

STERLING VALUES in NEW Fall MERCHANDISE THAT WILL MAKE NEW SALE RECORDS FRIDAY.

Useful Hardware Helps.

Rapid Apple Corers, 5c. for 4c.
Imperial Ice Picks, 7c. for 5c.
Bowl Strainers, extra heavy enamelled handle with wide rim, 14c. for 11c.
Steak Choppers, with 6 in. blade, 40c. for 31c.
Cake Turners, polished handles, steel finish, 8c. for 6c.
Lincoln Paring Knives, 12c. for 10c.
Enamel Zinc Strainers, 45c. for 35c.
Wire Paper Baskets, height 14 inches, 45c. for 35c.
Retinned Loaf Tins, 6 x 10 inches, 9c. for 7c.
Oval Iron Bolders, tinned inside, 3 gallons, \$1.75, for \$1.62
Oval Iron Bolders, tinned inside, 2 1/2 gallons, \$1.55, for \$1.41
Dixson's Butcher's Saws, 24 inches long, \$1.20, for 95c.
Trowel Cake Turners, 8c. for 6c.
Vegetable Graters, 14c. for 11c.
White Enamelled Frying Pans, 9 1/2 inch, 30c. for 24c.
Climax Towel Rollers, 13c. for 10c.
Buckeye Can Openers, 6c. for 4c.
Enamel Soap and Brush Holder, to hang, 40c. for 33c.
Electro Plated Nickel Silver Tea Spoons, \$3.00 for \$2.60
Nevada White Metal Tea Spoons, \$1.30 for \$1.09
White Metal Dessert Spoons, \$1.80 for \$1.44
Nickel Plated Table Spoons, \$2.50 for \$2.05
Nickel Plated Dessert Forks, \$2.20 for \$1.74
Nickel Plated Table Forks, \$2.50 for \$1.98
The "American" 1 Day Alarm Timepiece, 90c. for 78c.
Nickel Plated Scissors (Ladies') 6 inches, 65c. for 52c.

EVERY DAY we are getting larger, growing stronger, adding to our organization, enlarging, adding to and bettering our manufacturing facilities, doing more for our customers, lowering costs and bettering qualities, until to-day we stand for the **Highest Quality of Merchandise at the Lowest Possible Prices.** Friday we intend to bring home to you the great extent to which you benefit when you visit our store. No idle words these, but a home truth, the veracity of which will be more fully convincing by a comparison of these values.

The Royal Stores Ltd.

Good Values in Crockery.

Plain White Porridge Plates, 7 inch. Reg. 60c. doz. for 52c.
Pink and Blue Stone China Cup and Saucer Reg. \$1.10 for 89c.
Candles for Clark's Fairy Light, 8 in a box. Reg. 30c. for 25c.
Willow Pattern China Tea Set, 21 pieces, Reg. \$3.00 for \$2.65
Egg Frame with 3 Egg Cups. Reg. 30c. for 25c.
Stone China Soap Dishes, 2 pieces, Reg. 15c. for 12c.
Plain White Stone Jugs, 1 pint size. Reg. 10c. each for 8c.
Fancy Cheese Dishes, large size. Reg. 45c. for 39c.
Round Glass Cake Plates, 9 inch. Reg. 17c. for 13c.
Stone China Willow Pattern Tea Plates, 5 in. Reg. 50c. doz. for 42c.
Plain White Stone Bowls, 6 in. Reg. 9c. for 7c.
Heavy Glass Tumblers, 1/2 pint size. Reg. 38c. for 33c.

Grocery Specials.

Kop's Crystal Jelly Powders.
Reg. 4c. pkt. Special, 2 for 5c.
Bird's Baking Powder.
Reg. 3c. pkt. Special, 3 for 5c.
Armour's Tomato Bouillon.
Reg. 30c. bottle. Special for 20c.
"Allredie" Plum Pudding.
Reg. 15c. pkt. Special for 8c.
Libby's Sweet Mixed Pickles.
Reg. 35c. Special for 25c.
Heinz Mince Meat. Reg. 30c. tin. Special for 25c.
Lime Beans. Reg. 15c. tin. Special for 9c.
Corn Beef Hash. Reg. 20c. tin. Special for 12c.
3 lb. tin Muscat Grapes. Reg. 25c. Special for 15c.
Sardines. Reg. 10c. tin. Special for 7c. tin

Sale Items of Intense Interest FRIDAY To Those Who Practice Economy.

Phenomenal Sale of New DRESS GOODS.

NEW DRESS TWEEDS.
30 pieces superior quality Dress Tweeds, in all the newest Fall colorings; mixtures of Brown, Green, Fawn, &c. Regular 55c. **42c**
TWEEDS.
Another line of high-graded Tweeds. Some of these pieces are 56 inches wide. Some very beautiful effects in new Autumn tones of Green, Blue and Brown. Values to \$1.00. **Fri. 62c**
AMAZON LOTH.
50 pieces of this most popular of Dress Cloths; beautiful finish, in shades of Crimson, Green, Black, Navy, Brown, Prunelle, Amethyst, &c.; 46 inches wide. Reg. 75c. **62c**
Friday

Extraordinary Value in White Turkish Toweling.

2,000 yards of Turkish Towelling, extra special quality, in 7 and 8 yard lengths. These are loom ends we secured from one of the best known manufacturers at a great sacrifice. **13c**

LADIES' SKIRTS.
7 doz. medium weight Melton Cloth Skirts, Navy & Black button trimmed. These are all Tailored Skirts. Reg. \$1.25. **Fri. 99c**
LADIES' COSTUMES.
25 only Ladies' Tweed & Serge Costumes. These garments are stylishly cut and beautifully trimmed; all sizes. Reg. \$5.90. **Friday 3.90**

INFANTS' NIGHT GOWNS.
20 doz. of these dainty little garments for infants in Cream Flannelette, trimmed with Torchon Lace; Silk Embroidery Collar. Reg. 50c. **Friday 40c**

NECK FRILLING, &c.
750 yards of Net and Lace Neck Frillings, in White & Cream. Fancy Silk Frillings in Cream, Gold, &c.; also Neck Cord in colors of Prunelle, Helio, Reseda, and White. Reg. 15c. **Friday 12c**

LADIES' CAMISOLES.
25 doz. Ladies' Job Camisoles, made of fine quality White Cotton, trimmed with Lace; Draw Ribbon, &c. Values to 45c. **Friday 27c**

LADIES' KNICKERS.
17 doz. Pink and White Striped Pique Knickers, trimmed with Torchon Lace. Reg. 50c. **Friday 40c**

LADIES' NIGHTDRESSES.
10 doz. Ladies' Flannelette Nightdresses, Plain Cream, Pink, &c.; also in striped effects, frilled collars and cuffs. Reg. \$1.10. **Friday 84c**

MOIRE SKIRTS.
We offer a splendid line of superior quality Moire Underskirts in all the wanted colors; new style flounce, accordion pleated. Reg. \$1.10. **Friday 82c**

LADIES' JOB COLLARS.
16 doz. Ladies' American Job Collars, in different pretty styles, including Peter Pan, most of them with colored collars and White Cascade Lace Jabot. Reg. 16c. **Friday 13c**

LADIES' WAIST BELT.
6 doz. only "Grip Fast" Belts; a new idea for holding the waist in position; can be adjusted to all sizes, from 18 to 32. Reg. 25c. **Friday 19c**

LADIES' HANDKERCHIEFS.
20 boxes Cream Silk Handkerchiefs, the noted "Excela" quality; beautiful initial letter embroidered on corner. Reg. 12c. **Friday 10c**

FLETTE SHIRTWAISTS.
11 doz. Ladies' Flette Shirtwaists, neat effects in dark striped patterns; nicely fitted collar and cuffs; all sizes. Reg. \$1.65. **Friday 1.42**

LADIES' KID GLOVES.
16 doz. pairs Ladies' French Kid Gloves, in Black, Brown and Tan; all sizes; extra fine quality. Reg. 80c. **Friday 62c**

GIRLS' GLOVES.
140 pairs Girls' Suede finished Cashmere Gloves for girls; lined, 2 dome fasteners, in colors of Black, White, Beaver, Grey, Navy and Tan. Reg. 25c. **Fri. 19c**

LADIES' CASHMERE GLOVES.
25 pairs Suede finished Cashmere Gloves, lined; 2 dome fasteners; colors—Beaver, Grey, Natural, Black, Navy, Brown, White, Cream. Reg. 25c. **Friday 20c**

HORROCKSES FLETTE.
4,000 yds. of this splendid make of Flannelette, 36 in. wide; new stripe effects in different colors. Reg. 22c. **Friday 19c**

APRON GINGHAM.
750 yards superior quality Gingham for Aprons; mostly Blue and White, in large Checks and Plaids. Reg. 20c. **Friday 17c**

BED TICKING.
150 yards high grade Bed-Ticking, 58 inches wide, in the popular narrow Blue & White striped patterns. Reg. 60c. **Friday 50c**

LACE CURTAINS.
150 pairs White and Ecru Lace Curtains, 3 1/2 yards long; new handsome designs in fine and heavy lace. Reg. \$2.20. **Friday 1.69**

ART MUSLIN.
360 yards fine quality Art Muslin, Cream ground with artistic colors and designs, 42 inches wide. Reg. 13c. **Friday 11c**

LADIES' SHOES.
16 doz. pairs Black Kid Dress Shoes, French heels, 2 straps and ribbon bow; all sizes. **Special for Friday, 52c**

LADIES' BOOTS.
75 pairs Ladies' Black Kid Boots, Blucher shape, Patent Toe, Dull Kid Tops, Flexible Soles and Medium Heel. Reg. \$3.20. **Friday 2.90**

LADIES' HOSE.
170 pairs Ladies' Black Cashmere Hose, Plain and Ribbed; guaranteed perfectly seamless; extra fine quality. Reg. 60c. pair. **Friday 51c**

PEARL NECKLETS.
17 1/2 doz. dainty Pearl Necklets, with clip to fasten at back. Reg. 10c. each. **Friday 8c**

COMPLEXION MIRRORS.
20 doz. neat Triplicate Mirrors, with chain for hanging; handsomely decorated on back. Reg. 18c. **Friday 14c**

FULLER'S EARTH AND VIOLET POWDER.
40 doz. pkts.; specially prepared for the nursery and toilet. **Special for Friday, 5c**

Silk Blouses

6 doz. only exquisite Cream Jap Silk Blouses, all different styles; some with beautiful Silk Eyelet Embroidery on the front; others with heavy designs; others again made with the fashionable Magyar sleeve and trimmed with lovely lace. Reg. \$1.50. **Fri. \$1.20**

LADIES' BOOTS.
90 pairs Ladies' Black Box Calf Boots, sensible heels, leather soles; a strong and substantial boot for Fall wear. Reg. \$2.25. **Friday 2.05**

TOILET PINS.
1 doz. only large size cubes of Steel Toilet Pins. Reg. 30c. each. **Friday 24c**

BUTTONS.
A special line of Fancy Metal and Glass Buttons, coat size. Values to 45c. **doz. Friday 16c**

PEARL BUTTONS.
15 gross Pearl Buttons, 4 sizes. Values to 4c. **doz. Special for Friday, 11c**

MENDING WOOL.
In colors of White, Natural, Clericals, Greys, Heathers, Shetlands, &c. **Friday 4c**

DRESSING COMBS.
Superior Horn Dressing Combs, 6 1/2 ins. long. Reg. 10c. **Friday 8c**

ERASERS.

8 doz. superior quality Ink or Pencil Erasers, "Moko" brand. Reg. 4c. **Friday, 2 for 5c**

BOOT LACES.

6 gross "Victoria Cross" Boot Laces, hand spiral tags. **Special for Friday, 2 pairs for 4c**

KNITTED VESTETTES.

A special line of Vestettes or Mufflers, knitted of fine quality wool, suitable for men, women or children; all colors and sizes. **Special for Friday, each 19c**

MARKING INK.

John Bond's "Crystal Palace" Marking Ink; the new kind which requires no heating. Reg. 15c. **Friday 12c**

SAFETY PINS.

The "Spartan" Safety Pin, 9 Pins assorted sizes on each card. **Special for Friday, 5 cards for 5c**

HANDKERCHIEFS.

48 doz. Ladies' Lace trimmed Handkerchiefs, 12 in. squares. Reg. 8c. **Friday, 2 for 12c**

PICTURES.

25 only, 16 1/2 x 26 1/2 ins. Winter, Country, River Scenes, &c.; Gilt Frame with fancy metal corners. Reg. 90c. **Friday 78c**

Specials in Door Mats and Rugs.



DOOR MATS.
A new line of Rope Door Mats, size 30 x 18; Red border. **Special for Friday, each 18c**

MORE DOOR MATS.
120 best quality Coconut Door Mats, size 30 x 12; Green and Red Wool Borders. Reg. 75c. **Friday 63c**

HEARTH RUGS.

400 Tapestry Hearth Rugs, size 54 x 27; splendid new designs and colors. Reg. 90c. each. **Friday 72c**

HEARTH RUGS.

A splendid line of Axminster Hearth Rugs in a delightful variety of designs and colors; size 33 x 66. Reg. \$3.50. **Friday \$2.97**

A Clearing Line of Feather Hat Bands.

About 3 dozen only Feather Hat Bands, in White and Black, Brown, different shades of Grey, Purple and Green. Some of these sold at \$2.50. We are clearing them out **Friday 65c**

HAND BAGS.

Ladies' American Hand Bags, in Black Seal Skin; White Metal Clasp, leather lined. Reg. 85c. **Friday 78c**

LADIES' D & A CORSETS.

6 doz. only of the "La Diva" Corsets, specially made for stout people, self-adjusting, reducing, non-rustable; sizes from 22 to 30. Reg. \$3.55. **Friday 3.19**

COLLAR SUPPORTS.

14 boxes of the "Beauty" Collar Supports. A new idea. Fastened just before putting on Blouse; easily detached; sizes 2 1/2 in. and 3 in. Reg. 20c. **Friday 14c**

BLAY CALICO.

2,000 yards Blay Calico, strong, heavy quality, 36 inches wide. **Special for Friday 8c**

LONG CLOTH.

Another lot of the English Long Cloth that sold so well last week, 36 inches wide; superior quality. **Special for Friday 13c**

MOTOR CAPS.

5 doz. Grey and Sage only, Turban Shaped Motor Caps, made of Zibeline Cloth with Rosette and Black Quill. Reg. 80c. each. **Friday 62c**

RIBBONS.

30 pieces of the favourite "Climax" Ribbon, 6 inches wide, in every conceivable color suitable for all millinery purposes, sashes and bows. Reg. 25c. **Friday 19c**

MOTOR SCARFS.

7 doz. Ice Wool Motor Scarfs, in Black and White only, 2 1/2 yards long and extra wide. Regular 80 cts. **Friday 64c**

CHILDREN'S JERSEY CAPS.

A new line of these comfortable Caps for children. Turban shapes, in colors of N a v y, Reseda, Myrtle, Cream, Crimson. Reg. 25c. each. **Friday 19c**

CHILDREN'S PINAFORES.

5 doz. only Children's White Lawn Pinafores, trimmed with Embroidery and Lace insertion; sizes to fit a child from 1 to 4 years. Reg. 30 cents. **Friday 22c**

DUCHESS SETS.

8 doz. Linen and Lace Duchess Sets trimmed, insertion and edging, 4 pieces in a set. Regular 65 cts. **Friday 52c**

PILLOW CASES.

14 doz. Best quality White Cotton Pillow Cases, Filled and Embroidered with Hemstitched Frill; size 18 x 28. Reg. 35c. **Friday 28c**

Sale of Brand New BLANKETS.



WOOL BLANKETS.

150 pairs Pure Wool Blankets, full size; splendid weight; recommended for their hard wearing qualities. Regular \$3.40. **Friday \$2.97**

COTTON BLANKETS.

200 pairs White Cotton Blankets, soft, cozy finish; blue borders only; size 60 x 76. Reg. \$1.30. **Friday \$1.18**

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