

Special Value in Dresses

week shoppers. The values are exceedingly attractive and the styles the very latest for the season. Your dressmaking troubles will be easily solved by seeing this big showing. For instance:

New wool dresses made from Serges, Poplins, Whipcords and Brocade Medfords; best autumn colorings of brown, navy, Copen. tan, grey and black; all equally good style, but a big assortmen tan, grey and black; all equally good style, out from which to choose. Ladies' and Misses' sizes at \$12.50, \$5.00 \$10.00, \$7.50 and

Handsome silk dresses in either plain or draped-colors in seal

The New Coats are the Cause of Much Enthusiasm



Never were the styles prettier, or never were women more enthusiastic over the new season's garments. The coatings are on's past and the popular decidedly away from seathree-quarter lengths are so becoming. We want you to see the entire showng at its best and any garment selected will be held for you by paying a small deposit. These prices

New Tweed and Boucle coats-an endless. variety of best colors and mixtures-all 3-4 length, body and sleeves lined and exceptionally well made-ladies and misses sizes at \$15.00, \$12.50 **\$10.00** and **\$10.00**

New Diagonal and twotone novelty cloths in exclusive styles, beautiful browns, greys, etc., all 3-4 length and slightly cutaaway styles; many satin lined; new turn-up collar and a big showing. All sizes at \$20 \$18.50

New crushed velours in black only; beautiful rich garments, beautifully lined with satin throughout, all in exclusive styles, new collar, so comfortable-3-4 value at \$25 \$20.00

NORTHWAY COMPANY, Limited

124 - 126 Colborne Street

Public School Pennants!

To meet the demands of the Public as in other large cities we have made a specialty of the different Public School Pennants, retailing

25c Each

STEDMAN BOOK STORE

Both Phones 569

160 Colborne St.



It's a noisy price-for a quiet car! At the new cost to consumers, Ford cars will be still more in evidence on every highway. Stop! Look! Listen! Watch the Fords go by-you can scarcely hear them.

Six hundred dollars is the new price of the Ford runabout; the touring car is six fifty; the town car, nine hundred—all f.o.b. Walkerville, Ont., complete with equipment. Get catalogue and particulars from C. J. Mit-chell, Mitchell's Garage, 55 Darling Street, Brantford. Bell Telephone 632.

Golf Notes

ers out on the links Saturday afternoon taking advantage of the superb Mr. Jas F. Golden has returned to weather to enjoy the rare fascination Racine Wis. of the great game. After the conclusion of the different friendly matches the men, dropped their brasseys for a base ball bat and played "soft ball."

Mr. Ross Ramsay is in Waterford and Simcoe to-day.

Mr. Billy Wood of St. Catharines The sides were Bachelors vs. Benedicts an othe former won by a narro margin. Without posing as a critic ed conductive to a good deal of en-ed conductive to a good deal of en-thusiasm among the players and the bevy of youth and beauty which con stituted the grand stand. In fact the "world series" in New York would seem to have very little on soft ball, as played by Brantford Golfers. Saturday next will see the scheduled event of the season and the ompetition for the October Cur

WOMEN'S HOSPITAL AID MEETING

should bring out a big field of con

The monthly meeting of the Women's Hospital Aid was held on Friday morning, October 3rd at the Lib-

In the absence of the President, Mrs. Livingston, the first-vice-president took charge of the proceedings. The reports of the secretary and reasurer were read and approved.

A letter from the President, Mrs. Waterous, who is visiting in Denver, was read. A large number of accounts were passed. Fees were received from Terrace Hill, amounting to \$6.50. Four ladies, viz., Mesdames Living-ston, Schell, Mitchell and Wade were appointed to visit Stratford as delegates at the meeting of the United Hospital Aid Association on Wednesday, Oct. 8th.

The Rummage Sale which will b held in Victoria Hall on Nov. 6th and 7th was discussed and some arrangements made. A meeting of workers will be called later on.

Thanksgiving dinners at the Hos pital will be provided as usual, with dainties to suit the season. The secretary was instructed to in

sert advertisements in the local papers for a damask table cloth which went astray at the formal opening. Mrs. John H. Stratford of Toronto who was warmly welcomed by the ladies of the Auxiliary, expressed herself as delighted with the new Nurses' Home, and after careful inspection could find nothing left out and nothing wanting and all was in most excellent taste.

The meeting then adjourned. The men Allen and Walker,

ested at Niagara Falls in regard to in attempt to cash a worthless cheque have been identified as paroled prisoners from Guelph, where they were convicted on a similar charge. Their women companions are not

DAILY FASHION HINT.



This smart one piece dress has the fatest style blouse, with body and sleeves cut in one and with a double breasted closing at one side of the front. It has a Medici ruff at the neck. The skirt is a four gore design, closing at one side. These frocks are made of charmeuse, crèpe de Chine, soft silk, cheviot, serge, chiffon broadcloth and similar fabrics. The dress pattern. No. 6.411, is cut in sizes 34 to 42 inches bust measure.

Medium size requires 4 yards of 44 inch

This pattern can be obtained by sending 10 cents to the office of this paper.

PATTERN ORDER

more process and a second continuous and a second continuous and a second continuous and a second continuous and

Social and Personal !

Mr. Billy Wood of St. Catharines, was in the city yesterday.

Miss Elsie Couthan was the guest of friends in Hamilton yesterday. Mr. Harold Creasser was a visitor in the Ambitious City yesterday.

Mr. Morton Paterson has left a business trip to Fort William. Mr. William Whitaker, Peel St.,

has returned from a visit to Chicago.

Mr. Welby Almas will act as judge of horses at the Caledonia Fair this

Col. and Mrs. Howard are expected home shortly from their

Miss Martha Cochrane of Hamilton, was the Sunday guest of Mrs. Gardner, Clarence St. Mrs. George Glazier, 21 SSarah St.,

who has been dangerously ill, is slightly improved to-day. Invitations are out for the Junior W. H. A. dance which will take place on the 17th in the Masonic

Mr. and Mrs. Robert Taylor, for-mer well known residents of Scot-land are taking up residence this week

at 261 Brant Ave. Mr. and Mrs. Bert Taylor and family, North Park St., have returned to the city after a trip to Simcoe and other points.

Rev. Mr. Lavell is in Niagara Falls, N.Y., to-day, attending the funeral of Mrs. Lavell's uncle, the late Rev. R. C. Brownlee.

Mr. W. A. Smith, a newspaper man and son of late Conductor Wellington Smith is a welcome visitor in the city. His home is in Washington, D.C.,

Mr. L. F. Percy has returned from Napanec, where he attended the fun-eral of his uncle, the late James Daly, for 20 years police magistrate of that town.

Mrs. (Dr.) Marshall of Owen spending a few days in the city, the guest of her brother, Mr. C. H. Elliott, Burford St. Mr. and Mrs. William Miller,

Drummond street mourn the loss of their three months eld daughter Alta Elizabeth, who passed away the morning.

The wedding of Mr. Jago of this city and Miss Bessie Hawke, Cornwall, England, was quietly solemnized in the Brant avenue church or Saturday afternoon. Mr and Mrs Arthur Sheehan, o

The meeting of the Colborne St. Epworth League this evening will take the form of a reception for Mr. H. J. Bassett, president of the league and Mrs. Bassett recently re-

Mr. Stanley Schell who took a diversion from golf to soft ball on Saturday, had his ankle sprained and will be unable for some days to do the Vardon-Ray act around the links. It was a pretty severe test of Mr. Schell's fortitude.

Indian Affairs here received notice Rev. Mr. Potts united in marriage, this morning that the chiefs of the Six Victoria, eldest daughter, of Mr. Nations Indians intended to celebrate John W. Patte, and H. E. Perrott, the semi-centennial of the opening of the Council House at Ohsweken, The young couple were unattended, which was opened on October 9th, 1863. Among those who have been invited from Brantford to attend, are: Mrs. S. F. Passmore, Mrs. J. Brown, Miss Gilkison, and Mr. Gordon J Smith and other members of the Brantford Historical society.

----City News Items

Curling Schedule

The following is the arrangement for the Brantford curlers in the O. C.A. this year. Tankard series: Group No. 8—Paris, Brantford, Bright, Plattsville. Play at Paris. Umpire, Mr. J. S. Armitage. District competition: District No. 7—Niagara, Falls, Grimsby, Plattsville, Dundas, Brantford, Hamilton Asylum, Hamilon Thistle, Hamilton Victoria, Ganford, Paris, Ancaster, Drumbo Bright, Play at Hamilton, Umpire Mr. A. M. Cunningham,

A well known moral and social re orm worker in the person of Mrs. Asa Gordon of Ottawa, visited the city esterday and delivered two excellent ddresses in Victoria Hall. Mrs. Goron was brought here by the Y. W. C. A. In the afternoon Mrs. Gordon addressed a splendid gathering of women and girls, and at this meeting dealt with the influence of woman-hood. At the evening meeting which was open to all, the speaker dealt with live issues. The attendance was very

The Success of Your Evening Gown Depends on the Richness of its Fabrics This Season!



Shimmering Brocaded Silks, Velours, Satins and Velvets, reign supreme. The day is past where a plain silk if well made and trimmed could hold its own with the best. To-day only the young girl may wear simple or flimsy fabrics.

Weight to give draping quality. Suppleness for closeclinging lines; these are essentials and then on top of that to get the fascinating new shades; and still more to get the reasonable pricing—there is the problem which we have triumphantly solved in our lovely unequalled

Brocaded Velvets, Crepe de Chene, Ninons Charmeuse. These have richness and sheerness combined; colors come in Purple, Hemter, Green, Brass, Dutch Blue, Midnight. From \$1.50 to \$5.00 a yard.

Dressmaking and Ladies Tailoring

If you have not yet placed your order for your new gown or suit do so now to avoid rush. Miss Warne or Miss Berry will be pleased to help you choose style or material. All work turned out on short notice; work, fit and style guaranteed.

Special Introductory Sale of Old Bleached Linens

Old Bleached Huck Towels

Special line of Huck towels 20 x 38 size; hemstitched pure linen hoted for their snowy whiteness, regular 65c,; special at 50c per pair

Special sale of soiled Table Cloths, about 50 in the lot, size 2 x 2 and 2 x3 yards; best quality of linen; elegant designs; worth \$2.50 to \$4.00 each; special sale **\$1.75**

New Hand Bags
Special showing of Ladies Leather Hand Bags in Black and colors \$10.00 \$1, \$1.25, \$1.50, \$1.75 to

Special Sale of Parasols Ladies' Black Parasols, steel rods, natural wood handles, with sterling mounts, regular \$3.00, special \$2.00 Children's School Parasols, steel \$1.00 rod, strong handles, special ... \$1.00 Men's large size umbrellas, self \$1.25 openers, special

J. M. YOUNG & CO.

ner up in the singles in the Heath Nuptial Notes Bowling

TWEEDIE-WETHERELL.

A very quiet wedding took place at St. Paul's church Regina, Sask., when known familiarly as 'Scotch' in for the singles, open to novices. Mr and Mrs Arthur Sheenan, of Hamilton, after spending a few days while on their wedding trip with Mrs John Schofield, Mintern avenue, resulting to the Am
Miss Wetheren, of Brancord, Calc. Her tournament on Saturday. In fact, rinks skipped by Miller have that habit and Mr. Miller has accumulated so much silverware recently the Special Science of the Paci-Miss Wetherell, of Brantford, Ont., bowling circles, won out in the Hea-and J. St C.lair Tweedie, of Medicine ther tournament on Saturday. In LEE—BUTTERWORTH.

The marriage was performed in this city on Saturday of Miss Lavina Butterworth, daughter of Mrs. Chris
Butterworth, daughter of Mrs. Chris
Inat habit and Mr. Miller has accumulated so much silverware recently that he has got to store some of it in the attic of his house. He won the singles in the Brant County crew were rescued by a steamer which respected to a wireless call.

worth, 207 Chatham Street to Mr. turned from the wedding trip to Ire- and Mrs. Edward Lee of Port Col-

Colborne. The ceremony was performed by Rev. W. E. Bowyer. The marriage takes place this Wednesday of Miss Mary O'Neail and Mr. Jack Ryan, both well known in this city. PATTE-PERROTT.

A quiet, but pretty wedding was Superintendent Gordon J. Smith of past nine o'clock this morning when solemnized in Grace Church at half the well-known druggist of this city. only the immediate relatives of the bride and groom being present. After the wedding, a dainty wedding breakfast was served at the home of the bride.

The newly married couple left on the afternoon train to spend their honeymoon in Detroit and other Western points. On their return, they will take up their residence, in

Jock Miller Again.

cent Heather tourney was also run- for help.

contest, having been defeated by B. J. Wade. In the rink competition, the following were the victors: Rev. McClintock, MacDonald, T. Hendry and Miller. The Heather tournament will conclude with the final match

Butterworth, daughter of Mrs. Christiana and the late Henry Butter-cent Heather tourney was also run.

AN EXTRA SPECIAL OFFE FOR ONE WEEK ONLY

For seven days we will offer any article in our jewellery window for

Many of these offered are worth from two or three

times the price asked. Remember that the extraordinary values only last for one week. Come early and make your selection.

Mach. Phone 535 108 Colborne St.



The Heaters with 35 years' record of perfect satisfaction. The only stove that can properly be called a base heater. The base of the Radiant Home is always hot when in use, also takes cold air from floor thoroughly heating it. If you have never used a Radiant Home Heater, just prove its base heating qualities by some of the thousands of users of this perfect and economical stove, made with or without oven, in many styles

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