but a few on this page. We ask you to call on Friday or Saturday and simply follow your own good judgment as to comparisons and values.





THE

" BEE -TEE "

Frilling Supports.

Absolutely essential to the Medici Collar and similar styles

Will bend to any shape. Made in 11/2 inches to 31/2

inches. Washable; 1 yard on a card. This Frill-

ing Support can also be used in Wrist or Elbow

20 cents.

SMALLWARES

SHELL HAIR PINS-3 on card. Special

WIRE HAIR PINS-Black Wire. The RE HAIR PINS—Black tong pins. "Triumph" Brand; all long pins. Plain and waved. Special 7c

BEAUTY PINS—Bright Gilt Pins, 12 card Special 2 cards for 12c

TOILET SOAP-"Plantol" made from

the products of fruit and flowers. 3 cakes in a box. Special 52c

PLACQUES—New styles and subjects: Mirrors and Placques. Reg. 18c 22c. for

CLOTHES BRUSHES Sanitary wire fromed, wood handled Brushes; no back. Easy to clean 13c

back. Easy to clean 13c

finish; Rounded points. Reg. 6c. 8c. each Friday and Sat. 6C

Frilling and for delicate Hat Trimming.

Reg. 25c. card. Friday & Saturday.

ribbon bandings. Made to sell at \$1.00 each. Our price Friday & Sat. 65c

made to resist the hard wear they are generally subjected to by the youngsters.

HOSIERY, FOOTWEAR, GLOVES,

and Flexible Soles. In the popular Blucher shapes

Natty little Shoes for present wear; sizes from 21/2 to 7; all perfec

fitting; Best Black Dongola Kid vamps, Patent Tips, Cuban Heels

..

.

LADIES' SUEDE GLOVES.

LADIES' LISLE GLOVES.

GINGHAMS.

and Flexible Soles. In the popular Bluence Satur-only. Regular \$2.80 pair. Friday and Satur- 2.58

A light weight Shoe for summer wear. These Shoes are well

made of fine Black Dongola Kid, fastened with one strap, Cuban

The right kind of Boots for children, shaped so that the child's feel will grow as nature intended, Black and Tan Kid, Spring Heels

Laced and Buttoned Styles. We are putting a special price of

these for Friday and Saturday and expect to sell a good many pairs so we advise you to be here early. Special Price 73c

Heels, English made, on latest style last. Regular 1.17 \$1.30 pair. Friday and Saturday 1.17

LADIES' OXFORDS.

LADIES' STRAP SHOES.

BARGAINS

In Stationery

ENVELOPES.

6C

WRITING PAPER.

Ruled. Reg. 11c. pkg. for

In packages, containing 120

8c

VISITING CARDS.

In different finishes. Thin vory, Linen and Plate; 50 in a backage. Reg. 15c. each. Fri-

12c

White Wove Paper,

packets for .

leets:

Cream Laid Envelopes, ob-ng. Stout quality. Special 2

CHILDREN'S BOOTS.

A selection of White Sash Muslins, ranging from 21 to 26 inches wide; finished with neat frill and corded loops for running on rod. Assorted pretty designs. Special for Friday and Saturday per yard

SHOE TIES - The

Princess silk fin-

ished Shoe Lace.

in Black and Tan;

² pairs for **6**C

VANISHING CREAM

-Royal Vinolia

in large pots and

tubes. Reg. 29c.

PLATED MIRRORS - Heavy French Plated Mirrors on

strong wire stands.

Reg. 13c. 11c

Extra excellence in Suede Gloves. Gloves that will meet

the requirements of the most fastidious women. In shades of Tan and Grey: 2-Dome fasteners: Gussetted fingers. In a full range of sizes. These are values far above that which is indicated by the price. Special per 42c

Quite the best line we have offered for some time. A

really fine quality. In the new shades Pastelle, Mordore. Chamois, Grey, Navy, Black, Cream and White. We can

reasonably expect some warm weather soon, and Lisle

Gloves will be the fashion. So get your supply here this week at a great saving. Reg. 40c. pair. 34c Friday and Saturday

"Your washing fabrics are so different from those gen-erally shown," is what we've been told often since the season started. We pride ourselves on this. There is nothing common about our stock. These Ginghams that are booked for the Bargain Counter this week are inter-esting. They come in light grounds, mostly with fine col-ored Dimity stripes. 32 inches wide. Reg. 22c. 19c



Compare the attractive lines of Men's Furnishings displayed in our store with those of equal price in exclusive men's stores. We think you'll give the vote (and the trade) to us because of the splendid styles and low prices.

MEN'S BOOTS.

Splendid new collection of Reliable Boots in Black Vici Kid and Gun Metal Comfortable shapes built to conform with the shape of the foot. In all sizes. Regular \$4.85 pair. 4.45 Friday and Saturday TUNIC SHIRTS.

Men's fine Shirts, made of striped Percale. Light grounds and colored stripes-very smart-Soft fronts; Soft double cuffs; perfect fitting collar bands. Reg. \$1.75 εach. 1.45

JOB NECKWEAR.

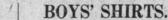
A huge assortment of Job American Neckwear, in pure Silk. Smart stylish Tics in the latest designs and colorings; wide ends. Reg. 30c. each Fri. & Sat. 26c **GENT'S HANDKERCHIEFS.**

MEN'S SOFT FELT HATS.

Another new consignment of smart Stylish Hats has ar-rived. We have selected this line for Friday and Saturday. HALF HOSE.

20 dozen pairs of Men's Half Hose, comprising Black Cashmere, Grey Cashmere and Fancy mixtures. 39c Sizes 9½ to 11 ½. Reg. 45c. pair. FrI. & Saturday GENT'S BRACES.

17 dozen of the noted "Princes" Suspenders, fitted with metal pulleys and guaranteed cord ends. Strong 23c Elastic Webbing. Special Friday and Saturday SHAVING STICKS.



Soft Tunic Shirts for Boys. Sizes 12 to 131/2. Made of Stout Cotton in pretty striped effects; medium cuffs; white linen collar bands. Reg. 75c

\$2.60.

Fancy Linens, &c.

GENT'S TIES.

Choice selection of Hight Grade Silk Ties; wide ends; all new designs and blendings. Reg. 45 cents each. 38c



