

JUST ARRIVED, BY "FLORIZEL,"

2,000 PAIRS

Men's, Women's and Children's BOOTS,

At Prices that were never known in the city before. And if you want to get your Footwear at half price and the best value for your money call

At The White Shoe Store, 304 and 306 Water Street. S. B. KESNER, Proprietor.

TRUEFIT

Means what it says if you buy one of our REGISTERED BRAND SUITS.

THIS BRAND is designed with vent in back seam, S. B. Vest and peg top Pants, and is very popular with all classes.

OUR SUCCESS with these new models, packed in stock boxes, is so great that we are compelled to build a new Factory so as to increase our output.

Ask your Dealer for TRUEFIT, AMERICUS, FITREFORM, PROGRESS, STILENFIT, THE MODE, S. 11, ETC.

THE NFLD. CLOTHING FACTORY, Limited, 225 and 227 Duckworth Street.



CHEAP UNDERWEAR & HOSE FOR THE HOT WAVE.

- Men's Balbriggan Shirts and Drawers, all sizes, only 35 cts. garment. Men's Black and Tan Cotton 1/2 Hose, only 13c and 17c. pair. Women's Black and Tan Plain Cotton Hose, guaranteed fast, only 13c. and 20c. pair. Children's Black Rib Cotton Hose, sizes: 5 inch to 9 1/2 inch, only 10 to 14c. pair. Children's Tan Rib Cotton Hose, sizes: 5 inch to 9 1/2 inch, only 11c. to 15c. pair. Women's Short Sleeve White Cotton Vests, assorted styles, all good fitting garments, at 22c., 18c., 20c., 25c. and 27 each. Women's Long Sleeve White Cotton Vests, Buttoned Fronts, only 30c. and 27c. each. Children's Short Sleeve White Cotton Vests, 20 inch to 23 inch, 11c. to 13c. each. Boys' Balbriggan Shirts and Drawers, 24 to 32 inch, 32c. to 40c. garment. Women's Short Sleeve and Long Sleeve White Woven Cotton Corset Covers at 22c., 27c., 35c., 38c. and 40c. Women's Plain Black Cashmere Hose, job, at 25c. pair. Women's Ribbed Black Cashmere Hose, short legs, in good wool cashmeres Regular 35c. to 40c. pair, only 22c. pair. Magnificent assortment to choose from in Women's Black, Tan, Vieux Rose and Myrtle, Lisle Thread and Cashmere Hose, assorted prices. Women's Coloured Striped Cashmere Hose in the very newest styles.

For Underwear and Hose of all kinds AND AT ALL PRICES,

HENRY BLAIR SLATTERY'S

Wholesale Dry Goods House.

WE OFFER to our Customers, the Trade and Outport Buyers, this Spring, the best selected Stock of Dry Goods of all kinds—American and English—yet put on the market.

See our Stock of Fleece Underwear, Muslins, Embroideries and Dress Goods before purchasing elsewhere

W. A. SLATTERY, Slattery Build'g, Duckworth and George's Street—near City Hall

The Evening Chit-Chat

And this our life, exempt from public haunt, Finds tongues in trees, books in the running brooks, Sermons in stones, and good in everything.

I thought of the called Dishes the other day when I found a lesson in a piece of toast.

It was a Sunday night supper at a friend's home. In the absence of a maid she had made the toast herself and it was so absolutely different from the ordinary toast that every one of the guests spoke of it.

You see the point was this. The toast wasn't merely palatable. It was JUST RIGHT. It was made over just the right kind of fire. It was browned just enough. The butter was put on at just the right moment and in just the right quantity.

Now thinking the matter casually you may be inclined to say that toast is toast, and doesn't vary very widely, but really, if you had eaten this toast I feel convinced you would admit that there was as much difference between it and the common or garden variety of lukewarm, half-burned-on-the-outside, half-cooked-

on-the-inside toast, as there is between a landscape attempted by a student in his first year of art school and the same landscape painted by a master.

It seems to me that that toast was a work of art because it was a product of the same passion for perfection that stands behind all great artistic expressions.

And the lesson, of course, is that any every-day task, the ironing of a dress, the darning of stockings, the cleaning of silver, the keeping of books, may also be a work of art if the doer of it be only inspired with that passion for perfection.

Between work poorly done and work well done, is a long road. It slopes gently upwards and many people travel along it.

Between work well done and work absolutely right is a shorter road, but oh, very steep and rough, and few people ever enter upon it.

But those who do take in their hands the staff of a passion for perfection and climb this steep and thorny road find many splendid things on the mountain tops to which it leads.

For the man who works for money there is gold and success and sometimes fame.

For the woman who works for love there is soul satisfaction.

All things worth climbing for, I think. Don't you?

Red Cannon

A Long Cold One Get a tall glass—fill with cold water—and add a pinch of Abbey's Salt.

It's the finest hot weather drink you ever tasted.

Pleasantly acid—sparkling—refreshing—and a single glass will quench the thirst. Abbey's Salt cools the blood—sweetens the stomach—braces and invigorates.

Abbey's Salt

Fads and Fashions.

Fichus are in a better style position than ever, as the number of French gowns trimmed with them is increasing rather than diminishing.

Wonderfully carved corals from both Italy and Japan will have a great place in what is likely to be an unparalleled jewel season.

Women find the bouillards of this season especially charming. They afford the minimum of weight and warmth and yet are correct for all occasions.

Cotton voiles and zephyr cloth are extremely popular for the building of late summer frocks. They are made a bit dressy with lace and embroidery trimmings.

For young girls natural colored pongee dresses are trimmed with scarlet or bright blue, giving at the same time simplicity and suggestion of brightness.

The use of the narrow boucous of shadow lace on fancy dinner and evening costumes is a new style note that is expected to become as strong on this side as it is abroad.

Foundation gowns of eyelace

A BROKEN-DOWN SYSTEM. This is a condition for which doctors give many names, but which few of them really understand. It is simply weakness—a breakdown of the system.

No matter what may be its cause (whether it be overwork, overeating, overdrinking, or any other of the many causes of nervous exhaustion), it is a condition for which the most effective remedy is VITAL STRENGTH & ENERGY.

Therapion No. 3

THE EXPIRING GAMES OF LIFE LIGHTED UP AHEAD.

Therapion

Therapion

Therapion

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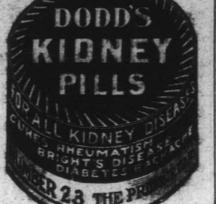
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The Fakirs.

New York Clearing Out Harpies Who Prey on the Weak Minded.

New York, Aug. 22.—Efforts of the New York County Medical Society to rid the city of illegal medical practice brought two accused persons up for arraignment in the West Side Court to-day.

Dr. Charles R. Rigue, "Counsellor and Speaker of the Advanced New Thought Cult," after paying a \$500 bail as cash for later appearance, smiled benignly at Magistrate House and handed over to him considerable literature, including an invitation for him to join the "circle of universal soul freedom, universality for soul cultivation, mental and material salvation," of this city.

Before the magistrate had appreciated the situation, Miss Rigue had tripped out of the court room.

A police matron testified that she had sought Miss Rigue for a cure for "palms in the back" and that part of the cure prescribed was a repetition of the formula "God and Myself, Myself and God, God and Myself," three times, and then swing the arms around in a circle. The formula was to be repeated daily and promptly at noon.

A course in this and similar treatment was offered at \$25 a month.

Hendrick Dueringer, who said he was a graduate of the "Palmer School of Chiropractic," of Davenport, Iowa, and who said he could cure typhoid fever and infantile paralysis by manipulation of the spinal vertebrae, was also held in \$500 bail for later hearing.

King George's Little Joke.

King George has always been fond of a joke, and he found a rare opportunity for one once. His ship was lying off Portsmouth, and coaling had been taking place. In this the prince, like everyone else on board, had to take his share. When he had finished he looked a pretty picture, being coal-dust from the crown of his head to the soles of his boots. One of his messmates made the laughing remark that his grandmother, then staying at Osborne, would have something of a shock if she could see him at the moment.

"By Jove," said his royal highness, "what a lark! I have a good mind to let her see me." His brother officers egged him on, and a boat was lowered away and off went the prince, as black as a nigger. By some means or other he managed to gain access to the grounds of Osborne, and presently the familiar donkey-chaise bearing the late Queen here in sight. When it got close to him he stepped from where he had been concealed, and approached her Majesty, who gazed at the weird apparition in amazement. Then she made a movement as though to call one of her attendants to throw him out of the place.

"Oh, all right, I'll go if you like," said his royal highness in assumed indignation, "but I must say that I don't think it is a very kind way to greet your loving grandson!" Even the grave old Queen was forced to break into a smile as she recognized the royal sailor, but from all accounts he received rather a severe "dressing down" from her majesty when he joined the royal party at dinner late in the day, over the "unbecomingness" of his conduct.

The Ladies of St. John's May Now Have Beautiful Hair—McMurdo & Co. Have the Article and Guarantee it to Grow Hair, or Refund Your Money.

McMurdo & Co. Chemists, backed up by the manufacturers of SALVIA, the Great Hair Grower, guarantee it to grow hair.

SALVIA destroys Dandruff in ten days.

The roots of the hair are so nourished and fed that a new crop of hair springs up, to the amazement and delight of the user. The hair is made soft and lustrous. Like all American preparations SALVIA is daintily perfumed. It is hard to find an actress who does not use SALVIA continually. Ladies of society and influence use no other.

SALVIA is a non-sticky preparation, and is the ladies' favorite. A large, generous bottle, 50c. The Scotch Drug Co., St. Catharines, Canadian distributors.

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ONE WAY OF KILLING FLIES

The 20th CENTURY METHOD

First catch the Fly, then holding it by the scruff of the neck pour a little Elderberry Juice down its throat!

SOLD BY CHEMISTS, GROCERS &...

NEED A New Shipment of

Baby Carriages and Go-Carts

IS NOW ON DISPLAY.

You certainly will want to take the Baby out these bright sunny days, and this store is ready to furnish the finest

BABY CARRIAGES and GO-CARTS

that can be secured anywhere. WE HAVE THEM AT ALL PRICES.

U. S. PICTURE & PORTRAIT Company. Complete House Furnishers.

August 15th.

NEW POTATOES.

Extra Choice Stock.

Just landed to-day, August 15th,

160 barrels CHOICE NEW POTATOES.

GEORGE NEAL.

Sixty Years on the Market

and has not given a poor Cup of Tea yet. That is the recommendation of

'Golden Pheasant' Tea.

The best 60c. Tea that has been or ever will be sold. OUR MOTTO:—"Cost is forgotten, but Quality remains."

J. B. MITCHELL,

Telephone 711. Agent. P. O. Box 324.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON Insurance Aet.

Office: corner Duckworth and Prescott Streets.